

# OVIDIUS UNIVERSITY OF CONSTANTA



## FACULTY OF ECONOMIC SCIENCES

in collaboration with



ASSOCIATION OF  
ECONOMIC FACULTIES  
FROM ROMANIA

and

*HoRA*

ASOCIAȚIA HOLISTIC RESEARCH ACADEMIC

presents

**THE INTERNATIONAL CONFERENCE**

***GLOBAL ECONOMY UNDER CRISIS***



- 11<sup>th</sup> Edition -

**December, 15<sup>th</sup> – 16<sup>th</sup> 2022**  
**Constanța, ROMÂNIA**



## **SCIENTIFIC COMMITTEE**

- Elena Cerasela SPĂTARIU, “Ovidius” University of Constanța, Romania;
- Kamer Ainur AIVAZ, “Ovidius” University of Constanța, Romania;
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- Ionel BOSTAN, “Ștefan cel Mare” University of Suceava, Romania;
- Ion BOTESCU, “Ovidius” University of Constanța, Romania;
- Elena CONDREA, “Ovidius” University of Constanța, Romania;
- Suleyman DEGIRMEN, Mersin University, Turkey;
- Ramona Nicoleta DINU, “Ovidius” University of Constanța, Romania;
- Cosmin DOBRIN, Bucharest University of Economic Studies, Romania;
- Cristina DUHNEA, “Ovidius” University of Constanța, Romania;
- Liliana IONESCU-FELEAGĂ, Bucharest University of Economic Studies, Romania;
- Bogdan Ștefan IONESCU, Bucharest University of Economic Studies, Romania;
- Ayhan GENÇLER, Trakya University, Edirne, Turkey;
- Gabriela GHEORGHIU, “Ovidius” University of Constanța, Romania;
- Adriana GRIGORESCU, National School for Political and Administrative Studies;
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- Tamar KOBLIANIDZE, Caucasus International University, Georgia;
- Cristina Mihaela LAZĂR, “Ovidius” University of Constanța, Romania;
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- Irena MUNTEANU, “Ovidius” University of Constanța, Romania;
- Liliana NICODIM, “Ovidius” University of Constanța, Romania;
- Anca-Jeanina NIȚĂ, “Ovidius” University of Constanța, Romania;
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- Alexis PAPATHANASSIS, Bremerhaven University, Germany;
- Domingo Nevado PEÑA, University of Castilla-La Mancha, Spain;



- Ion POPA, Bucharest University of Economic Studies, Romania;
- Veronica POPOVICI, “Ovidius” University of Constanța, Romania;
- Norina POPOVICI, “Ovidius” University of Constanța, Romania;
- Valentin RADU, „Valahia” University from Targoviste, Romania;
- Natalia REVUTSKA, Batumi State Maritime Academy, Georgia;
- Ahmet SENGONUL, Cumhuriyet Üniversitesi, Sivas, Turkey;
- Anca Cristina STANCIU, “Ovidius” University of Constanța, Romania;
- Kıymet TUNCA ÇALİYURT, Trakya University, Edirne, Turkey;
- Simona Luize UTUREANU, “Ovidius” University of Constanța, Romania;
- Paula Diane Corina VANCEA, “Ovidius” University of Constanța, Romania;
- Răzvan ZAHARIA, Bucharest University of Economic Studies, Romania.



## **ORGANIZING COMMITTEE**

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**Elena Cerasela SPĂTARIU**

### **Conference Secretary:**

**Gabriela GHEORGHIU**

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Sorinel COSMA

Alexandra DĂNILĂ

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Oana OPRIȘAN

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Adina ȚIȚEI

Simona Luize UȚUREANU



## CONFERENCE PROGRAM

**Conference Venue:** “Ovidius” University of Constanța, 1 University Alley, Campus (A Building),  
 Constanta, Romania

**Thursday - December, 15<sup>th</sup> 2022**

|             |  |  |
|-------------|--|--|
| 10:30-11:00 | <b>Participants’ registration</b>  | Senate Room, Campus (A Building),<br>1 <sup>st</sup> floor   |
| 11:00-11:15 | <p><b>Official Opening Session</b><br/> <i>Welcoming Speech</i></p> <p><b>Elena Cerasela SPĂTARIU, PhD.,</b> Dean,<br/>         Faculty of Economic Sciences,<br/>         “Ovidius” University of Constanta</p> <p><b>Dan Marcel ILIESCU, PhD.,</b><br/>         Rector,<br/>         “Ovidius” University of Constanta</p> <p><b>Diane Paula Corina VANCEA, PhD.,</b><br/>         President of the Senate,<br/>         “Ovidius” University of Constanta</p> <p><b>Elena CONDREA, PhD.</b><br/>         Vice Rector,<br/>         “Ovidius” University of Constanta</p>  | <p>Senate Room, Campus (A Building),<br/>         1<sup>st</sup> floor<br/> <i>Webex Meetings link:</i><br/> <a href="https://ovidius.webex.com/meet/stecon">https://ovidius.webex.com/meet/stecon</a></p> |
| 11:15-12:00 | <p><b>Plenary Session – Paper presentations</b><br/> <i>A Constitutional Perspective on the Relationship<br/>         Between the State and the Economy.<br/>         Implications for the Fundamental Right to a<br/>         Decent Standard of Living</i><br/>         Author:<br/> <b>Anca-Jeanina NIȚĂ, PhD.</b><br/>         “Ovidius” University of Constanta</p> <p><i>Accounting Information System – A Quantitative<br/>         Analyse of the Bibliometric Elements</i><br/> <b>Lăcrămioara MANSOUR (STOIAN), PhD.</b><br/> <b>Student</b><br/>         Bucharest University of Economic Studies,<br/>         “Ovidius” University of Constanta<br/> <b>Elena Cerasela SPĂTARIU, PhD.</b><br/> <b>Gabriela GHEORGHIU, PhD.</b><br/>         “Ovidius” University of Constanta</p> | <p>Senate Room, Campus (A Building),<br/>         1<sup>st</sup> floor<br/> <i>Webex Meetings link:</i><br/> <a href="https://ovidius.webex.com/meet/stecon">https://ovidius.webex.com/meet/stecon</a></p> |



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|---------------------------|---|---|
|                           | <p><i>Management of Organizational Culture – Achievements So Far and Challenges Ahead</i><br/><b>Lăcrămioara MANSOUR (STOIAN), PhD.</b><br/><b>Student</b><br/>Bucharest University of Economic Studies,<br/>“Ovidius” University of Constanta<br/><b>Elena Cerasela SPĂTARIU, PhD.</b><br/><b>Gabriela GHEORGHIU, PhD.</b><br/>“Ovidius” University of Constanta</p>   |   |
| <p><b>12:00-13:00</b></p> | <p><b>Round Table</b><br/><i>Exchange of best practices for improving the quality of teaching activity with the help of modern means of learning</i><br/>(activity organized in the framework of CNFIS-FDI-2022-0586 project)<br/>Moderator:<br/><b>Gabriela GHEORGHIU, PhD.</b><br/>Project Manager,<br/>“Ovidius” University of Constanta</p>   | <p>Senate Room, Campus (A Building),<br/>1<sup>st</sup> floor<br/><i>Webex Meetings link:</i><br/><a href="https://ovidius.webex.com/meet/stecon">https://ovidius.webex.com/meet/stecon</a></p> |
| <p><b>13:00-14:00</b></p> | <p><b>Round Table</b><br/><i>on the completion of the Erasmus+ project „Health, Solidarity and Social Cohesion with Sport”</i> (activity organized in the framework of Erasmus+ Programme KA204 - Strategic Partnership Project no. 2020-1-TR01-KA204-093342)<br/>Moderators:<br/><b>Elena Cerasela SPĂTARIU, PhD.</b><br/>Project coordinator,<br/>“Ovidius” University of Constanta<br/><b>Gabriela GHEORGHIU, PhD.</b><br/>Project member,<br/>“Ovidius” University of Constanta</p> | <p>Senate Room, Campus (A Building),<br/>1<sup>st</sup> floor<br/><i>Webex Meetings link:</i><br/><a href="https://ovidius.webex.com/meet/stecon">https://ovidius.webex.com/meet/stecon</a></p> |
| <p><b>14:00-15:00</b></p> | <p><b>Round Table</b><br/><i>“Where is the Economy Heading ?”</i><br/>Moderators:<br/><b>Diane Paula Corina VANCEA, PhD.</b><br/>President of the Senate,<br/>“Ovidius” University of Constanta<br/><b>Elena Cerasela SPĂTARIU, PhD.</b><br/>Dean, Faculty of Economic Sciences,<br/>“Ovidius” University of Constanta</p>  | <p>Senate Room, Campus (A Building),<br/>1<sup>st</sup> floor<br/><i>Webex Meetings link:</i><br/><a href="https://ovidius.webex.com/meet/stecon">https://ovidius.webex.com/meet/stecon</a></p> |
| <p><b>15:00-17:30</b></p> | <p><b>Lunch Break</b></p>   | <p><i>B’Arca Restaurant</i><br/>Tabacariei Lake, Constanta</p>  |







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**Section 1. International Affairs**  
**Section 2. Regional Development, Integration and Globalization**

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*Session Chair:*

Sorinel COSMA, PhD.

Elena Cerasela SPĂTARIU, PhD.

Gabriela GHEORGHIU, PhD.

Dorinela NANCU, PhD.

Faculty of Economic Sciences, “Ovidius” University of Constanta

*Webex Meetings link:*

**<https://ovidius.webex.com/meet/stecon>**

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| Dalina Maria ANDREI  | <i>Remote Work and Technology. A Brief History and Evolutions in E.U. and Romania</i>                |
| Corina Aurora BARBU,<br>Alina-Elena IONAȘCU,<br>Alexandra POPA               | <i>Trends Regarding the Destinations Preferred by European Tourists during the Covid-19 Pandemic</i> |
| Corina Aurora BARBU,<br>Alexandra POPA,<br>Alina-Elena IONAȘCU               | <i>Managing Tourism Seasonality in European Countries</i>  |
| Ion BOTESCU  | <i>The 21st Century: A Potential Century of Crises</i>   |
| Tudor COLOMEISCHI  | <i>Relations between the European Union (EU) and Japan</i>   |
| Nungala Usman DANJUMA,<br>Dikeledi Jacobeth WARLIMONT,<br>Sylvia MOSIDI MORE | <i>Entrepreneurship Education and Graduate Employment in Nasarawa State</i>                          |
| Ioana Claudia DOBRE  | <i>Constanta County Exports in the Last 10 Years</i>   |
| Cristina DRAGOMIR,<br>Simona UTUREANU  | <i>Overview on Romanian Highschool Students' Attractiveness for Maritime Transport Studies</i>       |
| Cristina DRAGOMIR,<br>Simona UTUREANU  | <i>Careers in Maritime Transport - Gender Equality and Climate Change Perspectives</i>               |
| Iulia-Oana FLOREA,<br>Kamer-Ainur AIVAZ,<br>Diane Paula VANCEA               | <i>Exploratory Study on the Types of Economic Crimes in EU</i>                                       |

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| Gideon Simon GHAJIGA,<br>Dikeledi Jacobeth WARLIMONT,<br>Pius Shaun WARLIMONT | <i>Blockchain Technology: From the Technological Fringes to the Mainstream and Its Applications</i>   |
| Maria GHEORGHE  | <i>The Impact of the Energy Crisis in Europe</i>  |
| Anca-Maria IONESCU,<br>Monica-Iulia STĂNESCU,<br>Kamer-Ainur AIVAZ            | <i>Factors Favoring the Level of Knowledge in Writing European Funds for Sport Structures</i>   |
| Annah KGANYAGO,<br>Tyron Tegwen WARLIMONT                                     | <i>Identify and Investigate the Specific causes of Business Failure in the Second Year of Operation: A Survey Study Delimited to SMEs</i>   |
| Dumitru-Silviu MISTREANU,<br>Liviu-George MAHA                                | <i>A Multidimensional Assessment of the Internationalization Process of Companies – Case Study of Moldova</i>   |
| Alunica MORARIU   | <i>The Impact of the Russian-Ukrainian Conflict on the Current Migration Phenomenon</i>   |
| Alunica MORARIU   | <i>Digitizing of Public Administration in the Context of the Multiannual Financial Framework (MFF) 2021-2027 and the Implementation of the National Recovery and Resilience Plan (NRRP)</i> |
| Gloria MOTHIBI,<br>Tyron Tegwen WARLIMONT,<br>Lavinia NĂDRAG                  | <i>The Influence of Business Incubation Services on the Performance of SMEs in the Tourism Industry</i>   |
| Luiza Loredana NĂSTASE  | <i>Statistical Analysis Regarding Waste Generation and Treatment in Romania between 2016 and 2020</i>   |
| Luiza Loredana NĂSTASE  | <i>Trends in Municipal Waste Generation and Treatment in Romania. Comparative Statistics with the EU Average.</i>   |
| Iulia-Alexandra OPREA,<br>Nicoleta ILIE (MARIN),<br>Lăcrămioara Alina DRĂCEA  | <i>Socio-Economic Analysis of Romania After Joining the European Union</i>  |
| Simona-Vasilica OPREA,<br>Adela BARA  | <i>Why is More Efficient to Combine BeautifulSoup and Selenium in Scraping for Data Under Energy Crisis</i>   |
| Ioana Bianca PĂTRÎNJAN<br>(CĂMPEAN)   | <i>Global Evolution of Research on Sustainable Development and Carbon Dioxide Emissions: A Bibliometric Review</i>  |



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| Oana Iuliana RUJOIU  | <i>Human Capital Effects Analysis on Income in Developing Countries</i>   |
| Mari-Isabella STAN   | <i>Priorities of Romanian Coastal Tourism from the Perspective of Land and Sea Interactions</i>   |
| Mari-Isabella STAN,<br>Simona-Elena COJOCARU                       | <i>Aspects regarding the Implementation Stage of Social Projects at the Regional Level</i>  |
| Mihai TALMACIU,<br>Irina Teodora MANOLESCU,<br>Mioara MIHAILA      | <i>The Touristic Capitalisation of Cultural Services Offered by Natura 2000 Sites. Experiences from Romanian Less Developed Regions</i> |
| Laurențiu-Mihai TĂNASE,<br>Oana-Cristina DATCU,<br>Norina POPOVICI | <i>The Dynamics of Taxation Applied to Multinational Enterprises in the European Union</i>  |
| Ionela TOFAN,<br>Elena CONDREA                                     | <i>Analysis of Business Performance in Romanian IT Sector</i>   |
| Ionela TOFAN,<br>Elena CONDREA                                     | <i>Business Performance in IT. A Multivariate Regression Analysis</i>   |
| Sorin-George TOMA,<br>Andra MODREANU                               | <i>Competing for Dominance in Global Banking</i>  |



### Section 3. Economic and Social Studies

Session Chair:

Marian IONEL, PhD.

Adrian SERBAN-COMANESCU, PhD.

Oana OPRIȘAN, PhD.

Corina Aurora BARBU, PhD.

Faculty of Economic Sciences, “Ovidius” University of Constanta

Webex Meetings link:

<https://ovidius.webex.com/meet/marian.ionel>

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| Nicoleta ASALOȘ,<br>Patricia BOSTAN,<br>Ionel BOSTAN              | <i>Strategic Options in the Field of Public Health Against the Background of Limited Financial Resources</i>                 |
| Eldad BAR LEV,<br>Liviu-George MAHA,<br>Stefan-Catalin TOPLICEANU | <i>The Main Characteristics of Ponzi Scams: A Case Study on Israel</i>   |
| Camelia BĂEȘU   | <i>Sustainable Strategies in Times of Crisis</i>   |
| Camelia BĂEȘU   | <i>Sustainable and Transferable Tools of an Effective Manager</i>  |
| Eleonora BĂCĂ   | <i>Students' Emotional and Behavioral Adjustments as Factors Influencing Academic Success</i>                                |
| Paul BOCĂNETE,<br>Pompiliu GOLEA,<br>Petrișor Dănuț GRUIA         | <i>Basing the Decisions Regarding the Optimal Variant of the Maintenance Policy Based on the Criterion of Economic Costs</i> |
| Patricia BOSTAN,<br>Cristina Mihaela LAZĂR,<br>Ionel BOSTAN       | <i>The Medical Profession – A Brief Approach in Terms of the Labor Market</i>  |
| Alina BUZARNA-TIHENEA<br>(GALBEAZA)                               | <i>Assessing ESP Writing Skills. Case Study Proposal: Assessment for Learning</i>  |
| Alina BUZARNA-TIHENEA<br>(GALBEAZA)                               | <i>Enhancing Reading Skills in ESP via Alternative Assessment Techniques</i>   |
| Tudor COLOMEISCHI   | <i>The Organizational Environment – The Importance of Data</i>   |
| Sorinel COSMA,<br>Daniel LIPARĂ                                   | <i>Socio-Economic Issues in George Baritiu's Writings</i>  |



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| Sorinel COSMA,<br>Daniel LIPARĂ                                    | <i>Simion Barnutiu and His Socio-Political Ideas</i>   |
| Oana-Cristina DATCU,<br>Laurențiu-Mihai TĂNASE,<br>Norina POPOVICI | <i>The Impact of Digitalization in the HR Department: A Post-Pandemic Qualitative Analysis</i>                                     |
| Svetlana GOROBIEVSCHI,<br>Lavinia NĂDRAG                           | <i>The Covid-19 Electronic Registry: Its Implementation within Medical Institutions in the Republic of Moldova</i>                 |
| Marian IONEL   | <i>The Impact of Travel Agencies on the Demand for Tourism Services</i>  |
| Marian IONEL   | <i>The Services Sector and Employment in Romania</i>   |
| Ion Gr. IONESCU,<br>Oana BOCĂNETE                                  | <i>Use of the Social-Democrat Doctrine in the Preservation of Systemic Economic Order at the Beginning of the Third Millennium</i> |
| Alexandra-Lavinia<br>ISTRATIE-MACAROV                              | <i>Teaching Business English Writing Online: Challenges and Solutions</i>  |
| Alexandra-Lavinia<br>ISTRATIE-MACAROV                              | <i>Assessing Business English Writing Online: Challenges and Solutions</i>   |
| Georgiana Maria LUNGU  | <i>The Role of Information in the Process of Increasing the Transparency of Economic Entities</i>                                  |
| Aurel Constantin LUPU  | <i>The Automotive Industry and How the Supply Chain is Still Affected by the Crisis</i>  |
| Ana-Angela MILAN   | <i>Urban Development, Significant Factor in the Economic Development of the Regions</i>  |
| Anamaria MISA  | <i>The Impact of the Professional Training on the Reputation of the Romanian Banks.</i>  |
| Daniel MOCANU  | <i>Logistics Distribution Centers in Multimodal Transport Operations</i>   |
| Andra-Diana MORAR,<br>Cristian PIECU,<br>Roxana-Mihaela IONIȚĂ     | <i>Updating the Global Economic Outlook in the Post-Pandemic Context</i>   |



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| Aurora MURGEA   | <i>“To Nudge or Not to Nudge”: Public Policies and People’s Resistance to Change</i>  |
| Gabriela PICIU  | <i>The Importance of Cost-Benefit Analysis in Designing Environmental Policies</i>  |
| Alina Daniela POPESCU   | <i>Modern Approaches to Teaching Business English</i>   |
| Cristina-Dana POPESCU   | <i>Alignment of Neurological Levels – An Essential Pillar in Subconscious Programming</i>   |
| Mihai-Răzvan SANDA,<br>Cristina-Petrina TRINCU-<br>DRĂGUȘIN,<br>Costin-Daniel AVRAM | <i>The Alignment of INTOSAI and Romanian Public External Audit Standards, Guidelines and Institutional Focus to the Data Driven Context</i> |
| Corina-Florentina SCARLAT<br>(MIHAI)  | <i>Public Debt Sustainability in E.U.</i>   |
| Madalina SPERLEA<br>(POPESCU BORDENI)   | <i>The Genesis of Economic and Financial Criminality</i>  |
| Anca Cristina STANCIU   | <i>Commercial Services in Trade without Stores</i>  |
| Tatiana TUTUNARU  | <i>Leadership in Romanian Schools</i>   |
| Tatiana TUTUNARU  | <i>The Challenges of the Education System in Romania</i>  |
| Adina ȚIȚEI   | <i>The Dynamics of Social Protection Expenditure in UE in Relation with GDP</i>   |
| Răzvan VINTILESCU BELCIUG   | <i>Designing Anti-Cyclical Social Policies in Times of Economic Crisis</i>  |
| Sorin VLAD,<br>Mariana VLAD   | <i>Nonlinear Analysis of Financial Time Series</i>  |
| Cristina Mihaela ZAMFIR   | <i>Overcoming Communication Barriers through Power Talk in Company Culture</i>  |



## Section 4. Marketing – Management

Session Chair:

Angela Eliza MICU, PhD.

Ion Dănuț JUGĂNARU, PhD.

Mariana JUGĂNARU, PhD.

Alexandra POPA, PhD.

Faculty of Economic Sciences, “Ovidius” University of Constanta

Webex Meetings link:

<https://ovidius.webex.com/meet/angela-eliza.micu>

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| Gabriela ANDRIȘAN,<br>Cătălin GRĂDINARU,<br>Sorin-George TOMA          | <i>Circular Economy Business Models: The Case of Lush</i>  |
| Ionuț ANTOHI,<br>Constantin ILIE                                       | <i>The Influence of ICT on Labour Productivity in Romanian Companies</i>                                 |
| Ionuț ANTOHI,<br>Silvia GHIȚĂ-MITRESCU                                 | <i>NEET’s Attitude Towards Entrepreneurship</i>  |
| Răzvan BURZ,<br>Mădălina Dumitrița MATICIUC,<br>Alexandru DUȚĂ         | <i>The Potential of Future Human Resources Managers in Terms of Transactional Analysis</i>               |
| Marian CAZACU,<br>Andra-Nicoleta PLOSCARU,<br>Daniela Victoria POPESCU | <i>Investigation of the Impact of Social Responsibility on Organizational Performance</i>                |
| Florinel CÎMPEANU  | <i>Innovation Leadership – Stimulus for Individual Creativity</i>  |
| Florinel CÎMPEANU  | <i>The Impact of Leadership in Organizational Change</i>   |
| Lavinia-Roxana DINCĂ<br>(DIACONU)                                      | <i>Quality Management in Pre-University Education</i>  |
| Adrian-Eugen DINU,<br>Nicoleta-Valentina FLOREA                        | <i>The Role of Talented Employees in Public Projects</i>   |
| Diana Andreea DUMITRACHE,<br>Delia Mioara POPESCU,<br>Andrei MATICIUC  | <i>Increasing Organizational Performance Through Non-financial Motivation of the Employees</i>           |
| Simona DUMITRIU,<br>Daniela Victoria POPESCU,<br>Gabriel Ioan MANGRA   | <i>Study on the Influence of the Physical Work Environment on Organizational Results in Sports Clubs</i> |



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| Iulian GEORGESCU,<br>Anca Antoaneta VĂRZARU,<br>Mădălina Georgiana MANGRA | <i>The Role of Human Resources Management in the Internal Branding of Public Organizations</i>  |
| Iulian GEORGESCU,<br>Anca Antoaneta VĂRZARU,<br>Gabriel Ioan MANGRA       | <i>The Influence of Information Technologies on Public Communication Within Sports Organizations</i>  |
| Liliana GHERGHINA   | <i>Arrivals, Overnights and Area Distribution of Tourists in Romania and the Means of Transport Used by Foreign Tourists, in January–October 2021</i>                   |
| Liliana GHERGHINA   | <i>Study Regarding the Preferences and Attitude of Consumers for Spending Vacations in Tourist Resorts in Romania</i>   |
| Florin IORDANOAIA   | <i>The Sales Strategies of "Online" Stores, in the Context of Increased Competition</i>   |
| Ion Danut JUGĂNARU  | <i>The Evolution of Tourist Accommodation Capacity in Romania. The Case of Seaside Resorts from the Black Sea</i>   |
| Ion Danut JUGĂNARU  | <i>Recent Developments and Trends, Globally and in Europe, in the Events Industry after the COVID-19 Pandemic</i>   |
| Mariana JUGĂNARU,<br>Iulia Maria DRĂGHICI                                 | <i>Changes in Terms of Buying Behavior Influenced by the Pandemic Period and the Economic Crisis</i>  |
| Mariana JUGĂNARU,<br>Răzvan Ionuț DRUGĂ                                   | <i>The Use of Marketing Research in Studying the Internationalization of Higher Education at "Ovidius" University in Constanța</i>                                      |
| Kaur KOMALPREET,<br>Vanina Adoriana TRIFAN                                | <i>Review of Employees' Priorities at a Workplace</i>   |
| Cecilia MĂNTESCU (TÎLVAN)   | <i>Corruption Risk in the Public Sector</i>   |
| Daniel METZ   | <i>The Relationship Between Organisational Learning and Employee Development. Results From an Extensive Research Project on Organisational Culture in an IT Company</i> |
| Daniel METZ   | <i>Does Employee Empowerment Influence Employee Motivation? Findings of a Study on a Multinational Corporation Operating in the IT Industry</i>                         |





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| Constantina-Alina MILOȘ (ILIE)   | <i>Tourism Behaviour and the Transformative Power of the Pandemic – A Post-Pandemic Perspective</i> |
| Raul MIRCEA,<br>Corina-Maria RUSU  | <i>Methods and Techniques Used in Evaluating the Quality and Profitability of a Company</i>         |
| Dorinela NANCU,<br>Alexandra DĂNILĂ                                      | <i>Dissolution, Liquidation, and Deregistration of Trade Companies in Romania</i>                   |
| Andra-Nicoleta PLOSCARU,<br>Simona DUMITRIU,<br>Marian CAZACU            | <i>The Impact of Human Resource Management Practices on Organizational Change</i>                   |
| Ana-Maria PREDILĂ  | <i>Ethical Communication in Medical Crisis</i>  |
| Alina PUȚAN  | <i>Marketing of Health Services in Pandemic Context. Case Study Romania</i>                         |
| Daniela Corina ROTESCU,<br>Cristinel Sorin SPINU,<br>Ionuț RIZA          | <i>The Importance of Motivation and Performance Management at the Organizational Level</i>          |
| Sari Yavuz KORAY   | <i>Defining the Importance of Organizational Culture and its Evolution in Romania</i>               |
| Sari Yavuz KORAY   | <i>Organizational Culture: Functions, Dimensions and Influence Over Products and Services</i>       |
| Ioan SIDĂU   | <i>The History and Evolution of Managing Public Safety in Romania</i>                               |
| Ioan SIDĂU   | <i>The Importance of Police Management in Romania</i>   |
| Cătălina SITNIKOV,<br>Carmen Maria MIHALCEA,<br>Sofia Mihaela ROMANESCU  | <i>Romanian Educational Management from the Perspective of Generation Z</i>                         |
| Ionela Petruța STANCA,<br>Denisa Mihaela ȘULĂ,<br>Liliana NICOLAE-ȘTEFAN | <i>The Role of the Leader Teacher in the Educational System in Romania</i>                          |
| Dimitrie STOICA,<br>Angela-Eliza MICU,<br>Maricica STOICA                | <i>Causes and Strategies for Plate Waste Management in the HoReCa Sector</i>                        |



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| Adrian ȘERBAN-COMĂNESCU                   | <i>Google Business Profile, or How to Create Your Identity on Google, Steps and Requirements</i>                                     |
| Mihaela Rodica ȘOMLEA                     | <i>The Importance of Entrepreneurial Communication in Organizational Culture</i>   |
| Mihaela Rodica ȘOMLEA                     | <i>Entrepreneurial Communication Skills</i>  |
| Smaranda TOMA,<br>Daniela MIHAI           | <i>The Roles and Functions of Destination Management Organizations (DMOs) in the Success and Performance of Tourism Destinations</i> |
| Smaranda TOMA,<br>Daniela MIHAI           | <i>The Necessity of a Strategic Approach to Romanian Tourism</i>   |
| Elena-Sabina TURNEA                       | <i>Employees Demands for Remote, Online Work. Post Pandemic Changes</i>  |
| Elena-Sabina TURNEA                       | <i>Factors that Influence Performing Remote Work. Challenges and Solutions</i>   |
| Cristina Gabriela VASCIUC<br>(SANDULESCU) | <i>Human Resource Management and Industry 4.0</i>  |



## Section 5. Finance – Accounting

Session Chair :

Irena MUNTEANU, PhD.  
 Elena DOBRE, PhD.  
 Traian NICOLAE, PhD.  
 Alina-Elena IONASCU PhD.  
 Faculty of Economic Sciences,  
 “Ovidius” University of Constanta

Zoom Meeting Link:

<https://us02web.zoom.us/j/86731922955?pwd=Zm5tNGFFeGg3UTBnVlpMOURjVUFXQT09>

Passcode: 748252

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| Maria-Mădălina BOGEANU-POPA,<br>Mariana MAN                                       | <i>The European Union Taxonomy – The Revolution of Sustainable Activities</i>   |
| Raluca-Mihaela BOHARU (MIRCEA),<br>Anca Daniela ȘENCHEA,<br>Andreea Cristina SAVU | <i>The Accounting Profession and Addressing Sustainability Issues</i>   |
| Claudiu-Florin DEAC,<br>Margareta FĂGĂDAR GHIȘA                                   | <i>Influence of the Energy Crisis on Prices and the Performance of Agricultural Holdings</i>                              |
| Leliana DIANA (BOLCU),<br>Veronica ȘTEFAN   | <i>The Evolution of the Collaborative/Shared Economy on Demand and its Impact on Fiscal Systems</i>                       |
| Cati-Loredana DUMITRU (SOARE)   | <i>Skandia Navigator – An Innovative Tool for Evaluating Hidden Intangible Assets</i>                                     |
| Cati-Loredana DUMITRU (SOARE)   | <i>Intellectual Capital Measurement and Evaluation Models Based on Assets Return as Non-Accounting Value</i>              |
| Cristina-Elena FLOREA (POENARU),<br>Gabriela CONSTANTIN (ANGHEL)                  | <i>The Importance of Non-Financial Information in Financial Situations for the Sustainability of the National Economy</i> |
| Silvia GHIȚĂ-MITRESCU,<br>Cristina DUHNEA   | <i>Changes in Banks’ Perception of Households Lending in Romania between 2019-2022</i>                                    |
| Laura-Andreea IAMANDACHE (FLOREA)   | <i>Reporting on Errors and Fraud in Financial Audit Missions</i>  |



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| Cristina-Mihaela IONESCU<br>(HARALAMBIE),<br>George-Alin HARALAMBIE  | <i>Capitalization of Accounting Information in the Analysis of the Economic and Financial Position of the Company</i> |
| Ion Gr. IONESCU,<br>Florenta-Simona CRETU                            | <i>Some Attempts to Speculate Vigilance on the International Financial Market</i>                                     |
| Flavius Valentin JAKUBOWICZ,<br>Ionela MUNTEANU                      | <i>Perspectives on Tax Optimization: Opportunities and Challenges</i>   |
| Anatol MELEGA,<br>Veronica GROSU,<br>Anamaria Geanina MACOVEI        | <i>The Covid-19 Pandemic and the Global Value of Companies in Emerging Economy Countries</i>                          |
| Mihaiela Joly MIRCEA   | <i>The Post-COVID Economic Crisis and its Major Influences in the Economic Activity of Firms</i>                      |
| Ionela MUNTEANU,<br>Flavius Valentin JAKUBOWICZ                      | <i>A Bibliometric Analysis of Scientific Accounting Studies Concerning Fiscal Topics</i>                              |
| Irena MUNTEANU   | <i>Comparative Study of Bank Cards in Romania, Bulgaria and Hungary</i>   |
| Irena MUNTEANU,<br>Amelia Elena PETRICA                              | <i>Aspects regarding the Monetary Policy in the European Union’s Countries</i>  |
| Aurora MURGEA  | <i>Air Pollution, Mood and Stock Return in Romania</i>  |
| Dumitru NANCU  | <i>Management Tools on Guaranteeing and Financing SMEs in Times of Crisis</i>   |
| Traian Cristin NICOLAE   | <i>Considerations regarding the Substantiation of Financial Instruments Accounting</i>                                |
| Traian Cristin NICOLAE   | <i>Reflections on the Digitalization of the Accounting System</i>   |
| Oana OPRİȘAN,<br>Ana Maria BARZECU                                   | <i>Cryptocurrency Trading – Way to Invest in the Short Term</i>   |
| Oana OPRİȘAN,<br>Maria DUMITRACHE –<br>ȘERBĂNESCU,<br>Adrian MOROSAN | <i>Financial Education - Strategy to Combat Tax Evasion</i>   |



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| Anișoara – Elena<br>PAVELESCU (BELBE)   | <i>The Financial-Accounting Audit in Pre-University Educational Institutions in Romania</i>  |
| Mitică PEPI   | <i>The Interdependence of the Stock Markets Developed in Central and Eastern European Stock Market Represented by the Stocks Indices</i> |
| Ilie RĂSCOLEAN,<br>Ileana - Sorina RAKOS  | <i>The Analysis of Equity Capital of an Economic Entity in Romania</i>   |
| Mircea-Iosif RUS  | <i>The Impact of Funding R&amp;D Activity in Economy</i>   |
| Mircea-Iosif RUS  | <i>The Importance and Necessity of Heritage Evaluation</i>   |
| Andreea Cristina SAVU,<br>Raluca Mihaela<br>MIRCEA (BOHARU),<br>Cristina Gabriela VASCIUC<br>(SÂNDULESCU) | <i>The Role of the Forensic Accounting Expert in the Prevention of Combating Corruption and Economic Crime</i>                           |
| Luciana SIMION,<br>Antonia MIHAI  | <i>The Influencing Factors of EURO USD Rate in 2022</i>  |
| Roxana Daliana SCHIOP   | <i>The Romanian Banking System - Evolution and Transition after the Crisis Generated by COVID 19 and the War in Ukraine</i>              |
| Raluca Andreea STOICA,<br>Alina Gabriela MARES,<br>Laura Andreea FLOREA                                   | <i>The Impact of ERP Implementation on Firm Performance</i>  |
| Anca Ioana TROTO (IACOB)  | <i>Analysis of the Stock Market and Macroeconomic Indicators for the Emerging Market in Hungary</i>                                      |
| Anca Ioana TROTO (IACOB)  | <i>Study on the Evolution of Stock Market Capitalization and Gross Domestic Product in the Emerging Countries of the European Union</i>  |