



MINISTERUL EDUCAȚIEI ȘI CERCETĂRII
UNIVERSITATEA OVIDIUS DIN CONSTANȚA

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CENTRALIZATOR CĂRȚI/CAPITOLE ÎN CĂRȚI, PUBLICAȚII ISI/BDI ȘI PROCEEDINGS
ALE CADRELOR DIDACTICE DE LA PROGRAMUL DE STUDII UNIVERSITARE DE MASTERAT
ADMINISTRAREA AFACERILOR ÎN TURISM, COMERȚ ȘI SERVICII - IF

Nr. crt.	Nume și prenume	Diciplina predată	CĂRȚI/CAPITOLE ÎN CĂRȚI, PUBLICAȚII ISI/BDI ȘI PROCEEDINGS
DEPARTAMENTUL ECONOMIE GENERALA			
1.	Prof. univ. dr. Jugănaru Mariana	-Marketing operational in turism, comert, servicii	• Jugănaru, M., Jugănaru, I. D., Moraru, A.-D., & Duhnea, C. (2025). When “More” Is “Too Much”—A Study on Tourists’ Perception Regarding Beach Restoration in Mamaia on the Romanian Black Sea Coast. <i>Sustainability</i>, 17(3), 922. https://doi.org/10.3390/su17030922. WOS:001419475600001 • Jugănaru, Mariana, Jugănaru, Ion-Dănuț, Moraru, Andreea Daniela. (2024). Online Economic Higher Education in a Multidisciplinary University in Romania—<i>Challenges During the COVID-19 Pandemic and the Consequences of Returning to Traditional Face-To-Face Interaction</i>. In: Puiu, S., Idowu, S.O. (eds) <i>Online Education During COVID-19 and Beyond. CSR, Sustainability, Ethics & Governance</i>. Springer, Cham. https://doi.org/10.1007/978-3-031-49353-9_8, 2024, Print ISBN978-3-031-49352-2, Online ISBN978-3-031-49353-9, pp 143–160 • Aivaz, K.A., Jugănaru, M., Jugănaru, I.D. (2019). Crime Control and Tourist Safety: A Case Study of the Romanian Seashore, in: Papathanassis, A., Katsios, S., Dinu, N. R. (Eds.). <i>Yellow Tourism. Crime and Corruption in the Holiday Sector</i>. Springer, pp.29-69, ISBN 978-3-319-94664-1; 978-3-319-94663-4 https://link.springer.com/book/10.1007/978-3-319-94664-1, WOS: 000455878800003 • Türkeş, M.C., Stăncioiu, A.F., Orzan, M.C., Jugănaru, M., Marinescu, R.-C. and Jugănaru, I.D. (2024), Changes in the labour market: the perceptions of Romanian employees regarding the use of telework in the post-pandemic period, <i>Employee Relations</i>, Vol. 46 No. 3, pp. 585-621. https://doi.org/10.1108/ER-06-2023-0317. WOS:001167578600001. • Moraru, A.D., Duhnea, C., Barbulescu, A., Jugănaru, M., Jugănaru, I.D. (2021). Residents’ Attitude toward Tourism—Do the Benefits Outweigh the Downsides? The Case of Constanta, Romania, <i>Sustainability</i>, 13, 882. https://doi.org/10.3390/su13020882. WOS:000611739400001 • Mariana Jugănaru, Amina Ferat, Felicia Rusu, Sorina-Raula Gîrboveanu (2024). Examining the Purchasing



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			Behaviour of Specific Medical Services within a Private Physiotherapy Clinic. <i>MANAGEMENT & MARKETING</i>, Volume XXII, issue 2/2024, pp.151-164, DOI: 10.52846/MNMK.22.2.01 • Mariana Jugănaru, Felicia Baltă Rusu, Daniela Popescu (2024). Study on the impact of the market situation on the economic results of a company specialized in the sale of jewelery. <i>MANAGEMENT & MARKETING</i>, Volume XXII, issue 1/2024, pp. 29-39, DOI: 10.52846/MNMK.22.1.02 • Mariana Jugănaru, Andreea Alina Soltaniuc (2022). The importance of marketing research in shaping the entrepreneurial culture. "Ovidius" University Annals, Economic Sciences Series, Volume XXII, Issue 1, pp. 613-623. • Jugănaru Mariana (2020). How Do We Celebrate 115 Years since the Establishment of the Tourist Resort Mamaia (Romania). Ovidius University Annals Economic Sciences Series, Volume XX, Issue 2, pp.700-709.
2.	Prof. univ. dr. Micu Angela Eliza	- Managementul resurselor umane -Leadership și comportament organizational	• Micu, A. E., 2021, Strategii de dezvoltare a firmei - abordări practice, Editura Galați University Press, Galați, 216 pag, ISBN 978-606-696-211-7 • Micu, A. E., Bleoju, G., 2017, Corporate Development Strategy Modeling (Modelarea strategiei de dezvoltare a firmei), Editura Didactică și Pedagogică, București, 129 pag, ISBN: 978-606-31-0451-0 • Micu, A. E., 2017, Managementul resurselor umane. Studii de caz. Asigurare, dezvoltare, motivare și menținere, Editura Galați University Press, Galați, 102 pag, ISBN: 978-606-696-081-6 • Micu, A. E., 2016, Managementul resurselor umane, Editura Ovidius University Press, Constanța, 231 pag, ISBN: 978-973-614-953-5 • Micu, A. E., 2016, Managementul firmei, Editura Ovidius University Press, Constanța, 238 pag, ISBN: 978-973-614-950-4 • Micu, A. E., Necula, R.V, 2018, Capitalizing on Intellectual Capital Through an Intelligent Management Approach, Capitol din Orăștean, Ramona, Ogrea, Claudia, Mărginean, Silvia Cristina, Innovative Business Development—A Global Perspective, 2018, ISBN 978-3-030-01877-1, Online ISBN 978-3-030-01878-8 Springer International Publisher, pp. 187-197 https://link.springer.com/chapter/10.1007/978-3-030-01878-8_16 https://books.google.ro/books?hl=en&lr=&id=AKR5DwAAQBAJ&oi=fnd&pg=PA187&ots=kYRLL4h6oU&sig=W Su445IWZobJ8UIYB04qCgYqMes&redir_esc=y#v=onepage&q&f=false https://link.springer.com/book/10.1007%2F978-3-030-01878-8#page=190 • Stoica, D., Bichescu, C. D., Ivan, A. S., Larisa Șavga, L., Micu, A. E., 2024, Mindful consumption: Enhancing quality of life through food waste awareness. In Enache, C. M., Bălănică Dragomir, C. M. (Coordonatori):



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			International and Multidisciplinary Perspectives on Quality of Life. Galati University Press, ISBN (print - 2024) 978-606-696-318-3 ISBN On-line (2025) 978-606-696-327-5. pp 95–105 • Sorcaru, I. A., Micu, A., Bleoju, G., Micu, A. E., Dragan, G. B., Muntean, M. C., & Camilleri, M. A., 2025, Augmented reality marketing in family ecotourism: Cognitive and behavioral drivers of destination branding, Journal of Innovation and Knowledge, vol. 10, issue 4, Article number 100742, DOI10.1016/j.jik.2025.100742, Published Jul-aug 2025, Indexed: 2025-06-19, ISSN 2530-7614, WOS: 001506353700005, Category Quartile: Q1 Factor de impact (2025) = 15,5 Scor absolut de influență (AIS) = 2.161 https://www.webofscience.com/wos/woscc/full-record/WOS:001506353700005 • Capatina, A., Micu, A., Micu, A. E., Ribeiro-Navarrete, S., 2025, Knolwedge maps for large-scale group decision making in social media content analysis, Expert Systems, vol. 42, Issue: 1, DOI: 10.1111/exsy.13509, Article number e13509, Published Jan. 2025, Indexed: 2025-08-29, ISSN: 0266-4720, eISSN: 1468-0394, WOS:001555232000025, Category Quartile: Q2 Factor de impact (2025) = 2,3 Scor absolut de influență (AIS) = 0.450 https://www.webofscience.com/wos/woscc/full-record/WOS:001555232000025 • Dwivedi, Y. K., Jeyaraj, A., Hughes, L., Davies, G. H., Ahuja, M., Albashrawi, M. A., Micu A. E., & Walton, P., 2024. “Real impact”: Challenges and opportunities in bridging the gap between research and practice–Making a difference in industry, policy, and society. International Journal of Information Management, 102750, vol. 78, DOI10.1016/j.ijinfomgt.2023.102750, Article number 102750, Published Oct. 2024, ndexed 2024-10-11, WOS:001271412000001, ISSN: 0268-4012, eISSN: 1873-4707, WOS:001271412000001, Category Quartile: Q1 Factor de impact (2023) = 20,01 Scor absolut de influență (AIS) = 3,476 https://www.webofscience.com/wos/woscc/full-record/WOS:001271412000001 • Capatina, A., Juarez-Varon, D., Micu, A., & Micu, A. E., 2024, Leveling up in corporate training: Unveiling the power of gamification to enhance knowledge retention, knowledge sharing, and job performance, Journal of Innovation & Knowledge, Volume 9, Issue 3, DOI10.1016/j.jik.2024.100530, Article Number 100530, Published JUL-SEP 2024, Early Access AUG 2024, Indexed 2024-08-18, ISSN: 2530-7614, eISSN: 2444-569X, WOS:001290471800001, Category Quartile: Q1 Factor de impact (2023) = 15,6
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3.	Prof. univ. dr. Moraru Andreea Daniela	-Marketing strategic in turism, comert, servicii	Moraru, A.-D., & Duhnea, C. (2021). Abordări actuale privind teoria și practica de marketing, 104 pagini, Editura Epigraf Chișinău, ISBN 978-9975-60-405-5. - Muhcină, S., & Moraru, A.-D. (2018). The Tour-Operators' Role in the Process of Creating and Promoting Cultural Tourism Products – An empirical study. În R. Orăștean, C. Ogrian, & S.C. Mărginean (Eds.), Innovative Business Development – A Global Perspective (pp.209-218). Springer Proceedings in Business and Economics. Springer Nature. ISBN 978-3-030-01877-1. - Juganaru, M., Juganaru, I.D., Moraru, A.-D., Duhnea, C. (2025). When “More” Is “Too Much”—A Study on Tourists' Perception Regarding Beach Restoration in Mamaia on the Romanian Black Sea Coast. Sustainability, 17(3), 922, WOS:001419475600001 https://www.mdpi.com/2071-1050/17/3/922 - Cristina Duhnea, Andreea-Daniela Moraru, Constantin Ilie, Ionut Antohi, Margareta Ilie, Silvia Ghita-Mitrescu (2024). Through the Lens of the Community: Residents' Perception on Tourists' Behavior in Constanta City,



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			Romania, Transformations in Business & Economics, Vol.23, No 1 (61), WOS:001261511300003 • Moraru, A.-D., Duhnea, C., Micilă, M., Ghiță-Mitrescu, S., Ilie, M., Necula, A.I. (2022) The challenge of banking services development – giving its rightful place to customer satisfaction. Journal of Business Economics and Management, 23(3), 626–649. https://doi.org/10.3846/jbem.2022.16442 https://www.webofscience.com/wos/woscc/full-record/WOS:000787169700001 WOS:000787169700001 • Moraru, A.-D., Duhnea, C., Barbulescu, A., Juganaru, M., Juganaru, I.D. (2021). Residents' Attitude toward Tourism-Do the Benefits Outweigh the Downsides? The Case of Constanta, Romania. Sustainability, 13(2). https://doi.org/10.3390/su13020882 https://apps-webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F4xXL2HthZdy3s11zSH&page=1&doc=2 WOS:000611739400001 • Bărbulescu, A., Moraru, A.D., & Duhnea, C. (2019). Ecolabelling in the Romanian Seaside Hotel Industry-Marketing Considerations, Financial Constraints, Perspectives. Sustainability, Vol.11, Web of Science Categories: Green & Sustainable Science & Technology; Environmental Sciences; Environmental Studies DOI: 10.3390/su11010265 WOS:000457127300265 http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=7&SID=C2Rt7EtFdm8tx3GEZyb&page=1&doc=2 • Moraru, A.D., Barbulescu, A., & Duhnea, C. (2018). Consumption and hysteresis – the new, the old, and the challenge. Economic Research-Ekonomska Istraživanja, Vol.31, 1965-1980. Web of Science Categories: Business; Economics DOI: 10.1080/1331677X.2018.1498365 WOS:000458478900010 http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=7&SID=C2Rt7EtFdm8tx3GEZyb&page=1&doc=1 • Moraru, A.-D., & Duhnea, C. (2018). E-banking and Customer Satisfaction with Banking Services. Strategic Management, 23(3), 3-9.
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4.	Conf. univ. dr. Ilie Margareta	-Management antreprenorial	• <i>Simulating the Poverty Risk Threshold in France, Short Research on Poverty Risk Threshold Using Artificial Neural Networks</i>", Ilie Constantin, Ilie Margareta, LAP Lambert Academic Publishing (2019-01-03), 52 pages, ISBN - 978-613-9-94717-1 https://www.morebooks.shop/store/gb/book/simulating-the-poverty-risk-threshold-in-france/isbn/978-613-9-94717-1 • The mediating role of market orientation in the relationship between entrepreneurial orientation and smes business performance. Evidence from Romania, Moraru, Andreea-Daniela; Ilie, Margareta; Sorici, Costin Octavian, TRANSFORMATIONS IN BUSINESS & ECONOMICS Journal, 2017, Vol.16, nr.2A, ISSN- 1648-4460, pag. 386-



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5.	Conf. univ. dr. Ionel Marian	-Industria ospitalitatii -Amenajari turistice -Managementul turismului de evenimente -Turismul si serviciile internationale - optional	Marian Ionel - Tourism Demand - Primary Factor of the Tourism Services Market, “Ovidius” University Annals, Economic Sciences Series, Volume XXV, Issue 1/2025, p.152-157, ISSN-L2393-3119; ISSN: 2393-3119; https://stec.univ-ovidius.ro/html/anale/ENG/2025i1/Section%203/10.pdf Marian Ionel - Sustainable Tourism and the Forms it Generates on the Tourism Market, “Ovidius” University Annals, Economic Sciences Series, Volume XXIV, Issue 1/2024, pp.209-214, ISSN-L2393-3119; ISSN: 2393-3119; https://stec.univ-ovidius.ro/html/anale/RO/2024i1/Section%203/9.pdf Marian Ionel - Tourism and its Impact on the Economy, “Ovidius” University Annals, Economic Sciences Series, Volume XXIV, Issue 1/2024, pp.215-219, ISSN-L2393-3119; ISSN: 2393-3119; https://stec.univ-ovidius.ro/html/anale/RO/2024i1/Section%203/10.pdf - Daniel Lipară, Marian Ionel – Uncovering the Attractiveness of the Romanian Market: A Data-Driven Approach, “Ovidius” University Annals, Economic Sciences Series, Volume XXIII, Issue 2/2023, pp.267-276, ISSN-L2393-3119; ISSN: 2393-3119; https://stec.univ-ovidius.ro/html/anale/ENG/wp-content/uploads/2024/02/12-4.pdf Marian Ionel - Romania's Tourism Market. Trends and Influencing Factors, “Ovidius” University Annals, Economic Sciences Series, Volume XXIII, Issue 1/2023, pp.397-401, ISSN-L2393-3119; ISSN: 2393-3119; https://stec.univ-ovidius.ro/html/anale/RO/2023-i1/Section%203/20.pdf Marian Ionel - Importance and Impact of Tourist Resources and Attractions on Tourist Destinations, “Ovidius” University Annals, Economic Sciences Series, Volume XXIII, Issue 1/2023, pp.402-405, ISSN-L2393-3119; ISSN: 2393-3119;



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