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FACULTATEA DE ȘTIINȚE ECONOMICE

Domeniul de masterat: **ADMINISTRAREA AFACERILOR**

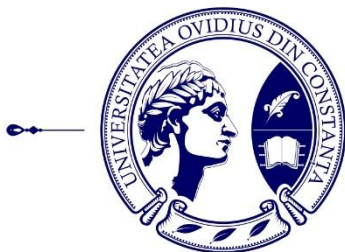
Program de studiu: **ADMINISTRAREA ȘI AUDITUL PROIECTELOR DE AFACERI**

Forma de învățământ: **Cu frecvență**

Durata studiilor: **2 ani**

**ACOPERIREA CU MATERIAL DIDACTIC A DISCIPLINELOR DIN PLANUL DE ÎNVĂȚĂMÂNT
DE LA PROGRAMUL DE STUDII DE MASTERAT ADMINISTRAREA ȘI AUDITUL PROIECTELOR DE AFACERI**

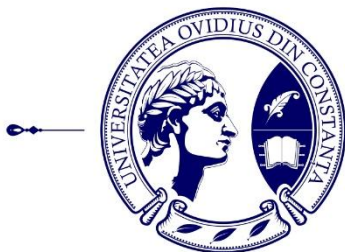
Nr. Crt.	Disciplina conform planului de învățământ	Nume și prenume cadru didactic	Material didactic
1.	Managementul organizației	Prof.univ.dr. Popovici Norina	- N.Popovici, D.Lipara, Management antreprenorial, Ed. ProUniversitaria, Bucuresti, Ed. Universitaria, Craiova, 2015, ISBN: 978-606-14-0923-5, 978-606-26-0302-1. - N.Popovici, Management, Ed. Ovidius University Press, Constanta, 2015, ISBN: 978-973-614-860-6, 978-973-614-861-3. - Yi Lin , Zahid Yousaf , Adriana Grigorescu , Norina Popovici, Harnessing digital foundations and artificial intelligence synergies: Unraveling the role of digital platforms, artificial intelligence, and strategic adaptability in organizational innovativeness, Journal of Innovation & Knowledge Volume Issue 2, March–April 2025, 100670, https://www.sciencedirect.com/science/article/pii/S2444569X25000216?utm_campaign=STMJ_219742_AUTH_SERV_PA&utm_medium=email&utm_acid=288931849&SIS_ID=&dgcid=STMJ_219742_AUTH_SERV_PA&CMX_ID=&utm_in=DM542089&utm_source=AC --



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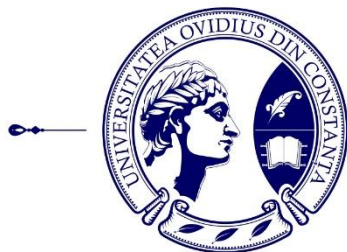
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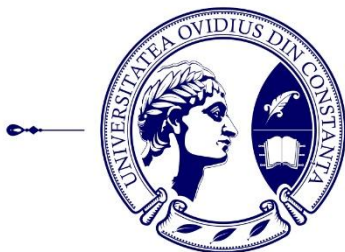
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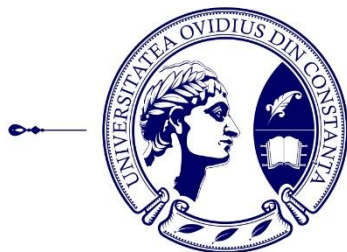
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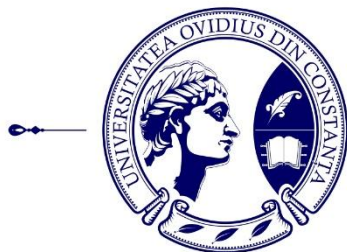
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4.	Marketingul strategic și operațional al proiectelor de afaceri	Prof.univ.dr. Jugănaru Mariana	• Jugănaru, M., Jugănaru, I. D., Moraru, A.-D., & Duhnea, C. (2025). When “More” Is “Too Much”—A Study on Tourists’ Perception Regarding Beach Restoration in Mamaia on the Romanian Black Sea Coast. <i>Sustainability</i>, 17(3), 922. https://doi.org/10.3390/su17030922. WOS:001419475600001 • Türkeş, M.C., Stăncioiu, A.F., Orzan, M.C., Jugănaru, M., Marinescu, R.-C. and Jugănaru, I.D. (2024), Changes in the labour market: the perceptions of Romanian employees regarding the use of telework in the post-pandemic period, <i>Employee Relations</i>, Vol. 46 No. 3, pp. 585-621. https://doi.org/10.1108/ER-06-2023-0317. WOS:001167578600001. • Moraru, A.D., Duhnea, C., Barbulescu, A., Jugănaru, M., Jugănaru, I.D. (2021). Residents’ Attitude toward Tourism—Do the Benefits Outweigh the Downsides? The Case of Constanta,



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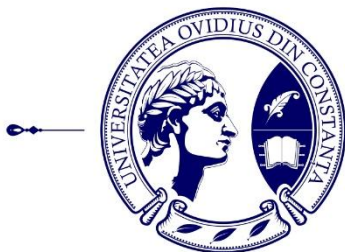


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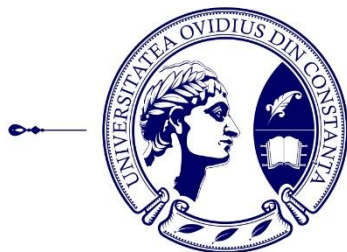


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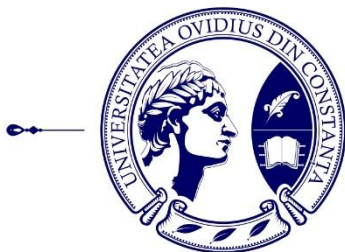
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7.	Managementul organizațiilor orientate pe proiecte	Conf.univ.dr. Nancu Dumitru	• Stefan-Mihai Petrea, Zamfir Cristina, Ira Adeline Simionov, Alina Mogodan, Florian • Marcel Nuță, Adrian Turek Rahoveanu, Dumitru Nancu, Buhociu Florin, Dragos Sebastian Cristea, (2021). A Forecasting and Prediction Methodology for Improving the Blue Economy Resilience to Climate Change in the Romanian Lower Danube Euroregion. Sustainability, 13(21), 11563. https://doi.org/10.3390/su132111563 • Maria Gabriela Horga, Elvira Nica, Dumitru Nancu(2021) Perceptions and behaviourrelated intentions of consumers in smartphone-based mobile commerce. In SHS Web of Conferences (Vol. 92, p. 06011). The 20th International Scientific Conference Globalization and its Socio-Economic Consequences 2020, EDP Sciences, https://doi.org/10.1051/shsconf/20219206011 • Iuliana Denisa Rădulescu, Jean Vasile Andrei, Luminița Chivu , Vasili Erokhin, Tianming Gao, Dumitru Nancu (2022). A short review on European developments in agricultural output price indices during 2008-2017: are there significant changes?. Economics of Agriculture, 69(1), 107–117. WOS:00081987480000, 7 https://doi.org/10.5937/ekoPolj2201107R • Petrea Stefan-Mihai; Cristea Dragos Sebastian; Turek Rahoveanu Maria Magdalena, Zamfir Cristina Gabriela; Turek Rahoveanu Adrian; Zugravu Gheorghe Adrian, Nancu, Dumitru (2020). Perspectives of the Moldavian Agricultural Sector by Using a CustomDeveloped Analytical Framework. Sustainability, 12(11), 4671. eISSN: 2071-1050, https://doi.org/10.3390/su12114671, WOS:000543391800334, https://www.mdpi.com/2071-1050/12/11/4671
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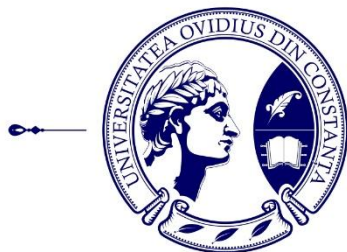
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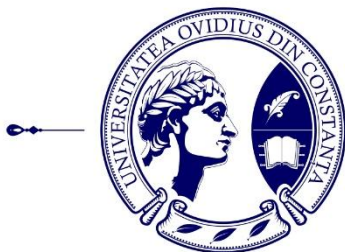
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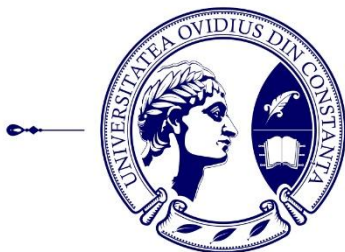
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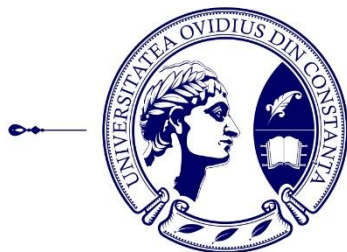


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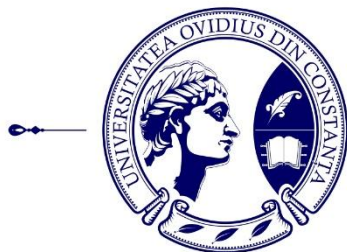


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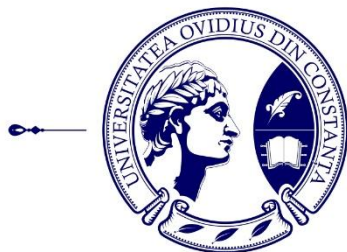
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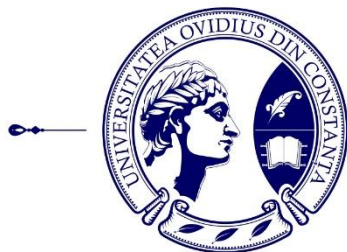


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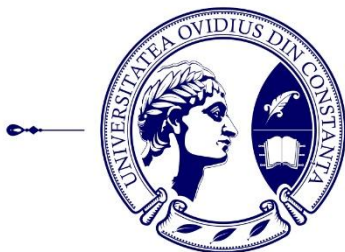
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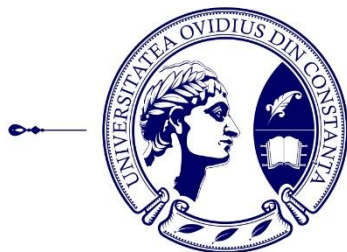


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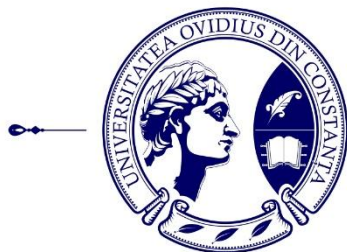
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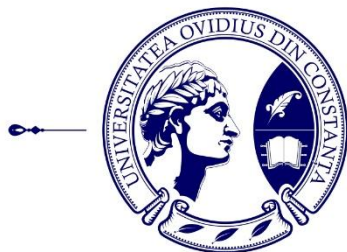


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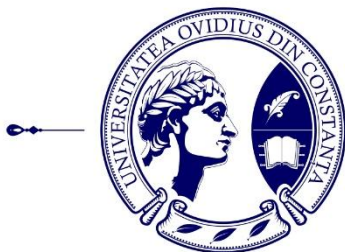
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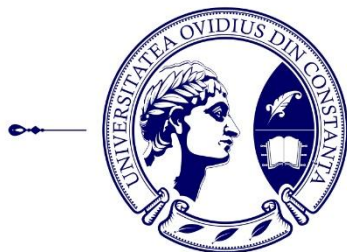


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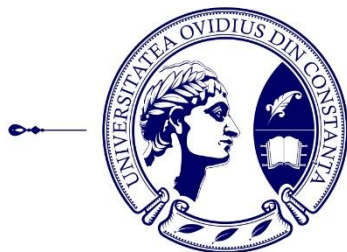


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Decan,
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