

L I S T A

lucrărilor științifice

Barbu (Marin) Corina Aurora

A . Teza de doctorat

Doctorat: CSUD, ASE București

Titlul tezei: Perfecționarea managementului calității în serviciile hoteliere- Domeniul Management

B. Lucrări ISI cu factor de Impact

1. Munteanu, IF, Popovici, N, Condrea, E, Grigorescu, A, **Barbu, CAM**, **ROC CURVE-ENHANCED PRINCIPAL COMPONENT ANALYSIS: RISK ASSESSMENT OF FINANCIAL REPORTING NONCONFORMITY AND CORPORATE INTERNAL CONTROL. EVIDENCE FROM ROMANIAN SOEs, TRANSFORMATIONS IN BUSINESS & ECONOMICS**, ISSN 1648-4460, 2021, Vol. 20, Issue 2A, pages 495-514, WOS:000726731500006. <http://www.transformations.knf.vu.lt/53a/article/rocc>
2. Popovici, N, Condrea, E, Bautu, E, Munteanu, IF, **Barbu, CAM**, **A PERSPECTIVE ON THE ECONOMIC ECOSYSTEM OF CONSTANTA COUNTY, TRANSFORMATIONS IN BUSINESS & ECONOMICS**, ISSN 1648-4460, 2021, Vol. 20, Issue 2A, pages 654-672, WOS:000726731500014. <http://www.transformations.knf.vu.lt/53a/article/aper>
3. Munteanu,I,Oprisan, O, **Barbu, CA**, Condrea,E, Grigorescu, A, **REFLECTIONS ON FINANCIAL STRESS IN TIMES OF CRISIS. A RETROSPECTIVE ANALYSIS OF GOLD INVESTMENTS COMPARED TO OTHER PORTFOLIO ASSETS**, ISSN 1648-4460, 2024, Vol. 23, pages 325, [Transformations in Business & Economics - Vol. 23, No 1 \(61\), 2024 \(vu.lt\)](http://www.transformations.knf.vu.lt/53a/article/aper)

4. Ionașcu A.E., **Barbu C.A.** (2023). **DIGITAL TRANSFORMATION IN THE BANKING SECTOR: A PRE- AND POST- COVID-19 ANALYSIS** Management Research and Practice, Volume 15, Issue 3 / September 2023, <https://mrp.ase.ro/no153/f5.pdf> , [WOS:001074961300001](https://www.wos.org/woscc/full-record/WOS:001074961300001)
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6. Olteanu, A.L.; Ionașcu, A.E.; Cosma, S.; **Barbu, C.A.**; Popa, A.; Cioroiu, C.G.; Goswami, S.S. **PRIORITIZING THE EUROPEAN INVESTMENT SECTORS BASED ON DIFFERENT ECONOMIC, SOCIAL, AND GOVERNANCE FACTORS USING A FUZZY-MEREC-AROMAN DECISION-MAKING MODEL.** *Sustainability* **2024**, *16*, x. <https://doi.org/10.3390/su16177790>

C. Lucrări ISI Proceedings

1. Cristina RALEA, Octavian-Cosmin DOBRIN, **Corina Aurora Marin (BARBU)**, Cristian TĂNASE (2019) - **LOOKING TO THE FUTURE: DIGITAL TRANSFORMATION OF QUALITY MANAGEMENT**, THE 13th INTERNATIONAL MANAGEMENT CONFERENCE “Management Strategies for High Performance”, IMC 2019, 10/31/2019, Bucuresti, România , publicat in Proceedings of THE 13th INTERNATIONAL MANAGEMENT CONFERENCE “Management Strategies for High Performance”, pg. 121-132, ISSN 2286-1440, ISBN conferinta Internationala <http://conferinta.management.ase.ro/archives/2019/index%20IMC2019.html> WOS 000587901000012
2. Valentina Irena TUDORAN (NICULITA), **Corina Aurora MARIN (BARBU)**, Elena CONDREA- **Corrections and Corrective Actions – Instruments for the Continuous Improvement of a Management System**, Strategica Preparing for Tomorrow, Today, International Academic Conference- eighth edition -Bucharest, October 15-16, 2020, pages 275-287, WOS:000654987700061, <https://www.webofscience.com/wos/woscc/full-record/WOS:000654987700061>

D. Lucrări BDI

1. **Corina Aurora Barbu**, Alexandra Popa, Alina Elena Ionașcu (2025) **ENTREPRENEURSHIP IN THE DIGITAL AGE: ADAPTATION AND INNOVATION**, “Ovidius” University Annals, Economic Sciences Series Volume XXV, Issue 1 /2025 pg. 287

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2. Roxana-Marcela ZAHARIA, **Corina Aurora BARBU**, Cristina Elena GEORGESCU (2025) **SMART TOURISM AND DIGITAL EXPERIENCE: TOOLS, PLATFORMS AND USER PREFERENCES IN THE POST-COVID CONTEXT**, “Ovidius” University Annals, Economic Sciences Series Volume XXV, Issue 1 /2025 pg. 485

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7. Roxana-Marcela ZAHARIA, Alexandra POPA, **Corina Aurora BARBU** (2024), **ANALYSIS OF THE SCHOOL ABANDONMENT RATE AMONG SECONDARY EDUCATION PUPILS IN ROMANIA**, OVIDIUS UNIVERSITY ANNALS ECONOMIC SCIENCES SERIES VOLUME XXIV ISSUE 1/2024, pg. 357.

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8. Alina IONAȘCU, **Corina-Aurora BARBU**, Alexandra POPA, 2023, **FINANCIAL LITERACY –A FRAMEWORK FOR POLICY MAKERS**, STRATEGICA 2023 – Managing Business Transformations during Uncertain Times, ISBN: 978-606-749-760-1, ISSN: 2734 – 746X, Pages 330-342 doi: 10.25019/STR/2023.024

9. Alina Elena IONASCU, **Corina Aurora BARBU**, Larisa Andreea OLTEANU (BURCA) , 2023, **SUSTAINABILITY AND ETHICS IN THE DIGITAL AGE: A NEW PERSPECTIVE ON DIGITALIZATION**, PUBLISHED IN EUROPE IN THE NEW WORLD ECONOMY: OPPORTUNITIES AND CHALLENGES: ESPERA 2023, Bucharest, Romania, November 23-24 (Springer Proceedings in Business and Economics) 2024th Edition, <https://link.springer.com/book/9783031713286>

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11. Alexandra POPA, **Corina Aurora BARBU**, Roxana-Marcela ZAHARIA (2023), **HUMAN RESOURCES MANAGEMENT IN TOURISM INDUSTRY**, OVIDIUS UNIVERSITY ANNALS ECONOMIC SCIENCES SERIES Volume XXIII Issue 2/2023, pg. 535.

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15. **Barbu, Corina-Aurora**; Ionașcu, Alina-Elena; Popa, Alexandra(2022)-., **TRENDS REGARDING THE DESTINATIONS PREFERRED BY EUROPEAN TOURISTS DURING THE COVID-19 PANDEMIC**”, „Ovidius” University Annals, Economic Sciences Series Volume XXII, Issue 2 /2022. Pages 21-28

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20. Corina Aurora MARIN (BARBU), Elena CONDREA, THE IMPORTANCE OF TOURISM QUALITY MANAGEMENT IN THE INTEGRATED DEVELOPMENT OF CONSTANTA MUNICIPALITY, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences, 2020, vol. XX, issue 2, pages 149-159

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26. Corina Aurora MARIN (BARBU), Elena Cerasela SPĂTARIU, Gabriela GHEORGHIU, **STRATEGIES OF IMPROVING THE QUALITY MANAGEMENT SYSTEM IN THE TOURISM INDUSTRY: PAMUKKALE**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences 2019, vol. XIX, issue 1, pages

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E. Cărți

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2. George MOLDOVEANU, Cosmin DOBRIN, Adriana DIMA, Ruxandra BOGHIAN, **Corina Aurora BARBU, Management operațional**, Ed. ASE, București, 2023, ISBN 978-606-34-0453-6

F. Conferințe internaționale

1. **Corina Aurora MARIN (BARBU)**, Valentina Irena TUDORAN (NICULITA), Elena CONDREA - **QUALITY MANAGEMENT IN THE TOURISM SECTOR IN**

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2. Adriana GRIGORESCU, Madalina Nicoleta FRINCULEASA, Razvan Ion CHITESCU, **Corina Aurora MARIN (BARBU)** (2019) - **TOURIST VALUATION OF NATURAL PROTECTED AREAS BETWEEN SUSTAINABLE DEVELOPMENT AND ECONOMIC EFFICIENCY**, 9th International Conference "Tourism, Innovation and Entrepreneurship - TIE 2019", TIE 2019, 9/26/2019, Porec, Istria, Croatia (Hrvatska), <https://fet.unipu.hr/images/50025753/FET%20TIE%202019%20Conference%20programme.pdf>
3. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, **CHOOSING THE HOTEL ACCORDING TO THE QUALITY PRESENTED BY INFLUENCERS ON SOCIAL NETWORKS**, 2020, Volume 14, International Conference Innovative Business Management & Global Entrepreneurship (IBIMAGE 2020), pages: 701-714, ISSN: 2601 –2510 | e-ISSN: 2601 –2529, <https://proceedings.lumenpublishing.com/ojs/index.php/lumenproceedings/article/view/601/601>
4. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, Norina POPOVICI - **QUALITY MANAGEMENT IN THE HOTEL INDUSTRY IN THE MACRO-REGIONS OF ROMANIA**, Lumen Proceedings: Vol. 11. 1st International Conference Global Ethics -Key of Sustainability (GEKoS)(pp. 182-191). Iasi, Romania: LUMEN Publishing House, <https://proceedings.lumenpublishing.com/ojs/index.php/lumenproceedings/article/view/261/260>
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6. Ionașcu, A., **Barbu, C.A.**, & Popa, A. (2023). **Ethics in the Banking Sector**. In A. Grigorescu & V. Radu (vol. ed.), Lumen Proceedings: Vol. 19. Global Ethics -Key of Sustainability (GEKOS 2022) (pp. 137-145). LUMEN Publishing House.
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8. THE INTERNATIONAL CONFERENCE "PRESENT ISSUES OF GLOBAL ECONOMY" - 19th Edition (July, 14th-16th 2022), Ovidius University, Constanta
9. THE INTERNATIONAL CONFERENCE "GLOBAL ECONOMY UNDER CRISIS" - 10th Edition (December, 16th-17th 2022), Ovidius University, Constanta
10. BASIQ INTERNATIONAL CONFERENCE ON NEW TRENDS IN SUSTAINABLE BUSINESS AND CONSUMPTION, May 2023, Ovidius University, Constanta
11. THE INTERNATIONAL CONFERENCE "PRESENT ISSUES OF GLOBAL ECONOMY" - 19th Edition (July, 14th-16th 2023), Ovidius University, Constanta
12. STRATEGICA INTERNATIONAL CONFERENCE, Faculty of Management form the National University of Political Studies and Public Administration, Bucharest, Romania, held on 2023 October 26-27
13. THE 10TH INTERNATIONAL CONFERENCE - ESPERA 2023, EUROPE IN THE NEW WORLD ECONOMY. EMERGING RESEARCH TOPICS, METHODOLOGIES AND TECHNIQUES IN APPROACHING FUTURE ECONOMIC CHALLENGES, 23th-24th November, 2023 Bucharest, Romania
14. THE INTERNATIONAL CONFERENCE "GLOBAL ECONOMY UNDER CRISIS" - 10th Edition (December, 16th-17th 2023), Ovidius University, Constanta
15. THE INTERNATIONAL CONFERENCE "PRESENT ISSUES OF GLOBAL ECONOMY" - 21st Edition (June, 20th-22nd 2024) Ovidius University, Constanta
16. THE INTERNATIONAL CONFERENCE GLOBAL ECONOMY UNDER CRISIS – 11th Edition (December 2024) Ovidius University, Constanta
17. THE INTERNATIONAL CONFERENCE PRESENT ISSUES OF GLOBAL ECONOMY (June 2025) Ovidius University, Constanta

G. Proiecte

1. **PROIECTUL SIMPRACT – POSDRU AXA 2, DMI 2.1., ID 138113-** Tranziția de la Școală la viața activă prin practica și crearea de întreprinderi simulate, durata 2014-2016, Universitatea Ovidius din Constanța partener. SIMPRACT este cofinanțat din Fondul Social European prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 – 2013 și are un buget total de 17.384.209,71 lei. Rol în proiect tutor (instructor formare)
2. **PROIECTUL PRACTICE – *Programe de instruire practică la locul de muncă pentru studenții din regiunea Sud-Est***, POCU/90/6.13/6.14/109271, 07.06.2018 - 06.06.2018, beneficiar Universitatea Ovidius din Constanta. Valoare proiect UOC 1,119,834.59 lei. Rol în proiect tutor (instructor formare)
3. **PROIECT CNFIS-FDI-2022-0586-** *“Îmbunătățirea calității activității didactice la Universitatea „Ovidius” din Constanța prin perfecționarea continuă a personalului didactic și a mijloacelor de învățare – DIDACT-IQ”*, Durata contractului: 8 luni (18.04.2022-16.12.2022). Valoarea totală a contractului: 295.000 lei, Rol în proiect- expert.
4. **PROIECT CNFIS-FDI-2023-F-0165-** *“Îmbunătățirea calității activității didactice la Universitatea „Ovidius” din Constanța prin schimbul de bune practice promovate în plan intern și internațional – INTER DIDACT”*, Durata contractului: 8 luni (10.04.2023-15.12.2023). Valoarea totală a contractului: 224.500 lei, Rol în proiect- expert.
5. **PROIECT CNFIS-FDI-2024-F-0344 -** *“Îmbunătățirea calității activității didactice la Universitatea „Ovidius” din Constanța în domeniul învățământului la distanță (ID) și învățământului cu frecvență redusă (IFR) – DIDACT ID-IFR”*, Durata contractului: 8 luni (24.04.2024-13.12.2024). Valoarea totală a contractului: 395.000 lei, Rol în proiect- expert
6. **PROIECT COD SMIS 317890 –** *“Stagii de practică pentru dezvoltarea competențelor viitorului”* – finanțat prin PEO 2021-2027, Rol în proiect Expert selecție
7. **PROIECT COD SMIS 325417 -** *„Primii studenți din familie - la UOC”* - finanțat prin PEO 2021-2027, Rol în proiect Mentor