

MINISTRY OF EDUCATION AND RESEARCH



OVIDIUS UNIVERSITY OF CONSTANTA

FACULTY OF ECONOMICS

# CURRICULUM

(conține 21 pagini)

|                          |                                                           |
|--------------------------|-----------------------------------------------------------|
| Fundamental field:       | <b>SOCIAL SCIENCES</b>                                    |
| Branch of science:       | <b>ECONOMIC SCIENCES</b>                                  |
| Bachelor's Degree Field: | <b>BUSINESS ADMINISTRATION</b>                            |
| Cycle of Studies:        | <b>I (Bachelor's Level)</b>                               |
| Study Programme:         | <b>Business Administration (English-taught programme)</b> |
| Duration of Studies::    | <b>3 years</b>                                            |
| Form of study:           | <b>Full-time (FT)</b>                                     |

Valid from UNIVERSITY YEAR 2025-2026

Universitatea „Ovidius” din Constanța

AVIZAT DSAMC/DACIS





MINISTERUL EDUCAȚIEI ȘI CERCETĂRII  
UNIVERSITATEA OVIDIUS DIN CONSTANȚA

Aleea Universității, nr.1, Campus, Corp A, cod 900470 Constanța, România  
Tel./Fax: +4 0241 606.407 / +4 0241 606.467  
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Universitatea „Ovidius” din Constanța

AVIZAT DSAMC/DACIS

**FACULTY of Economics**

Fundamental field: SOCIAL SCIENCES

Branch of science: ECONOMIC SCIENCES

Bachelor's Degree Field: BUSINESS ADMINISTRATION

Study Programme: BUSINESS ADMINISTRATION (English-taught programme)

Form of study: Full-time (FT)

Duration of Studies: 3 years

Valid starting with the first cycle of studies:  
2025-2028

## 1. MISSION OF THE STUDY PROGRAMME

The 'Business Administration' Bachelor's degree programme aims to meet the needs for training and development of personal skills, accumulation of basic and specialised knowledge in the field of business administration, necessary for application in practice and research, in order to achieve performance and success in professional careers. To achieve this goal, the Faculty provides a solid educational framework that supports the accumulation of theoretical knowledge and the development of practical skills necessary to effectively address and solve complex challenges in the international business environment. By covering the subjects included in the curriculum, the programme aims to develop a professional profile characterised by specialist knowledge, applied skills, the ability to assume responsibility and a high level of autonomy in decision-making.

## 2. OCCUPATIONS PRACTISED ON THE LABOUR MARKET ACCORDING TO THE NATIONAL REGISTER OF HIGHER EDUCATION QUALIFICATIONS (RNCIS) AND/OR THE EUROPEAN CLASSIFICATION OF OCCUPATIONS (ESCO)

a) COR

b) ESCO

*Cod COR: 263102 / Advisor / Expert / Inspector / Officer / Economist in General Economics*

*Cod COR: 263104 / Advisor / Expert / Inspector / Officer / Economist in Commerce and Marketing*

*Cod COR: 263105 / Advisor / Expert / Inspector / Officer / Economist in International Economic Relations*

## 3. ADMMIT

Admission of candidates to full-time courses (tuition-free, tuition-based) is based on a competitive selection process within the limits of the places allocated by the Ministry of Education and Research. The admission competition is conducted in accordance with the Regulations on the organisation and conduct of the Admission Competition for bachelor's and master's degree programmes at Ovidius University of Constanța and the FSE's own admission methodology. Admission is organized according to the places allocated to each field of study. The overall admission average is the AVERAGE OBTAINED IN THE BACALAUREATE. All candidates for the admission competition will submit a dated and signed letter of intent regarding their choice of the Faculty of Economic Sciences, which will be evaluated as accepted/rejected. In the event that there are several candidates with equal averages



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**Dean,**

Professor PhD Spătaru Elena Cerasela

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**Coordonator program de studii,**

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for the last place in the tuition-free or tuition-based program, two criteria will be used to decide between them, in the following order: 1. the average of the years of secondary school;

2. the grade obtained at the bacalaureate written examination in Romanian language and literature;

Candidates with a bacalaureate diploma or its equivalent (original or certified copy), or with a bacalaureate certificate who do not have clearly marked the overall average (including the average of the exams taken) of the bacalaureate exam will NOT be enrolled in the admission competition (considering that the bacalaureate average is the admission average, and the marks of the bacalaureate exams are the criteria for the selection of candidates with equal averages).

The selection of candidates will be made by sliding, in the order of averages and options by fields and forms of education:

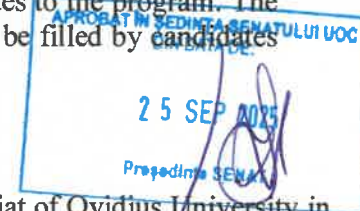
- full-time tuition-free education;
- fee-paying full-time education;
- distance learning education (DE) with fee, if the candidate opts for this form of education in the application form and when places remain unfilled by candidates who have opted only for DE.

Candidates declared admitted are obliged to register for the first year of study on the basis of a registration application submitted within the required deadline - 48 hours after the results are posted at the faculty secretariat. Otherwise, candidates lose their status as admitted candidates to the program. The places left vacant following the withdrawal or non-registration within the established deadline of candidates declared admitted will be filled by candidates declared admitted and registered within the established deadline in the same specialization, in descending order of average.

#### 4. CERTIFICATION OF STUDIES

Graduates who have passed the bachelor's degree exam are issued a Level 6 CNC "Bachelor's Degree Diploma" by the secretariat of Ovidius University in Constanța, and those who have not passed the bachelor's degree exam will be issued, upon request, a "Certificate of Completion of University Education." The bachelor's degree will specify the profile and specialization followed. The bachelor's degree will be accompanied by a Diploma Supplement issued by the higher education institution from which the student graduated.

In case the candidate for the examination for the completion of the bachelor's degree did not appear or did not pass the examination in one of the two sessions, he/she may appear in the following academic years, within the framework of the examination for the completion of the bachelor's degree programmed for the graduates of the respective year and with the payment of the examination fees (under the license fee regime).



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2025-2028

**CURRICULUM**  
**1<sup>st</sup> YEAR**

| No.                                                                                  | Course code | *C1 | **C2 | Course name                                                         | 1 <sup>st</sup> Semester (14 weeks) |    |    |   |   |      |          | 2 <sup>nd</sup> Semester (14 weeks )                                                      |    |    |   |   |      |    | Hours/Course |        |                   |   |   |    |    |    |
|--------------------------------------------------------------------------------------|-------------|-----|------|---------------------------------------------------------------------|-------------------------------------|----|----|---|---|------|----------|-------------------------------------------------------------------------------------------|----|----|---|---|------|----|--------------|--------|-------------------|---|---|----|----|----|
|                                                                                      |             |     |      |                                                                     | SI                                  | C  | S  | L | P | F.V. | CR       | SI                                                                                        | C  | S  | L | P | F.V. | CR | Total        | Course | Application       |   |   |    |    |    |
| Mandatory subjects                                                                   |             |     |      |                                                                     |                                     |    |    |   |   |      |          |                                                                                           |    |    |   |   |      |    |              |        |                   |   |   |    |    |    |
| 1.                                                                                   | BA1101      | DF  | DOB  | Microeconomics                                                      | 83                                  | 2  | 1  | - | - | Ex.  | 5        | -                                                                                         | -  | -  | - | - | -    | -  | 42           | 28     | 14                |   |   |    |    |    |
| 2.                                                                                   | BA1102      | DF  | DOB  | Applied Mathematics in Economics                                    | 47                                  | 1  | 1  | - | - | V.   | 3        | -                                                                                         | -  | -  | - | - | -    | -  | 28           | 14     | 14                |   |   |    |    |    |
| 3.                                                                                   | BA1103      | DF  | DOB  | Informatics                                                         | 58                                  | 2  | 1  | - | - | Ex.  | 4        | APROBAT IN SEDINTA SENATULUI UOC<br>DIN DATA DR.<br>25 SEP 2025<br>Președintele SENATULUI |    |    |   |   |      | -  | 42           | 28     | 14                |   |   |    |    |    |
| 4.                                                                                   | BA1104      | DF  | DOB  | Accounting                                                          | 69                                  | 2  | 2  | - | - | Ex.  | 5        |                                                                                           |    |    |   |   |      | -  | -            | -      | -                 | - | - | 56 | 28 | 28 |
| 5.                                                                                   | BA1105      | DF  | DOB  | European economics                                                  | 69                                  | 2  | 2  | - | - | Ex.  | 5        |                                                                                           |    |    |   |   |      | -  | -            | -      | -                 | - | - | 56 | 28 | 28 |
| 6.                                                                                   | BA1106      | DF  | DOB  | Economic statistics                                                 | 58                                  | 2  | 1  | - | - | Ex.  | 4        |                                                                                           |    |    |   |   |      | -  | -            | -      | -                 | - | - | 42 | 28 | 14 |
| 7.                                                                                   | BA1107      | DC  | DOB  | Commercial communication and correspondence in foreign languages I  | 22                                  | 1  | 1  | - | - | V.   | 2        | -                                                                                         | -  | -  | - | - | -    | -  | 28           | 14     | 14                |   |   |    |    |    |
| 8.                                                                                   | BA1108      | DC  | DOB  | Physical education & sports I                                       | 36                                  | -  | 1  | - | - | V.   | 2        | -                                                                                         | -  | -  | - | - | -    | -  | 14           | -      | 14                |   |   |    |    |    |
| 9.                                                                                   | BA1209      | DF  | DOB  | Macroeconomics                                                      | -                                   | -  | -  | - | - | -    | -        | 69                                                                                        | 2  | 2  | - | - | Ex.  | 5  | 56           | 28     | 28                |   |   |    |    |    |
| 10.                                                                                  | BA1210      | DC  | DOB  | Business ethics                                                     | -                                   | -  | -  | - | - | -    | -        | 69                                                                                        | 2  | 2  | - | - | Ex.  | 5  | 56           | 28     | 28                |   |   |    |    |    |
| 11.                                                                                  | BA1211      | DF  | DOB  | Marketing                                                           | -                                   | -  | -  | - | - | -    | -        | 69                                                                                        | 2  | 2  | - | - | Ex.  | 5  | 56           | 28     | 28                |   |   |    |    |    |
| 12.                                                                                  | BA1212      | DF  | DOB  | Business Law                                                        | -                                   | -  | -  | - | - | -    | -        | 83                                                                                        | 2  | 1  | - | - | V.   | 5  | 42           | 28     | 14                |   |   |    |    |    |
| 13.                                                                                  | BA1213      | DS  | DOB  | Financial Management                                                | -                                   | -  | -  | - | - | -    | -        | 69                                                                                        | 2  | 2  | - | - | Ex.  | 5  | 56           | 28     | 28                |   |   |    |    |    |
| 14.                                                                                  | BA1214      | DC  | DOB  | Commercial communication and correspondence in foreign languages II | -                                   | -  | -  | - | - | -    | -        | 47                                                                                        | -  | 2  | - | - | V.   | 3  | 28           | -      | 28                |   |   |    |    |    |
| 15.                                                                                  | BA1215      | DC  | DOB  | Physical education & sports II                                      | -                                   | -  | -  | - | - | -    | -        | 36                                                                                        | -  | 1  | - | - | V.   | 2  | 14           | -      | 14                |   |   |    |    |    |
| Total hours                                                                          |             |     |      |                                                                     | 442                                 | 12 | 10 |   |   |      | 30       | 442                                                                                       | 10 | 12 |   |   |      | 30 | 616          | 308    | 308               |   |   |    |    |    |
| Total hours per week/ Total number of forms of verification/ Total number of credits |             |     |      |                                                                     | 22                                  |    |    |   |   |      | 5Ex + 3V | 30                                                                                        | 22 |    |   |   |      |    | 4Ex + 3V     | 30     | C/A Report = 1.00 |   |   |    |    |    |

LEGEND: \*C1 = formative category: DF - fundamental subjects, DS - specialization subjects, DC - complementary subjects. \*\*C2 = optional category: DOB - compulsory subjects, DOP - optional subjects, SI - Individual Study, C - course, S - seminar, L - Laboratory, P - Project, CR - Credits, FV - form of verification, Ex - Exam, C - Colloquium.

| No.                                                   | Facultative subjects (Optionally courses)                                           | Code   | 1 <sup>st</sup> Semester |   |    |   |   |      |     | 2 <sup>nd</sup> Semester |   |    |   |   |      |    | No. of hours per subject |        |             |
|-------------------------------------------------------|-------------------------------------------------------------------------------------|--------|--------------------------|---|----|---|---|------|-----|--------------------------|---|----|---|---|------|----|--------------------------|--------|-------------|
|                                                       |                                                                                     |        | SI                       | C | S  | L | P | F.V. | CR  | SI                       | C | S  | L | P | F.V. | CR | Total                    | Course | Application |
| 16.                                                   | Business communication and correspondence in a foreign language (German, French) I  | BA1116 | 22                       | - | 2  | - | - | C.   | 2   | -                        | - | -  | - | - | -    | -  | 28                       | -      | 28          |
| 17.                                                   | Business communication and correspondence in a foreign language (German, French) II | BA1217 | -                        | - | -  | - | - | -    | -   | 22                       | - | 2  | - | - | C.   | 2  | 28                       | -      | 28          |
| 18.                                                   | Business simulations                                                                | BA1218 | -                        | - | -  | - | - | -    | -   | 8                        | 1 | 2  | - | - | C.   | 2  | 42                       | 14     | 28          |
| Total hours optional subjects/Total number of credits |                                                                                     |        | 2/2                      |   | 1C |   |   | 2    | 5/4 |                          |   | 2C |   | 4 | 98   | 14 | 84                       |        |             |

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2025-2028

**CURRICULUM**  
**2<sup>nd</sup> YEAR**

| No.                                                                                  | Course code | *C1 | **C2 | Course name                                                          | 1 <sup>st</sup> Semester (14 weeks) |    |   |   |   |            |    | 2 <sup>nd</sup> Semester (14 weeks) |                                                   |   |   |   |            |    | Hours/Course      |        |             |
|--------------------------------------------------------------------------------------|-------------|-----|------|----------------------------------------------------------------------|-------------------------------------|----|---|---|---|------------|----|-------------------------------------|---------------------------------------------------|---|---|---|------------|----|-------------------|--------|-------------|
|                                                                                      |             |     |      |                                                                      | SI                                  | C  | S | L | P | F.V.       | CR | SI                                  | C                                                 | S | L | P | F.V.       | CR | Total             | Course | Application |
| Mandatory subjects                                                                   |             |     |      |                                                                      |                                     |    |   |   |   |            |    |                                     |                                                   |   |   |   |            |    |                   |        |             |
| 1.                                                                                   | BA2101      | DS  | DOB  | Fiscality                                                            | 83                                  | 2  | 1 | - | - | Ex.        | 5  | -                                   | -                                                 | - | - | - | -          | -  | 42                | 28     | 14          |
| 2.                                                                                   | BA2102      | DS  | DOB  | Enterprise economy                                                   | 83                                  | 2  | 1 | - | - | Ex.        | 5  | -                                   | APPROBAT IN SEDINTA SENATULUI UGC<br>DIW DATABASE |   |   |   |            | -  | 42                | 28     | 14          |
| 3.                                                                                   | BA2103      | DF  | DOB  | Management                                                           | 83                                  | 2  | 1 | - | - | Ex.        | 5  | -                                   | -                                                 | - | - | - | -          | -  | 42                | 28     | 14          |
| 4.                                                                                   | BA2104      | DS  | DOB  | Competition and prices                                               | 58                                  | 2  | 1 | - | - | Ex.        | 4  | -                                   | -                                                 | - | - | - | -          | -  | 42                | 28     | 14          |
| 5.                                                                                   | BA2105      | DC  | DOB  | Commercial communication and correspondence in foreign languages III | 22                                  | -  | 2 | - | - | V.         | 2  | -                                   | -                                                 | - | - | - | -          | -  | 28                | -      | 28          |
| 6.                                                                                   | BA2106      | DC  | DOB  | Physical education & sports III                                      | 36                                  | -  | 1 | - | - | V.         | 2  | -                                   | -                                                 | - | - | - | -          | -  | 14                | -      | 14          |
| 7.                                                                                   | BA2207      | DS  | DOB  | Financial Accounting                                                 | -                                   | -  | - | - | - | -          | -  | 83                                  | 2                                                 | 1 | - | - | Ex.        | 5  | 42                | 28     | 14          |
| 8.                                                                                   | BA2208      | DF  | DOB  | Econometrics                                                         | -                                   | -  | - | - | - | -          | -  | 83                                  | 2                                                 | 1 | - | - | Ex.        | 5  | 42                | 28     | 14          |
| 9.                                                                                   | BA2209      | DF  | DOB  | Finances                                                             | -                                   | -  | - | - | - | -          | -  | 58                                  | 2                                                 | 1 | - | - | Ex.        | 4  | 42                | 28     | 14          |
| 10.                                                                                  | BA2210      | DS  | DOB  | Comparative Management                                               | -                                   | -  | - | - | - | -          | -  | 58                                  | 2                                                 | 1 | - | - | Ex.        | 4  | 42                | 28     | 14          |
| 11.                                                                                  | BA2211      | DC  | DOB  | Commercial communication and correspondence in foreign languages IV  | -                                   | -  | - | - | - | -          | -  | 22                                  | -                                                 | 2 | - | - | V.         | 2  | 28                | -      | 28          |
| 12.                                                                                  | BA2212      | DC  | DOB  | Physical education & sports IV                                       | -                                   | -  | - | - | - | -          | -  | 36                                  | -                                                 | 1 | - | - | V.         | 2  | 14                | -      | 14          |
| 13.                                                                                  | BA2213      | DS  | DOB  | Internship                                                           | 26                                  | -  | - | - | 3 | V.         | 3  | 26                                  | -                                                 | - | - | 4 | C.         | 3  | 98                | 0      | 98          |
|                                                                                      |             | DS  | DOP  | Elective courses I                                                   | 44                                  | 2  | 2 | - | - | C.         | 4  | -                                   | -                                                 | - | - | - | -          | -  | 56                | 28     | 28          |
| 14.                                                                                  | BA2114      |     |      | Management of relations with customers                               |                                     |    |   |   |   |            |    |                                     |                                                   |   |   |   |            |    |                   |        |             |
| 15.                                                                                  | BA2115      |     |      | Management of relations with suppliers                               |                                     |    |   |   |   |            |    |                                     |                                                   |   |   |   |            |    |                   |        |             |
|                                                                                      |             | DS  | DOP  | Elective courses II                                                  | -                                   | -  | - | - | - | -          | -  | 83                                  | 2                                                 | 1 | - | - | C.         | 5  | 42                | 28     | 14          |
| 16.                                                                                  | BA2216      |     |      | Sales management                                                     |                                     |    |   |   |   |            |    |                                     |                                                   |   |   |   |            |    |                   |        |             |
| 17.                                                                                  | BA2217      |     |      | Management of purchase                                               |                                     |    |   |   |   |            |    |                                     |                                                   |   |   |   |            |    |                   |        |             |
| Total hours                                                                          |             |     |      |                                                                      | 435                                 | 10 | 9 |   | 3 |            | 30 | 449                                 | 10                                                | 8 |   | 4 |            | 30 | 616               | 280    | 336         |
| Total hours per week/ Total number of forms of verification/ Total number of credits |             |     |      |                                                                      | 22                                  |    |   |   |   | 4Ex +1C+3V | 30 | 22                                  |                                                   |   |   |   | 4Ex +2C+2V | 30 | C/A Report = 1.20 |        |             |

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| No.                                                    | Facultative subjects (Optionally courses)                                            | Code   | 1 <sup>st</sup> Semester |   |   |   |   |      |    | 2 <sup>nd</sup> Semester |   |   |   |   |      |    | No. of hours per subject |        |             |
|--------------------------------------------------------|--------------------------------------------------------------------------------------|--------|--------------------------|---|---|---|---|------|----|--------------------------|---|---|---|---|------|----|--------------------------|--------|-------------|
|                                                        |                                                                                      |        | SI                       | C | S | L | P | F.V. | CR | SI                       | C | S | L | P | F.V. | CR | Total                    | Course | Application |
| 18.                                                    | Business communication and correspondence in a foreign language (German, French) III | BA2118 | 22                       | - | 2 | - | - | C.   | 2  | -                        | - | - | - | - | -    | -  | 28                       | -      | 28          |
| 19.                                                    | Business communication and correspondence in a foreign language (German, French) IV  | BA2219 | -                        | - | - | - | - | -    | -  | 22                       | - | 2 | - | - | C.   | 2  | 28                       | -      | 28          |
| Total hours optional subjects/ Total number of credits |                                                                                      |        | 2/2                      |   |   |   |   |      |    | 2/2                      |   |   |   |   |      |    | 56                       | -      | 56          |



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Fundamental field: SOCIAL SCIENCES

Branch of science: ECONOMIC SCIENCES

Bachelor's Degree Field: BUSINESS ADMINISTRATION

Study Programme: BUSINESS ADMINISTRATION (English-taught

programme)

Form of study: Full-time (FT)

Duration of Studies: 3 years

Valid starting with the first cycle of studies:

2025-2028

**CURRICULUM**

**3<sup>rd</sup> YEAR**

| No.                                                                                  | Course code | *C1 | **C2 | Course name                                 | 1 <sup>st</sup> Semester (14 weeks) |    |   |   |   |      |               | 2 <sup>nd</sup> Semester (14 weeks) |    |   |   |   |      |          | Hours/Course |                   |             |  |
|--------------------------------------------------------------------------------------|-------------|-----|------|---------------------------------------------|-------------------------------------|----|---|---|---|------|---------------|-------------------------------------|----|---|---|---|------|----------|--------------|-------------------|-------------|--|
|                                                                                      |             |     |      |                                             | SI                                  | C  | S | L | P | F.V. | CR            | SI                                  | SI | C | S | P | F.V. | CR       | Total        | Course            | Application |  |
| Mandatory subjects                                                                   |             |     |      |                                             |                                     |    |   |   |   |      |               |                                     |    |   |   |   |      |          |              |                   |             |  |
| 1.                                                                                   | BA3101      | DS  | DOB  | Managerial accounting                       | 83                                  | 2  | 1 | - | - | Ex.  | 4             | -                                   | -  | - | - | - | -    | -        | 42           | 28                | 14          |  |
| 2.                                                                                   | BA3102      | DS  | DOB  | Monetary and financial economics            | 83                                  | 2  | 1 | - | - | Ex.  | 5             | -                                   | -  | - | - | - | -    | -        | 42           | 28                | 14          |  |
| 3.                                                                                   | BA3103      | DS  | DOB  | Investment financing and evaluation         | 83                                  | 2  | 1 | - | - | Ex.  | 5             | -                                   | -  | - | - | - | -    | -        | 42           | 28                | 14          |  |
| 4.                                                                                   | BA3104      | DS  | DOB  | Human Resources Management                  | 69                                  | 2  | 2 | - | - | Ex.  | 5             | -                                   | -  | - | - | - | -    | -        | 56           | 28                | 28          |  |
| 5.                                                                                   | BA3105      | DS  | DOB  | International management                    | 83                                  | 2  | 1 | - | - | C.   | 5             | -                                   | -  | - | - | - | -    | -        | 42           | 28                | 14          |  |
| 6.                                                                                   | BA3206      | DS  | DOB  | Payment and financing techniques            | -                                   | -  | - | - | - | -    | -             | 58                                  | 2  | 1 | - | - | Ex.  | 4        | 42           | 28                | 14          |  |
| 7.                                                                                   | BA3207      | DS  | DOB  | Audit                                       | -                                   | -  | - | - | - | -    | -             | 83                                  | 2  | 1 | - | - | Ex.  | 5        | 42           | 28                | 14          |  |
| 8.                                                                                   | BA3208      | DF  | DOB  | International finances                      | -                                   | -  | - | - | - | -    | -             | 58                                  | 2  | 1 | - | - | Ex.  | 4        | 42           | 28                | 14          |  |
| 9.                                                                                   | BA3209      | DS  | DOB  | Entrepreneurship                            | -                                   | -  | - | - | - | -    | -             | 83                                  | 2  | 1 | - | - | Ex.  | 5        | 42           | 28                | 14          |  |
| 10.                                                                                  | BA3210      | DS  | DOB  | Banks and banking operations                | -                                   | -  | - | - | - | -    | -             | 83                                  | 2  | 1 | - | - | Ex.  | 5        | 42           | 28                | 14          |  |
| 11.                                                                                  | BA3211      | DS  | DOB  | Developing the bachelor thesis              | 15                                  | -  | - | - | 2 | V.   | 2             | 15                                  | -  | - | - | 3 | C.   | 2        | 70           | 0                 | 70          |  |
|                                                                                      |             | DS  | DOP  | Elective courses I                          | 69                                  | 2  | 2 | - | - | C.   | 4             | -                                   | -  | - | - | - | -    | -        | 56           | 28                | 28          |  |
| 12.                                                                                  | BA3112      |     |      | Business projects management                |                                     |    |   |   |   |      |               |                                     |    |   |   |   |      |          |              |                   |             |  |
| 13.                                                                                  | BA3113      |     |      | Entrepreneurship projects and business game |                                     |    |   |   |   |      |               |                                     |    |   |   |   |      |          |              |                   |             |  |
|                                                                                      |             | DS  | DOP  | Elective courses II                         | -                                   | -  | - | - | - | -    | -             | 69                                  | 2  | 2 | - | - | C.   | 5        | 56           | 28                | 28          |  |
| 14.                                                                                  | BA3214      |     |      | Business investment strategies              |                                     |    |   |   |   |      |               |                                     |    |   |   |   |      |          |              |                   |             |  |
| 15.                                                                                  | BA3215      |     |      | Investments and the EU economy              |                                     |    |   |   |   |      |               |                                     |    |   |   |   |      |          |              |                   |             |  |
| 16.                                                                                  | BA3216      |     |      | Ethics and academic integrity               |                                     |    |   |   |   |      |               |                                     |    |   |   |   |      |          |              |                   |             |  |
| Total hours                                                                          |             |     |      |                                             | 435                                 | 12 | 8 |   | 2 |      | 30            | 449                                 | 12 | 7 |   | 3 |      | 30       | 616          | 336               | 280         |  |
| Total hours per week/ Total number of forms of verification/ Total number of credits |             |     |      |                                             |                                     | 22 |   |   |   |      | 4Ex+<br>2C+1V | 30                                  | 22 |   |   |   |      | 5Ex + 2C | 30           | C/A Report = 0.83 |             |  |

EGEND: \*C1 = formative category: DF - fundamental subjects, DS - specialization subjects, DC - complementary subjects. \*\*C2 = optional category: DOB - compulsory subjects, DOP - optional subjects, SI - Individual Study, C - course, S - seminar, L - Laboratory, P - Project, CR - Credits, FV - form of verification, Ex - Exam, C - Colloquium.

| No.                                                    | Facultative subjects (Optionally courses)                                           | Code   | 1 <sup>st</sup> Semester |   |   |   |   |      |    | 2 <sup>nd</sup> Semester |   |   |   |   |      |    | No. of hours per subject |        |             |
|--------------------------------------------------------|-------------------------------------------------------------------------------------|--------|--------------------------|---|---|---|---|------|----|--------------------------|---|---|---|---|------|----|--------------------------|--------|-------------|
|                                                        |                                                                                     |        | SI                       | C | S | L | P | F.V. | CR | SI                       | C | S | L | P | F.V. | CR | Total                    | Course | Application |
| 17.                                                    | Business communication and correspondence in a foreign language (German, French) V  | BA3117 | 22                       | - | 2 | - | - | C.   | 2  | -                        | - | - | - | - | -    | -  | 28                       | -      | 28          |
| 18.                                                    | Business communication and correspondence in a foreign language (German, French) VI | BA3218 | -                        | - | - | - | - | -    | -  | 22                       | - | 2 | - | - | C.   | 2  | 28                       | -      | 28          |
| Total hours optional subjects/ Total number of credits |                                                                                     |        | 2/2                      |   |   |   |   | 1C   | 2  | 2/2                      |   |   |   |   | 1C   | 2  | 56                       | -      | 56          |

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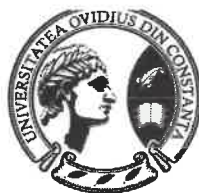
Associate Professor PhD Cosma Sorinel

Associate Professor PhD Oprișan Oana

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**5. GENERAL BALANCE SHEET**  
according to the optionality of the courses in the curriculum

| No.          | Courses            | No. of hours |            |            | Total       |               | ARACIS Standard                                     |
|--------------|--------------------|--------------|------------|------------|-------------|---------------|-----------------------------------------------------|
|              |                    | An I         | An II      | An III     | ore         | %             | Minimum % of hours allocated to branches of science |
| 1            | Mandatory (DOB)*   | 616          | 518        | 504        | 1638        | 88.64         | -                                                   |
| 2            | Elective (DOP)*    | -            | 98         | 112        | 210         | 11.36         | min 10%                                             |
| <b>TOTAL</b> |                    | <b>616</b>   | <b>616</b> | <b>616</b> | <b>1848</b> | <b>100.00</b> | <b>100.00</b>                                       |
| 3            | Facultative (DFA)* | 98           | 56         | 56         | 210         | 11.36         | additional to this structure                        |

\*Cf. Standardelor specifice ARACIS

**6. GENERAL BALANCE SHEET**  
according to the formative category of the courses in the curriculum

| No.          | Courses                          | No. of hours |            |            | Total       |               |
|--------------|----------------------------------|--------------|------------|------------|-------------|---------------|
|              |                                  | 1st year     | 2nd year   | 3rd year   | hours       | %             |
| 1            | Fundamental subjects (DF)        | 420          | 126        | 42         | 588         | 31.82         |
| 2            | specialization subjects (DS)     | 56           | 406        | 574        | 1036        | 56.06         |
|              | + Developing the bachelor thesis |              |            |            |             |               |
| 3            | complementary subjects (DC)      | 140          | 84         | -          | 224         | 12.12         |
| <b>TOTAL</b> |                                  | <b>616</b>   | <b>616</b> | <b>616</b> | <b>1848</b> | <b>100.00</b> |



**GENERAL REPORT Course/Applications** (according to ARACIS specific quality standards) = 1.00

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## 7. EXPLANATORY NOTES ON THE INTERNSHIP

| Year of study | THE CONTENT OF THE ACTIVITIES CARRIED OUT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| II            | <p><b>1. Overview of the company</b></p> <ul style="list-style-type: none"><li>1.1. Activity profile, legal status, size and complexity of the activity (number of employees, production/ sales capacity, branches, activities carried out, income)</li><li>1.2. Objectives of development and modernization of the company</li><li>1.3. Study of the current management system</li><li>1.4. Technological flow for the products obtained or marketed, respectively for the services provided (as appropriate)</li><li>1.5. Evolutionary trends of the overall activity of the company</li></ul> <p><b>2. Knowledge and study of the main activities and component units</b></p> <ul style="list-style-type: none"><li>2.1. The overall organizational structure of the company. Organizational Chart</li><li>2.2. Main bodies and management positions</li><li>2.3. Main interdependencies between activities, compartments and positions</li><li>2.4. The functional role of each compartment and management position, their objectives and limits</li><li>2.5. The main performance indicators of the company (turnover, number of employees, labor productivity, commercial profitability, profit, average earnings) over the last 3 years</li></ul> <p><b>3. Study of the main fields and specialization issues</b></p> <ul style="list-style-type: none"><li>3.1. Analysis of the management activity within the company<ul style="list-style-type: none"><li>o Forecasting and planning</li><li>o Coordination, control and decision making</li><li>o Human resources management</li><li>o Quality management</li><li>o Strategies specific to the company</li></ul></li><li>3.2. Analysis of the marketing activity within the company<ul style="list-style-type: none"><li>o Analysis of the marketing environment</li></ul></li></ul> |



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- o Analysis of the marketing mix (product policy, price policy, distribution policy and promotional policy)
- 3.3. Analysis of the main aspects regarding the financial-accounting activity**
  - o General description of annual financial statements (balance sheet, profit and loss account, explanatory notes)
  - o The minimum content of the administrator's report
- 3.4. Analysis of activities related to the mechanism of exports and imports (if applicable) or of other operations and activities specific to the company where the specialized practical training takes place**

**8. WEEKLY STRUCTURE OF THE UNIVERSITY YEAR**

| Years of study | Educational activities |            |              |            | Exam sessions |        |                | Internship | Holidays |        |        |
|----------------|------------------------|------------|--------------|------------|---------------|--------|----------------|------------|----------|--------|--------|
|                | 1st Semester           |            | 2nd Semester |            | Winter        | Summer | Remaining exam |            | Winter   | Spring | Summer |
|                | Weeks                  | hours/week | Weeks        | hours/week | Weeks         | Weeks  | Weeks          | hours      | Weeks    | Weeks  | Weeks  |
| 1st year       | 14                     | 22         | 14           | 22         | 3             | 3      | 2              | -          | 3        | 1      | 10     |
| 2nd year       | 14                     | 22         | 14           | 22         | 3             | 3      | 2              | 98         | 3        | 1      | 10     |
| 3rd year       | 14                     | 22         | 14           | 22         | 3             | 3      | 2              | -          | 3        | 1      | -      |

**9. SPECIFIC CONDITIONS FOR ACCESS / ADMISSION, PROMOTION / EQUIVALENCE OF THE YEAR OF STUDY / SOME SUBJECTS, TRANSFER, ETC.**

The specific conditions for the promotion / equivalence of the year of study / some subjects, transfer, etc. are set out in the Regulation on the professional activity of students and in the Framework Regulation for the application of the system of transferable credits.



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## 10. STUDENTS' CHOICE OF OPTIONAL SUBJECTS. SELECTION CRITERIA.

The choice of optional subjects by students is made according to the specifications of the Regulation on students' professional activity.

## 11. STRUCTURE OF THE FINAL EXAMINATION

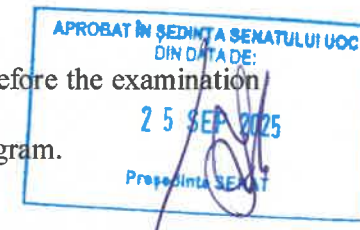
The examination for the completion of undergraduate studies is organized in two annual sessions and consists of two tests designed to assess both fundamental and specialized knowledge and the ability of the graduate to prepare and defend a scientific paper relevant to the field of study.

The purpose of the final examination is to verify the level of professional and scientific training acquired during the bachelor program and to assess the extent to which graduates are able to respond to current requirements in the field in line with theoretical and practical developments.

The structure of the bachelor examination comprises the following two tests:

- Test 1: Evaluation of fundamental and specialized knowledge.
- Test 2: Presentation and defense of the bachelor's thesis. This involves an oral presentation of the content of the dissertation before the examination board, in the presence of the candidate, in the same place and at the same time. The presentation is public.

Passing the dissertation confers a total of 10 ECTS credits in addition to the 180 credits required for the completion of the bachelor program.



## 12. EXPECTED LEARNING OUTCOMES

| No. | EXPECTED LEARNING OUTCOMES                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                        | Course                                                                                                                                                                                                                                                                                                                                                                                 |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | Knowledge                                                                                                                                                                                                                                                                                                                                                                    | Skills                                                                                                                                                                                                                                                                                                                                                              | Responsibility and autonomy                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                        |
| 1.  | <ul style="list-style-type: none"><li>- The Student/Applicant recognizes the relevance of the fundamental principles of microeconomics and macroeconomics, economic models, applied economics concepts.</li><li>- The Student/Applicant recognizes the relevance of the fundamental theories of microeconomics, understanding the mechanisms of economic activity.</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant analyzes and interprets economic phenomena.</li><li>- The Student/Applicant analyzes the causes of economic problems and implements appropriate solutions.</li><li>- The Student/Applicant applies and interprets economic data: using statistical and econometric tools to interpret data.</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant shows a proactive and responsible attitude in scientific substantiation and economic decision-making.</li><li>- The student/Applicant acts coherently in order to prepare economic analysis works, and interpretations on the functioning of the organization.</li></ul> | Microeconomics / Macroeconomics / Applied Mathematics in Economics / Economic Statistics / Econometrics / Computer Science / Law / European Economics / Monetary and Financial Economics / Business Economics / Competition and Prices / Banking and Banking Operations / Investments and the EU Economy / Business Ethics / Academic Ethics and Integrity / Internship / Accounting / |

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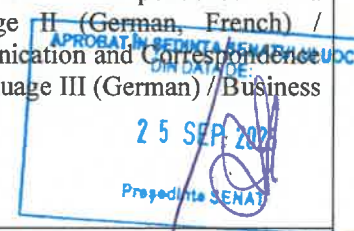
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|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <p>decision-making, individual behavior of economic agents, understanding the market mechanism, the formation of equilibria in different competitive situations.</p> <ul style="list-style-type: none"> <li>- The Student/Applicant identifies theoretical constructs that allow a synthetic, analytical and critical understanding of the interactions and correlations that are formed between economic agents at the aggregate level as well as of the indicators that evaluate the effects of these interactions.</li> <li>- The Student/Applicant recognizes the relevance of the theories, concepts and tools necessary to analyze the forms of manifestation of macroeconomic imbalances, as well as effective methods of prevention.</li> </ul> | <ul style="list-style-type: none"> <li>- The Student/Applicant scientifically substantiates economic decisions at the micro/macroeconomic level.</li> <li>- The Student/Applicant uses macroeconomic theories and indicators in order to analyze the overall development of an economy and to develop scenarios for its future development.</li> <li>- The Student/Applicant applies macroeconomic theories to analyze the causes and effects of specific macroeconomic imbalances (such as inflation, unemployment, deficits) and assess the economic policies that contribute to the emergence or resolution of these phenomena.</li> </ul> | <ul style="list-style-type: none"> <li>- The Student/Applicant responsibly carries out studies/works on the functioning of the economic system.</li> <li>The Student/Applicant responsibly bases, develops and implements economic strategies and policies for organizations or at macroeconomic level.</li> <li>- The Student/Applicant acts coherently to develop projects that involve measuring the evolution of economic phenomena at an aggregate level on the basis of scientific foundations.</li> <li>- The Student/Applicant shows a proactive and responsible attitude in terms of scientific substantiation and the development of tools to assess the potential effects of economic policies at the aggregate level in the medium and long term.</li> </ul> | <p>Financial Accounting / Management Accounting / Finance / International Finance / Taxation / Financial Management / Investment Evaluation and Financing / Business Investment Strategies / Auditing / Payment and Financing Techniques / Management / Comparative Management / International Management / Human Resource Management / Sales Management / Purchasing Management / Customer Relationship Management / Supplier Relationship Management / Business Project Management / Economic Projects and Business Games / Entrepreneurship / Marketing / Thesis Writing / Business Communication and Correspondence in a Foreign Language II (German, French) / Business Communication and Correspondence in a Foreign Language III (German) / Business Simulations</p> |
| 2. | <ul style="list-style-type: none"> <li>- The student/Applicentee operates with mathematical concepts, indicators, models, tools and methods in order to analyze and optimize managerial processes in correlation with the organization's environment.</li> <li>- The Student/Applicant uses elements of financial mathematics, optimization</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>- The Student/Applicant models an economic process and its determinants using multivariate functions.</li> <li>- The Student/Applicant uses mathematical algorithms to determine the optimal solution to a maximization or minimization problem of a function that models an outcome indicator.</li> </ul>                                                                                                                                                                                                                                                                                             | <ul style="list-style-type: none"> <li>- The student/Applicant autonomously uses the methods of quantitative analysis and advanced computational techniques to evaluate the outcome and impact of determinants in complex economic-managerial problems in the practice of organizations.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <p>Applied mathematics in economics Economic statistics / Econometrics / Computer science / Law / Microeconomics / Macroeconomics / European economics / Monetary and financial economics / Business economics / Competition and pricing / Banking and banking operations / Investments and the EU economy / Practical training / Accounting /</p>                                                                                                                                                                                                                                                                                                                                                                                                                          |



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E-mail: [rectorat@univ-ovidius.ro](mailto:rectorat@univ-ovidius.ro) - Web page: [www.univ-ovidius.ro](http://www.univ-ovidius.ro)

Universitatea „Ovidius” din Constanța

AVIZAT DSAMC/DACIS

**FACULTY of Economics**

Fundamental field: SOCIAL SCIENCES

Branch of science: ECONOMIC SCIENCES

Bachelor's Degree Field: BUSINESS ADMINISTRATION

Study Programme: BUSINESS ADMINISTRATION (English-taught programme)

Form of study: Full-time (FT)

Duration of Studies: 3 years

Valid starting with the first cycle of studies:  
2025-2028

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|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <p>of functions of several variables, forecasting the evolution over time of economic indicators, probabilistic modeling of economic phenomena that take place under conditions of risk and uncertainty, evaluation of statistical indicators that characterize an economic phenomenon, estimation of model parameters.</p> <p>- The Student/Applicant identifies, differentiates and analyzes coherently the definition of concepts, models and quantitative methods necessary in the decision-making process in organizations.</p> | <p>- The Student/Applicant probabilistically models scenarios of the evolution of an economic phenomenon, evaluates the outcome associated with each scenario and estimates the expected outcome based on the identified scenarios, using numerical characteristics of random variables (mean value, dispersion, correlation coefficient).</p> <p>- The Student/Applicant learner analyzes data, estimates the parameters of a statistical model and bases the managerial decision on them.</p> <p>- The student/Applicant quantifies the time value of a capital flow using financial mathematical models.</p> | <p>- The Student/Applicant applies with responsibility the mathematical methods of forecasting and algorithms of optimization of decisions concerning the functioning of the organization.</p> <p>- The Student/Applicant scientifically substantiates managerial decisions, based on the use of tools of probabilistic modeling, statistical analysis, estimation of expected results and optimization of result indicators.</p>  | <p>Financial accounting / Management accounting / Finance / International finance / Taxation / Financial management / Investment evaluation and financing / Business investment strategies / Auditing / Payment and financing techniques / Management / Comparative management / International management / Human resource management / Sales management / Purchasing management / Customer relationship management / Supplier relationship management / Business project management / Economic Projects and Business Games / Entrepreneurship Marketing / Thesis Development / Business Simulations</p> |
| 3. | <p>- The Student/Applicant operates with theoretical constructs on fundamental financial concepts.</p> <p>- The Student/Applicant demonstrates knowledge of the financial banking sector.</p> <p>- The Student/Applicant demonstrates knowledge of financial policies at public and economic entity level.</p> <p>- The Student/Applicant has knowledge of the ethical, social and global aspects of financial decisions.</p>                                                                                                        | <p>- Student/Applicant recognizes relevant financial data.</p> <p>- The Student/Applicant uses financial analysis tools specific to the financial-banking field.</p> <p>- The Student/Applicant analyzes complex financial phenomena and activities specific to the financial-banking field.</p> <p>- The Student/Applicant formulates effective strategies specific to financial banking activities.</p>                                                                                                                                                                                                       | <p>- The Student/Applicant identifies and collects relevant financial data for studies, analysis, reports, etc.</p> <p>- The Student/Applicant acts coherently in the preparation of studies, analyses, reports using financial analysis tools.</p> <p>- The Student/Applicant shows a proactive and responsible attitude in taking decisions and giving advice in the financial-banking field.</p> <p>- The Student/Applicant</p> | <p>Finance / International finance / Fiscality / Financial management / Investment evaluation and financing / Business investment strategies / Auditing / Payment and financing techniques / Accounting / Financial accounting / Management accounting / Microeconomics / Macroeconomics / Applied Mathematics in Economics / Economic Statistics / Econometrics / Computer Science / Law / European Economics / Monetary and Financial Economics / Business Economics / Competition and Pricing / Banking and Banking Operations / EU Investments and</p>                                               |

APROBAT ÎN ȘINȚA SENATULUI UOC  
DATA DE:  
25 SEP 2025  
PREȘEDINTE SENAT

**Rector,**

Associate Professor PhD Dan Marcel Iliescu

**Dean,**

Professor PhD Spătaru Elena Cerasela

**Director Departament,**

Associate Professor PhD Ionel Marian  
Associate Professor PhD Cosma Sorinel  
Associate Professor PhD Oprișan Oana

**Coordonator program de studii,**

Associate Professor PhD Ilie Margareta



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2025-2028

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|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | demonstrates ethical behavior in decision-making.                                                                                                                                                                                                                                                                                                                                                                                                                                         | Economics / Business Ethics / Academic Ethics and Integrity / Practical training / Management / International management / Human resource management / Sales management / Purchasing management / Customer relationship management / Supplier relationship management / Business project management / Economic Projects and Business Games / Entrepreneurship / Thesis Writing / Business Communication and Correspondence in a Foreign Language II (German, French) / Business Communication and Correspondence in a Foreign Language III (German) / Business Simulations                                                                                         |
| 4. | <ul style="list-style-type: none"><li>- The Student/Applicant identifies items in the financial statements of a reporting entity.</li><li>- The Student/Applicant identifies the financial statements of a reporting entity.</li><li>- Student/Applicant categorizes items in the financial statements of a reporting entity.</li><li>- Student/Applicant identifies the basic transactions and events of a reporting entity.</li><li>- The learner/Applicant develops practices in applying the double-entry principle for recording transactions and events of a reporting entity.</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant calculates the indicators in the financial statements of a reporting entity.</li><li>- The Student/Applicant interprets indicators in the financial statements of a reporting entity.</li><li>- The Student/Applicant differentiates users of financial accounting information and their information needs.</li><li>- The Student/Applicant communicates financial reporting information to users.</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant demonstrates the ability to identify and collect financial data relevant to the preparation of financial statements.</li><li>- The Student/Applicant checks the accuracy of accounting analysis.</li><li>- The Student/Applicant works autonomously in interpreting and analyzing financial and accounting data.</li></ul> <div>APROBAT ÎN ȘEDINȚA SENATULUI UCC<br/>DIN DATA DE<br/>25 SEP 2025<br/>Președinte SENAT</div> | Accounting / Accounting / Financial Accounting / Management Accounting / Finance / International Finance / Fiscality / Financial Management / Investment Evaluation and Financing / Business Investment Strategies / Auditing / Payment and financing techniques / Applied mathematics in economics / Economic statistics / Econometrics / Computer science / Law / European economics / Monetary and financial economics / Business economics / Competition and pricing / Banks and banking operations / Investments and the EU economy / Practice / Management / Economic projects and business games / Entrepreneurship / Marketing / Thesis writing / Business |

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|    | - The Student/Applicant develops practices in preparing financial statements of a reporting entity.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | communication and correspondence in a foreign language II (German, French) / Business communication and correspondence in a foreign language III (German) / Business simulations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 5. | <ul style="list-style-type: none"><li>- The Student/Applicant identifies the advanced functionalities of desktop applications and how they are used in economics (complex tabular calculation through functions, validation, querying, data summarization and graphing).</li><li>- The Student/Applicant identifies the fundamental principles of information security, including confidentiality, integrity and availability of data in economics.</li><li>- The Student/Applicant identifies and analyzes business process automation and database management concepts and technologies specific to the economic domain.</li><li>- The Student/Applicant describes the basic concepts in the field of emerging technologies specific to the emerging knowledge-based information society (IoT, AI, Cloud/Fog/Edge Computing, Blockchain, etc.).</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant uses business desktop applications.</li><li>- The Student/Applicant recognizes and assesses the security risks associated with information management in economics.</li><li>- The Student/Applicant uses automation tools to automate repetitive tasks in business activities.</li><li>- The Student/Applicant identifies business processes that can be automated.</li><li>- The Student/Applicant uses open source tools to exploit the main facilities offered by emerging technologies.</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant ensures the accuracy and clarity of information in documents managed with desktop applications.</li><li>- The Student/Applicant operates in compliance with preventive measures to safeguard data.</li><li>- The Student/Applicant checks and monitors the accuracy of automated processes, ensuring data accuracy and regulatory compliance.</li><li>- The Student/Applicant demonstrates the ability to exploit technological and economic opportunities generated by the information environment in the context of smart development.</li></ul> | Computer Science / Applied Mathematics in Economics / Economic Statistics / Econometrics / Microeconomics / Macroeconomics / Law / European Economics / Monetary and Financial Economics / Business Economics / Competition and Pricing / Banking and Banking Operations / Investment and EU Economics / Business Ethics / Academic Ethics and Integrity / Internship / Accounting / Financial accounting / Management accounting / Finance / International finance / Fiscal policy / Financial Management / Investment Evaluation and Financing / Business Investment Strategies / Auditing / Payment and Financing Techniques / Management / Comparative Management / International Management / Human Resource Management / Sales Management / Purchasing Management / Customer Relationship Management / Supplier Relationship Management / Business Project Management / Economic Projects and Business Games / Entrepreneurship / Marketing / Thesis Writing / Business Communication and Correspondence in a Foreign Language II |



Rector,

Associate Professor PhD Dan Marcel Iliescu

Dean,

Professor PhD Spăniaru Elena Cerasela

Director Departament,

Associate Professor PhD Ionel Marian

Associate Professor PhD Cosma Sorinel

Associate Professor PhD Oprișan Oana

Coordonator program de studii,

Associate Professor PhD Ilie Margareta

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MINISTERUL EDUCAȚIEI ȘI CERCETĂRII  
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Study Programme: BUSINESS ADMINISTRATION (English-taught programme)

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2025-2028

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| 6. | <ul style="list-style-type: none"><li>- The Student/Applicant recognizes the content and relevance of marketing concepts and their integrated use, including the marketing environment, market research, marketing functions, product, pricing, promotion and distribution strategies, in an organizational context.</li><li>- The Student/Applicant identifies and differentiates the detailed and specific elements related to the concepts and tools associated with the field of marketing and demonstrates the ability to use them.</li><li>- The Student/Applicant explains, interprets and implements in an integrated way, the concepts and methods specific to the field of marketing.</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant uses the integrated approach of the conceptual and methodological framework to solve new theoretical and practical problems.</li><li>- The Student/Applicant develops scientifically based marketing decisions.</li><li>- The Student/Applicant develops professional and/or research projects, making innovative use of a wide range of marketing tools. They also formulate critical judgments and inform constructive marketing decisions.</li></ul> | <ul style="list-style-type: none"><li>- The Student/Applicant performs complex analysis of the internal and external environment of the organization, identifies and formulates marketing strategies and demonstrates the ability to assume and exercise the executive function / duties in the field of marketing.</li><li>- The Student/Applicant shows a proactive and responsible attitude in scientific substantiation and decision-making in marketing issues.</li><li>- The Student/Applicant carries out studies/works on marketing activities of the organization.</li></ul> <p>APROBAT ÎN ȘEDINȚA SENATULUI UOC<br/>25 SEP 2025<br/>Președintele SENATULUI</p> | Marketing / Management / Comparative Management / International Management / Human Resource Management / Sales Management / Purchasing Management / Customer Relationship Management / Supplier Relationship Management / Business Project Management / Economic Projects and Business Games / Entrepreneurship / Microeconomics / Macroeconomics / Applied Mathematics in Economics / Economic Statistics / Econometrics / Computer Science / Law / Competition and Prices / Business Ethics / Academic Ethics and Integrity / Practical training / Auditing / Thesis writing / Business communication and correspondence in a foreign language II (German, French) / Business communication and correspondence in a foreign language III (German) / Business simulations |
| 7. | <ul style="list-style-type: none"><li>- The Student/Applicant identifies and analyzes the theories, concepts and tools necessary for managerial processes in relation to the organizational environment.</li><li>- The Student/Applicant operates with theoretical constructs and recognizes</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                    | <ul style="list-style-type: none"><li>- The Student/Applicant analyzes and interprets organizational phenomena, situations and processes from the perspective of managerial functions.</li><li>- The Student/Applicant applies management systems, methods and techniques for solving complex</li></ul>                                                                                                                                                                                                               | <ul style="list-style-type: none"><li>- The Student/Applicant shows a proactive and responsible attitude in exercising management functions and assuming the responsibilities specific to the position of manager at different hierarchical levels within organizations.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                       | Management / Comparative Management / International Management / Human Resource Management / Sales Management / Purchasing Management / Customer Relationship Management / Supplier Relationship Management / Business Project Management / Economic Projects and Business Games /                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

**Rector,**

Associate Professor PhD Dan Marcel Iliescu

**Dean,**

Professor PhD Spătaru Elena Cerasela

**Director Departament,**

Associate Professor PhD Ionel Marian  
Associate Professor PhD Cosma Sorinel  
Associate Professor PhD Opreșan Oana

**Coordonator program de studii,**

Associate Professor PhD Ilie Margareta



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Universitatea „Ovidius” din Constanța

AVIZAT DSAMC/DACIS

**FACULTY of Economics**

Fundamental field: SOCIAL SCIENCES

Branch of science: ECONOMIC SCIENCES

Bachelor's Degree Field: BUSINESS ADMINISTRATION

Study Programme: BUSINESS ADMINISTRATION (English-taught programme)

Form of study: Full-time (FT)

Duration of Studies: 3 years

Valid starting with the first cycle of studies:

2025-2028

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | the relevance of the management system and its subsystems.<br>- The Student/Applicant identifies, differentiates and uses relevant concepts and methods necessary in the decision-making process in organizations.                                                                                                                                                                                                                                                                                                                   | economic-managerial problems in the practice of organizations.<br>- The Student/Applicant scientifically substantiates managerial decisions.                                                                                                                                                                                                                                                                                                                                                                                                          | - The Student/Applicant acts coherently in the process of making scientifically based managerial decisions.<br>- The Student/Applicant uses coherently and autonomously the concepts in order to elaborate analytical and diagnostic works concerning the functioning of the organization.<br>- The Student/Applicant acts coherently in the elaboration of studies/works on the functioning of the management system and its subsystems.                                                   | Entrepreneurship / Marketing / Economic Statistics / Econometrics / Information Technology / Law / Business Economics / Business Ethics / Academic Ethics and Integrity / Practical training / Managerial accounting / Financial management / Investment evaluation and financing / Business investment strategies / Auditing / Thesis writing / Business communication and correspondence in a foreign language II (German, French) / Business communication and correspondence in a foreign language (German) / Business simulations                                                                                                                   |
| 8. | - The Student/Applicant identifies the role of statistics in analyzing economic and social phenomena, applies quantitative techniques for optimal decisions in economic and social systems, applies statistical methods in analyzing economic and social phenomena/.<br>- The Student/Applicant develops practices on the application of economic techniques and tools for economic and financial analysis and forecasting, and on the application of quantitative methods for data analysis by testing and interpreting econometric | - The Student/Applicant recognizes and applies the main statistical methods for the analysis of economic and social phenomena, applies statistical methods in the measurement and analysis of economic and social processes at macroeconomic level, analyzes the concepts, models and methods of forecasting socio-economic phenomena, recognizes the concepts, principles, methods and techniques of organizing a partial statistical observation, indicates how to ensure the necessary tools for quantitative and qualitative analysis of economic | - The Student/Applicant demonstrates responsibility in ensuring the accuracy and integrity of statistical data, applying validation and verification techniques, works autonomously in the interpretation and analysis of statistical data, contributing to informed decision making within the organization, organizes, documents and archives collected data, ensuring their accessibility and accuracy for further use, demonstrates autonomy in analyzing the role of statistics in the | Economic statistics / Econometrics / Applied mathematics in economics / Computer science / Microeconomics / Macroeconomics / Law / European economics / Monetary and financial economics / Business economics / Competition and pricing / Banking and banking operations / Investment and the EU economy / Business ethics / Academic ethics and integrity / Practical training / Accounting / Financial accounting / Management accounting / Finance / International finance / Fiscal policy / Financial Management / Investment Evaluation and Financing / Business Investment Strategies / Auditing / Payment and Financing Techniques / Management / |

25 SEP 2025

APROBAT ÎN ȘEDINȚA DE MATURITATE A UOC

Rector,

Associate Professor PhD Dan Marcel Iliescu

Dean,

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|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | models.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | phenomena.<br>- The Student/Applicant effectively uses software packages for data analysis by statistical and econometric methods, applying concepts, theories, principles and tools for investigating economic and social phenomena and processes.                                                                                                                                                                                                                                                 | study of economic phenomena and its use in micro and macroeconomic decisions, applies statistical methods at the macroeconomic level, being able to deepen and autonomously apply relevant concepts and analysis in economics, correctly formulates statistical problems and explains key indicators of resources and results at the macroeconomic level, showing responsibility in the analysis, takes responsibility for designing and conducting complex research, ensuring that the results are relevant and accurate. | Comparative Management / International Management / Human Resource Management / Sales Management / Purchasing Management / Customer Relationship Management / Supplier Relationship Management / Business Project Management / Economic Projects and Business Games / Entrepreneurship / Marketing / Thesis Writing / Business Communication and Correspondence in a Foreign Language II (German, French) / Business Communication and Correspondence in a Foreign Language III (German) / Business Simulations                                                             |
| 9. | - The Student/Applicant uses basic legal concepts to organize and run his/her business.<br>- The Student/Applicant identifies and recognizes the relevance of rules and principles of law applicable in the business environment.<br>- The Student/Applicant identifies and recognizes the relevance of the legal regulations applicable to the participants in the legal relationships in business law, as well as in the field of contracts, as the main instruments in business relationships. | - The Student/Applicant applies methods of analyzing and interpreting regulations and legal mechanisms applicable in business relationships.<br>- The student/Applicant applies relevant legal regulations to solve practical legal and economic problems faced by participants in business law legal relations.<br>- The Student/Applicant has advanced skills in understanding and analyzing contractual clauses, the rules applicable to the negotiation, conclusion and execution of contracts, | - The student/Applicant demonstrates responsibility in the application of the legal regulations studied to the solution of practical situations faced by participants in the business environment.<br>- The student/Applicant coherently adapts the basic legal concepts necessary for the organization and conduct of business in a practical context.<br>- The Student/Applicant interprets contractual clauses and analyzes their validity in the context of the                                                        | Law / Microeconomics / Macroeconomics / Computer Science / European Economics / Business Economics / Banking and Banking Operations / Investments and the EU Economy / Internship / Accounting / Financial Accounting / Management Accounting / Finance / International Finance / Fiscality / Business Investment Strategies / Auditing / Business Project Management / Economic Projects and Business Games / Entrepreneurship / Marketing / Thesis Writing / Business Communication and Correspondence in a Foreign Language II (German, French) / Business Communication |

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|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     |                                                                                                                                                                                                                                                                                                                                                                         | including litigation issues arising in business practice.                                                                                                                                                                                                                                                                                                                                              | main contractual instruments used in the business environment.<br>- The Student/Applicant acts coherently in terms of the use of the legal regulations studied in order to highlight the main stages concerning the constitution and functioning of companies, as the main participants in the legal relations of business law.                                                      | and Correspondence in a Foreign Language III (German) / Business Simulations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 10. | - The Student/Applicant has an advanced knowledge of specific linguistic registers and variants of oral and written communication in a foreign language adapted to diverse professional contexts.<br>-The student/learner makes relevant use of the theories, concepts and tools necessary to analyze and understand in detail cultural and intercultural environments. | - The Student/Applicant critically analyzes and interprets complex economic texts.<br>- The Student/Applicant applies specific linguistic registers and variants of oral and written communication in a foreign language in order to construct a complex argumentative approach.<br>- The Student/Applicant analyzes and interprets intercultural differences on the basis of theoretical foundations. | - The Student/Applicant uses the linguistic register effectively in order to adapt to different communicative situations (presentations, debates, negotiations, mediation, etc).<br>- The Student/Applicant carries out complex studies/works/projects in the foreign language.<br>- The Student/Applicant coherently implements intercultural negotiation and mediation strategies. | Business Communication and Correspondence in a Foreign Language II (German, French) / Business Communication and Correspondence in a Foreign Language III (German) / European Economics / Monetary and Financial Economics / Business Economics / Competition and Pricing / Banking and Banking Operations / Investments and the EU Economy / Practical training / Accounting / Financial accounting / Management accounting / International finance / Financial management / Auditing / Payment and financing techniques / Management / International management / Business project management / Economic projects and business games / Entrepreneurship / Marketing / Thesis writing / Business simulations |
| 11. | The Student/Applicant defines the concepts of the supply and demand of goods and services, including tourism,                                                                                                                                                                                                                                                           | The Student/Applicant identifies and selects marketing flows and techniques differentiated by the nature of products                                                                                                                                                                                                                                                                                   | The Student/Applicant demonstrates the ability to prepare organisational and efficiency                                                                                                                                                                                                                                                                                              | Enterprise economy / Microeconomics / Macroeconomics / Management / Comparative management / International management / Human resource management / Sales management / Purchasing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |



Rector,  
Associate Professor PhD Dan Marcel Iliescu

Dean,  
Professor PhD Spătaru Elena Cerasela

Director Departament,  
Associate Professor PhD Ionel Marian  
Associate Professor PhD Cosma Sorinel  
Associate Professor PhD Oprișan Oana

Coordonator program de studii,  
Associate Professor PhD Ilie Margareta

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MINISTERUL EDUCAȚIEI ȘI CERCETĂRII  
UNIVERSITATEA OVIDIUS DIN CONSTANȚA

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Universitatea „Ovidius” din Constanța

AVIZAT DSAMC/DACIS

**FACULTY of Economics**

Fundamental field: SOCIAL SCIENCES

Branch of science: ECONOMIC SCIENCES

Bachelor's Degree Field: BUSINESS ADMINISTRATION

Study Programme: BUSINESS ADMINISTRATION (English-taught programme)

Form of study: Full-time (FT)

Duration of Studies: 3 years

Valid starting with the first cycle of studies:  
2025-2028

|     |                                                                                                                                                                                                                                                                                                                           |                                                                                                |                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | consumer behaviour and consumer protection rules.                                                                                                                                                                                                                                                                         | and services.                                                                                  | studies and analyses of the firms' activity in order to provide advice and assistance.                                                                                                                                                                                                 | management / Customer relationship management / Supplier relationship management / Business project management / Economic Projects and Business Games / Entrepreneurship / Marketing / Economic Statistics / Law / European Economy / Monetary and Financial Economy / Competition and Prices / Banks and Banking Operations / Investments and the EU Economy / Business Ethics / Academic Ethics and Integrity / Internship / Accounting / Financial accounting / Management accounting / Finance / International finance / Taxation / Financial management / Investment evaluation and financing / Business investment strategies / Auditing / Payment and financing techniques / Thesis writing / Business communication and correspondence in a foreign language II (German, French) / Business Communication and Correspondence in a Foreign Language III (German) / Business Simulations |
| 12. | The student/Applicant explains the economic dimensions, structures, dynamics, and performance of industries in the trade and market services sectors and consumer tourism, the demographics and typology of enterprises, and the phenomena specific to the phases of the enterprise life cycle in the respective sectors. | The student/Applicant chooses methods for managing relationships with customers and suppliers. | The student/Applicant demonstrates the ability to develop new business models and/or technological solutions in the areas of goods distribution and consumer services, including tourism.<br><br> | Entrepreneurship / Management / Comparative Management / International Management / Human Resource Management / Sales Management / Purchasing Management / Customer Relationship Management / Supplier Relationship Management / Business Project Management / Economic Projects and Business Games / Marketing / Business Simulations / Microeconomics / Macroeconomics / Economic Statistics / Econometrics / Information Technology / Law / Monetary and Financial Economics / Business Economics / Competition and Pricing / Banking and Banking Operations / Business Ethics / Academic Ethics and Integrity / Practical training / Accounting /                                                                                                                                                                                                                                          |

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|     |                                                                            |                                                                                                                                                   |                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----|----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     |                                                                            |                                                                                                                                                   |                                                                                                                                                                               | Financial accounting / Management accounting / International finance / Fiscality / Financial management / Investment evaluation and financing / Business investment strategies / Auditing / Payment and financing techniques / Thesis writing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 13. | The student/graduate has solid knowledge in the field of entrepreneurship. | The student/graduate leads, manages, and works effectively in intercultural teams, demonstrating a deep understanding of organizational dynamics. | The student/graduate develops an adaptable, resilient, and entrepreneurial mindset, motivating and influencing the team to create a positive and productive work environment. | Business simulations / Entrepreneurship / Management / Comparative management / International management / Human resource management / Sales management / Purchasing management / Customer relationship management / Supplier relationship management / Business project management / Economic Projects and Business Games / Marketing / Economic Statistics / Econometrics / Information Technology / Law / Business Economics / Competition and Pricing / Banking and Banking Operations / Business Ethics / Academic Ethics and Integrity / Internship / Accounting / Finance / Financial management / Investment evaluation and financing / Business investment strategies / Auditing / Payment and financing techniques / Thesis writing |



### 13. OPPORTUNITIES FOR FURTHER STUDY OR ACCESS TO OTHER FORMS OF PERSONAL AND PROFESSIONAL DEVELOPMENT

Graduates may enrol in master's programmes at accredited state or private universities.

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