



MINISTERUL EDUCAȚIEI ȘI CERCETĂRII
UNIVERSITATEA OVIDIUS DIN CONSTANȚA

Aleea Universității, nr.1, Campus, Corp A, cod 900470 Constanța, România
Tel./Fax: +4 0241 606.407 / +4 0241 606.467
E-mail: rectorat@univ-ovidius.ro - Web page: www.univ-ovidius.ro

CENTRALIZATOR CĂRȚI/CAPITOLE ÎN CĂRȚI, PUBLICAȚII ISI/BDI ȘI PROCEEDINGS
ALE CADRELOR DIDACTICE DE LA PROGRAMUL DE STUDII UNIVERSITARE DE LICENȚĂ
MANAGEMENT-IF

Nr. crt.	Nume și prenume	Diciplina predată	CĂRȚI/CAPITOLE ÎN CĂRȚI, PUBLICAȚII ISI/BDI ȘI PROCEEDINGS
DEPARTAMENTUL ECONOMIE GENERALA			
1.	Prof. univ. dr. Jugănaru Mariana	Cercetări de marketing	• Jugănaru, Mariana, Jugănaru, Ion-Dănuț, Moraru, Andreea Daniela. (2024). Online Economic Higher Education in a Multidisciplinary University in Romania—<i>Challenges During the COVID-19 Pandemic and the Consequences of Returning to Traditional Face-To-Face Interaction</i>. In: Puiu, S., Idowu, S.O. (eds) Online Education During COVID-19 and Beyond. CSR, Sustainability, Ethics & Governance. Springer, Cham. https://doi.org/10.1007/978-3-031-49353-9_8, 2024, Print ISBN978-3-031-49352-2, Online ISBN978-3-031-49353-9, pp 143–160 • Jugănaru Ion-Dănuț (coordonator), Cheramidoglu, Const., Jugănaru Mariana (2020). <i>Monografia Camerei de Comerț Constanța, la 140 de ani de la înființarea primei Camere de Comerț a Dobrogei, la Constanța și la 30 de ani de la reînființarea Camerei Constanțene</i>, Editura Muntenia, Constanța, septembrie 2020, ISBN 978-973-692-456-9 • Jugănaru, M., Jugănaru, I. D., Moraru, A.-D., & Duhnea, C. (2025). When “More” Is “Too Much”—A Study on Tourists’ Perception Regarding Beach Restoration in Mamaia on the Romanian Black Sea Coast. <i>Sustainability</i>, 17(3), 922. https://doi.org/10.3390/su17030922. WOS:001419475600001 • Türkeş, M.C., Stăncioiu, A.F., Orzan, M.C., Jugănaru, M., Marinescu, R.-C. and Jugănaru, I.D. (2024), Changes in the labour market: the perceptions of Romanian employees regarding the use of telework in the post-pandemic period, <i>Employee Relations</i>, Vol. 46 No. 3, pp. 585-621. https://doi.org/10.1108/ER-06-2023-0317. WOS:001167578600001. • Moraru, A.D., Duhnea, C., Barbulescu, A., Jugănaru, M., Jugănaru, I.D. (2021). Residents’ Attitude toward Tourism—Do the Benefits Outweigh the Downsides? The Case of Constanta, Romania, <i>Sustainability</i>, 13, 882. https://doi.org/10.3390/su13020882. WOS:000611739400001 • Mariana Jugănaru, Amina Ferat, Felicia Rusu, Sorina-Raula Gîrboveanu (2024). Examining the Purchasing Behaviour of Specific Medical Services within a Private Physiotherapy Clinic. <i>MANAGEMENT & MARKETING</i>,



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2.	Prof. univ. dr. Micu Angela Eliza	-Management internațional -Management -Managementul resurselor umane -Managementul aprovizionării și vanzărilor	• Micu, A. E., 2021, Strategii de dezvoltare a firmei - abordări practice, Editura Galați University Press, Galați, 216 pag, ISBN 978-606-696-211-7 • Micu, A. E., Bleoju, G., 2017, Corporate Development Strategy Modeling (Modelarea strategiei de dezvoltare a firmei), Editura Didactică și Pedagogică, București, 129 pag, ISBN: 978-606-31-0451-0 • Micu, A. E., 2017, Managementul resurselor umane. Studii de caz. Asigurare, dezvoltare, motivare și menținere, Editura Galați University Press, Galați, 102 pag, ISBN: 978-606-696-081-6 • Micu, A. E., 2016, Managementul resurselor umane, Editura Ovidius University Press, Constanța, 231 pag, ISBN: 978-973-614-953-5 • Micu, A. E., 2016, Managementul firmei, Editura Ovidius University Press, Constanța, 238 pag, ISBN: 978-973-614-950-4 • Micu, A. E., Necula, R.V, 2018, Capitalizing on Intellectual Capital Through an Intelligent Management Approach, Capitol din Orăștean, Ramona, Ogrea, Claudia, Mărginean, Silvia Cristina, Innovative Business Development—A Global Perspective, 2018, ISBN 978-3-030-01877-1, Online ISBN 978-3-030-01878-8 Springer International Publisher, pp. 187-197 https://link.springer.com/chapter/10.1007/978-3-030-01878-8_16 https://books.google.ro/books?hl=en&lr=&id=AKR5DwAAQBAJ&oi=fnd&pg=PA187&ots=kYRLL4h6oU&sig=WSu445IWZobJ8UIYB04qCgYqMes&redir_esc=y#v=onepage&q&f=false https://link.springer.com/book/10.1007%2F978-3-030-01878-8#page=190 • Stoica, D., Bichescu, C. D., Ivan, A. S., Larisa Șavga, L., Micu, A. E., 2024, Mindful consumption: Enhancing quality of life through food waste awareness. In Enache, C. M., Bălănică Dragomir, C. M. (Coordonatori): International and Multidisciplinary Perspectives on Quality of Life. Galati University Press, ISBN (print - 2024) 978-606-696-318-3 ISBN On-line (2025) 978-606-696-327-5. pp 95–105 • Sorcaru, I. A., Micu, A., Bleoju, G., Micu, A. E., Dragan, G. B., Muntean, M. C., & Camilleri, M. A., 2025, Augmented reality marketing in family ecotourism: Cognitive and behavioral drivers of destination branding, Journal of Innovation and Knowledge, vol. 10, issue 4, Article number 100742, DOI10.1016/j.jik.2025.100742, Published



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Aleea Universității, nr.1, Campus, Corp A, cod 900470 Constanța, România
Tel./Fax: +4 0241 606.407 / +4 0241 606.467
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