

OVIDIUS UNIVERSITY OF CONSTANȚA



FACULTY OF ECONOMIC SCIENCES

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ODESSA NATIONAL MARITIME UNIVERSITY, UKRAINE
FACULTY OF ECONOMICS AND MANAGEMENT

and



ASOCIAȚIA HOLISTIC RESEARCH ACADEMIC

presents

THE INTERNATIONAL CONFERENCE



- 9th Edition -

December, 10th – 12th 2020
Constanța, ROMÂNIA



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CONFERENCE PROGRAM

December, 10th 2020

Online participants registration

December, 11th - 12th 2020

Virtual presentations starting at 10 AM

**Section 1 International Affairs
Section 2 Regional Development,
Integration and Globalization**

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**Section 3 Economic and Social
Studies**

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Section 4 Marketing-Management

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Section 1. International Affairs

Session Chair:

Elena Cerasela SPĂTARIU, PhD.
 Oana OPRÎȘAN, PhD.
 Georgiana Loredana SCHIPOR, PhD.
 Faculty of Economic Sciences,
 “Ovidius” University of Constanta

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Available starting at 10 AM

Chirilă Viorica, Chirilă Ciprian	<i>Asymmetric Return and Volatility Transmission in Euro Zone and Baltic Countries Stock Markets</i>
Chiș-Manolache Diana	<i>Turkey's and Iran's Policy towards Central Asian Countries</i>
Chiș-Manolache Diana	<i>Economic Aspects Regarding Romania's Position in the Framework of International Cooperation in the Black Sea</i>
Dobre Claudia	<i>Considerations Regarding Shadow Economy and Tax Evasion</i>
Evi Oktavia, Rosmiyati Chodijah Saleh Yunisvita	<i>Vocational Teacher Productivity in Palembang: Education Production Function</i>
Gabeshi Klejda	<i>Analysis of Credit Growth Determinants in the European Countries</i>
Marinescu Alexandra-Oana	<i>The Environmental Reporting Practices in Romania</i>
Ogede Jimoh ‘Sina	<i>Forecasting Nigeria Agricultural Growth in the Era of Dwindling Oil Price</i>
Oprișan Oana, Dumitrache (Serbanescu) Ana-Maria	<i>Romania's Relationship with the IMF and the World Bank</i>



Section 2. Regional Development, Integration and Globalization

Session Chair:

Gabriela GHEORGHIU, PhD.
 Sorinel COSMA, PhD.
 Nicodim LILIANA, PhD.
 Faculty of Economic Sciences,
 “Ovidius” University of Constanta

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Available starting at 10 AM

Aivaz Kamer-Ainur	<i>Considerations on Asset Management and Turnover Factorial Correlations: The Case of Dobrogea Region, Romania</i>
Aivaz Kamer- Ainur, Mirea Roxana- Andreea	<i>Predilection for Investments and Profitability Trends of Artistic Activities in Constanta County</i>
Balasan Daniela - Lavinia, Buhociu Florin - Marian, Ferțu Cristinel	<i>Analysis on Rural Development of Region 2 South East</i>
Botescu Ion	<i>Romania's Economy between the Global Financial Crisis and the Health Crisis</i>
Coroban Costel	<i>Intercultural Mirrors. Cultural Identity</i>
Gheorghiu Gabriela, Spătariu Elena Cerasela, Trandafir Raluca	<i>Effects of the COVID19 Pandemic on the European Business Environment – Romania Case Study</i>
Gorobievschi Svetlana, Munteanu Diana	<i>Development of Strategic Directions of Road Transport for the Republic of Moldova in the Context of European Union</i>
Holobiuc Ana-Maria	<i>Real Convergence in the European Union: An Empirical Approach</i>
Marin (Barbu) Corina Aurora, Tudoran (Niculiță) Irena Valentina, Condrea Elena	<i>The Importance of Quality Management of Tourist Services in the Integrated Development of Constanta Municipality</i>
Marin (Barbu) Corina Aurora, Condrea Elena	<i>Aspects Regarding the Quality of Hotel Services in Mamaia Resort</i>
Mihai Mihaela, Toma Claudia-Andreea Manea Daniela-Ioana,	<i>Analysis of the Impact of Telemedicine on the Health System in a European Context</i>



Odină Adriana Nicoleta, Roșu Monica Dana Corina	<i>Human Rights and Liberties - The Need to Protect and Guarantee them in the Context of Globalisation</i>
Odină Adriana Nicoleta	<i>About the Right to Privacy and Family Life in the Context of Globalisation and the Digital Era</i>
Pău Claudia Livia	<i>Good Administration in EUCJ Jurisprudence</i>
Popescu Cristina-Dana	<i>Benefits and Challenges of Internet-Based Virtual Presentations</i>
Schipor Georgiana-Loredana	<i>Euro Adoption in Romania: An Exploration of Convergence Criteria</i>



Section 3. Economic and Social Studies

Session Chair:

Veronica POPOVICI, PhD.
 Cristina Mihaela LAZĂR, PhD.
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 Faculty of Economic Sciences,
 “Ovidius” University of Constanta

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Available starting at 10 AM

Andrei Dalina Maria	<i>The Investments Process in Romania during the Latest Years. A Macroeconomic Analysis</i>
Andreș Solomia	<i>An Analysis Model to Identify the Optimal Salary and its Impact at the Level of an Economic Entity</i>
Andreș Solomia	<i>Management Methods Recommended for a Small and Medium Enterprise</i>
Băcă Eleonora	<i>Preserving and Increasing Student Self-Motivation - A Case Study</i>
Beia Silviu Ionuț, Bran Mariana, Dinu Mihai	<i>THE HACCP System: An Analysis of Its Benefits and Shortcomings in Business Practices in the Era of the SARS CoV-2 Pandemic</i>
Boros Amelia, Apostu Simona-Andreea, Vasile Valentina	<i>Factors Influencing Morality</i>
Bucur Laura, Popovici Violeta, Badea Victoria	<i>Comparative study between antioxidant activity and antibacterial effect of Usnea barbata (L)F,H,Wigg extracts and volatile oils marked in Romania</i>
Buzarna-Tihenea (Gălbează) Alina	<i>Text Analysis Tools in ESP Teaching. Case Study</i>
Buzarna-Tihenea (Gălbează) Alina	<i>An Analysis of Written Texts in the Economic Field. Case Study</i>
Catană Ștefan, Toma Sorin-George, Grădinaru Cătălin	<i>The Economic and Social Impact of COVID-19 Pandemic: Evidence from Romania</i>
Carataș Maria-Alina, Spătariu Elena-Cerasela, Gheorghiu Gabriela	<i>Exploring the Connection between Corruption and Corporate Governance</i>



Chirobocea-Tudor Olivia	<i>Techniques for Teaching Irregular Plural in ESP Classes</i>
Colomeischi Tudor	<i>Evolution of Contributions Paid by Pension Participants</i>
Colomeischi Tudor, Iancu Eugenia	<i>Ontologies and Ontological Representation</i>
Cosma Sorinel	<i>Main Views in Bogdan Petriceicu Hasdeu's Economic Thought</i>
Cosma Sorinel	<i>Petre Sebeșanu Aurelian - The First Economist of the Romanian Academy</i>
Dănuțiu Dan Constantin, Ivașcu Cosmin	<i>Financing of Rural Entrepreneurship through Sub-Measure 6.4. of the National Programme for Rural Development 2014-2020</i>
Dragomir Cristina, Dragomir Liviu Răzvan, Utureanu Simona	<i>Charisma of Safety in Maritime</i>
Dumitrașcu Elena	<i>Use and Values of Verb Tenses in the Written Tourist Discourse</i>
Găitan (Botezatu) Ionela-Daniela	<i>Comparative Analysis of Post-event Funding Sources</i>
Grădinaru Cătălin, Toma Sorin-George, Catană Ștefan	<i>Innovation around the World: An Analysis of the Top 10 Most Innovative Companies in the Period 2018-2020</i>
Ichim Somogyi Dana	<i>Romania's Labor Market Prospects: Indicators for 2010 – 2020 and Estimates for 2030</i>
Ignat Raluca, Lazăr Valentin, Costea Alexandru Pavel	<i>Economic Resilience: A Bibliometric Analysis of the Concept</i>
Ionel Marian	<i>Implications of Religious Tourism on the Romanian Tourist Market</i>
Ionel Marian	<i>The Services Sector in Romania Under the Incidence of the COVID-19 Pandemic</i>



Jianu (Galav) Roberta-Laura	<i>Lights and Shadows at the Level of the Mode 4 of Flows of Services</i>
Lașcov Victor, Tiuhtii Constanța	<i>The Damage Caused by Anticompetitive Practices. Effective Methods and Techniques of Quantification</i>
Luca Mihaela Paraschiva, Ciocănea Bianca Cristina, Pițu Ioan Cosmin	<i>Fiscal Risk Minimization Tools, Transfer Pricing Associated</i>
Mărunțelu Carmen-Liliana	<i>Constructivism - A Pedagogical Approach for the 21st Century</i>
Moțoc Mădălin-Mihai, Cosofret Bogdan-Dumitru	<i>The Implications of Economic Fraud - Legislative Analysis, Social Impact and Generic Risk Detection Models</i>
Nădrag Lavinia	<i>Traditional and Online Assessment Tools for Learning English</i>
Nemirschi Andrei, Vancea Diane Paula Corina	<i>Challenges in Using Artificial Intelligence in On-line Commerce</i>
Nemirschi Andrei, Vancea Diane Paula Corina	<i>Industry Redesign Directions in the Context of the Covid-19 Pandemic</i>
Panait (Zănescu) Daniela	<i>Financing Green Deal in Romania</i>
Paraschiv (Ganea) Gabriela Iuliana, Hubel (Anghel) Ștefania-Rodica, Stanciu Anca Cristina	<i>The Life Cycle of Biodegradable and Compostable Products from the Perspective of Developing a Sustainable Bioeconomy</i>
Platon Nicolae, Țurcanu Igor	<i>Some Aspects regarding the Fiscal Approach in Economic Classicism</i>
Platon Nicolae, Juraveli Tatiana	<i>Preparation of Negotiation Activities in the Tourism Business</i>
Popovici Veronica, Popovici Alina-Lavinia	<i>The COVID-19 Crisis in Tourism: A Discussion on Impacts and Recovery Strategies</i>
Popovici Violeta, Bucur Laura, Badea Victoria	<i>Studies on Antitumor Action Mechanism of Usnea Barbata (L.)F.H.Wigg from Romania</i>



Puiu Ionela Andreea	<i>Consumers Perceived Prospects and Benefits Regarding the Nanotechnology Practices in the Fashion Industry</i>
Răscolean Ilie, Rakos Ileana - Sorina	<i>Empirical Study on the Example of an Economic Entity in Romania about Financial Performance Indicators</i>
Rujoiu Oana Iuliana	<i>The Geoeconomic Impact of COVID-19 on the Global Economy</i>
Rusu Vasiliță	<i>Uncertainty of Successive Existential Risks of Case-Effect Type Economic Pandemy and Crisis, in Progress of Activities in the Pharmaceutical Industry</i>
Rusu Vasiliță	<i>Diagnostic of Operational Systems in the Pharmaceutical Industry in Pandemy</i>
Șerbănel Cristiana-Ioana	<i>When Competitiveness in the Agriculture Sector becomes Mandatory. Romania Case Study</i>
Șerbănel Cristiana-Ioana	<i>COVID-19 Impact on the Agriculture Sector and the Power of Clusters. Romania Case Study</i>
Țiței Adina	<i>A Brief Analysis of Education as Part of HCI and HDI</i>
Titei Adina	<i>Measuring the Future Potential of a Country in Terms of Human Capital</i>
Vancea Amalia Teodora	<i>The Development of Rehabilitation Medical Services under the Covid 19 Crisis</i>
Zaharia Mariana-Geanina	<i>Mathematics and the Prestige of the School Unit</i>
Zamfir Cristina Mihaela	<i>The Art of Negotiating for Advantage</i>



Section 4. Marketing – Management

Session Chair:

Elena CONDREA, PhD.
 Norina POPOVICI, PhD.
 Angela Eliza MICU, PhD.
 Faculty of Economic Sciences,
 “Ovidius” University of Constanta

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Anghel (Blidaru) Roxana Maria	<i>Management Practiced in Education Systems</i>
Avrămescu Gabriel Ioan	<i>Research on Rewarding and Impact of Rewards on Performance</i>
Bosînceanu Alexandru	<i>Exploring the Relationship between Religion, Happiness, Distress and Fear Levels after the First Corona Outbreak in the Netherlands</i>
Bosînceanu Alexandru	<i>Can Religiosity Alleviate the Fear Caused by the Coronavirus? An Analysis from the Netherlands</i>
Cernătescu Elena Cristina, Ploscaru Andra-Nicoleta, Cazacu Marian	<i>Research on the Impact of Training and Personal Development on Individual and Organizational Performance</i>
Culea Marius Silviu, Constantin Daniel	<i>Challenges in Managing the Risks of Error and Fraud in Public Procurement During the State of Emergency Generated by the Covid-19 Virus</i>
Dănechi-Pătrău Daniel, Jenaru Andreea	<i>Research on the ‘Nera Gorge’ Touristic Potential Growth</i>
Dincă Aurel, Riza Ionuț, Militaru Costinel Cristian	<i>The Role of Human Resources Management in Corporate Governance</i>
Dragomir Cristina, Utureanu Simona	<i>Positive Perception in Maritime Safety</i>
Frăticiu Lucia	<i>Positive Motivation of the Employees – One of the Organizations’ Extremely Important Aspects</i>
Hațegan Vasile, Hațegan Camelia-Daniela	<i>The Organizational Consultancy and Communication in the Covid-19 Pandemic Context</i>



Ilie (Troi) Silvia Mioara, Olaru (Staicu) Mariana Paraschiva, Staneci (Drinceanu) Ionela	<i>The Importance of Organizational Culture in the Management of Organizations</i>
Iordănoaia Florin	<i>Management for “Online” Sales, Present and Business Development Perspectives</i>
Jenaru Andreea, Dănești-Pătrău Daniel	<i>The Organizational Culture Roles and Significance within Rail Companies</i>
Jugănaru Ion Dănuț	<i>The Evolution of Seaside Tourism in the First Season of the COVID-19 Pandemic: the Situation of the Tourist Resorts on the Romanian Coast</i>
Jugănaru Ion Dănuț	<i>Can the Main Motivation for a Tourist Resort Change during the COVID-19 Pandemic? The Example of Mamaia Resort, in Romania</i>
Jugănaru Mariana, Moraru Andreea Daniela	<i>Higher Education Graduates' Cross-Cutting Skills and Employability</i>
Jugănaru Mariana	<i>How Do We Celebrate 115 Years since the Establishment of the Tourist Resort Mamaia (Romania)?</i>
Manolică Adriana, Ciobăniță Antoneta, Jelea Raluca-Alexandra	<i>Are There Positive Words in Marketing? A Study on the Vibrational Frequency of Marketing Words</i>
Micu Angela-Eliza, Popa Daniel	<i>Coaching – A Necessary Tool for Human Resources Development in Italy</i>
Mihai Camelia, Popovici Norina	<i>Strategies to Improve the Quality Management of Hotel Services in Romania</i>
Popa Florina	<i>Ways of Manifesting the Decision-Making Authority at the Level of the Organization</i>
Popovici Norina, Mihai Camelia	<i>Quality Management in the Hotel Industry in Mountainous Area of Romania</i>
Sima (Nițoi) Alexandra, Vasile (Vlad) Georgiana - Daniela	<i>Readjustments in Public Institutions due to Covid-19 Pandemic and the Communication Effects in Dâmbovița County Council</i>



Sorici Costin Octavian	<i>Job Quality as a Driver for Innovation in Post-COVID Organizations</i>
Sorici Costin Octavian	<i>Building a Sustainable Company in the Digital Age</i>
Șerban Comănescu Adrian	<i>Negotiation Techniques Applied in the B2B Market during Covid-19</i>
Tănase Mihaela	<i>Management through Decentralization during the Online School Period</i>
Tiliuță Bogdan - Andrei, Diaconu Ioana - Raluca	<i>Women as Leaders in Covid-19 Pandemic Context</i>
Todrican (Roșca) Mihaela - Gabriela, Toader Monica - Ioana, Filip (Croitoru) Adriana – Ioana	<i>Sustainable Education System in the Face of the COVID-19 Pandemic</i>
Tohatan Anamaria	<i>Strategy Manager – As a Position in the Top Management of Organizations</i>
Toma Maria	<i>Benchmarking - A Path to Excellence in Romanian Organizations</i>
Zoltan Raluca, Vancea Romulus	<i>An Insight into Organizational Team Ambidexterity</i>



Section 5. Finance – Accounting

Session Chair:

Nicoleta ASALOȘ, PhD.
 Cristina Elena GEORGESCU, PhD.
 Irena MUNTEANU, PhD.
 Faculty of Economic Sciences,
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Carataș Maria-Alina, Trandafir Raluca Andreea	<i>The Anti-corruption Performance and Non-financial Disclosure: A Cross-country Analysis</i>
Cenar Iuliana	<i>Perception, Regulation and Reality Regarding Provisions in Public Institutions Accounting in Romania</i>
Cenar Iuliana	<i>Non-Financial Reporting and Performance in Pre-university Education</i>
Chiriac Irina	<i>Measuring the Performance of Merger Operations</i>
Cinaj Valbona, Ribaj Artur, Ribaj Rebeka	<i>The Independence of Banks Internal Auditors from Banks' Executives</i>
Circa (Buzduga) Ioana Cristina	<i>Aspects Regarding the Profitability of the Enterprise with the Help of the Data Provided by the Activity Reports</i>
Circa (Buzduga) Ioana Cristina, Laslo Cristina Valeria	<i>Comparative Aspects of Cost Management and Accounting Cost</i>
Cristea Loredana Andreea, Vodă Alina Daniela, Ungureanu Dragoș Mihai	<i>The Characterization of the Taxation Process in Terms of Tax Culture, as an Element of Novelty</i>
Dănuțiu Adina - Elena	<i>Evolution of Romanian Management Consulting Firms from Alba County</i>
Deac Claudiu - Florin	<i>The Concept of Cost and Determination of the Production Cost of a Finished Product on a Agricultural Holding</i>
Decebal Luminița Meda, Milutin Ionela, Boiță Marius	<i>Creativity of the Company's Income Multiplier</i>



Decebal Luminița Meda, Milutin Ionela, Pribeanu Gheorghe	<i>The Role of Financial Accounting Information in an Entity</i>
Dobre Alexandru Cristian	<i>The Use of a Simplified Markowitz Model in Choosing a Profitable Portfolio</i>
Făgădar (Ghișa) Margareta	<i>Considerations regarding the Need for Normalization in Accounting, in Public Institutions</i>
Făgădar (Ghișa) Margareta, Deac Claudiu Florin	<i>The Impact of Information and Communication Technologies in the Sphere of Public Administration</i>
Forțea Costinela, Ioan Viorica, Lăzărescu Ioana	<i>The Digital Economy - A Challenge for Fiscality</i>
Frumușanu Nătălița-Mihaela, Marin (Zgardan) Andreea-Mihaela, Martin Mihaela	<i>The Impact of COVID-19 Pandemic on the Activity of the Professional Accountant</i>
Fülöp Árpád-Zoltán, Bakó Kinga-Erzsébet	<i>The Cost Equation of Sewage Services in Romania</i>
Georgescu Cristina Elena	<i>Considerations about the Application of Accrual Accounting on the Public Sector in Romania</i>
Hubel (Anghel) Ștefania-Rodica, Paraschiv (Ganea) Gabriela Iuliana, Stanciu Anca Cristina	<i>The Effects of Fiscal Pressure on the Tourism Industry</i>
Huseraș Alin, Balteș Nicolae, Jimon Ștefania Amalia	<i>Study on the Influence of Economic and Social Factors on the Financing of National Defense</i>
Iacob (Troto) Anca Ioana	<i>A Theoretical-Conceptual Approach to the Particularities and Functions of the Stock Markets, in the Context of the Pandemic Period</i>
Mirea Marioara	<i>Dynamics and Correlation of the Main Indicators of Professional Scientific and Technical Activities in Constanța County</i>
Mirea Marioara	<i>Financial Snapshot Regarding the Naval and Land Transport in Constanța County</i>



Munteanu Ionela	<i>An Overview of the Business Approach and Labor Costs in the Construction Industry. Case Study: Romania's Counties by the Sea</i>
Munteanu Ionela	<i>Financial Reporting Quality and Operational Efficiency in the Coastal Region of Romania</i>
Munteanu Irena, Baraghin Diana	<i>Bank Fraud - A Current Issue in Nowadays</i>
Munteanu Irena, Barbu Alexandra	<i>Aspects Regarding the Organization and Activity of the Federal Reserve System and the European Central Bank</i>
Nicolae Traian Cristin	<i>Considerations Regarding the Recording in the Entities' Accounting of the Instruments for Financing the Operating Activities</i>
Nicolae Traian Cristin	<i>Implications of Expanding the Use of Information Technology Tools in Accounting of Finance Transactions</i>
Oprișan Oana, Dumitrache (Serbanescu) Ana-Maria	<i>Fiscal-budgetary Policy and Fiscal Administration in Romania in the Period 2020-2023</i>
Pasc Lioara Veronica, Hațegan Camelia-Daniela	<i>Related Parties' Transactions: A Literature Overview on Auditor's Risk</i>
Pășcan Irina-Doina, Chindriș Andreea	<i>Reporting Lease Contracts According to IFRS 16: Case of Romanian Entities</i>
Pepi Mitica	<i>Common Stock Index Analysis</i>
Pepi Mitica	<i>Discounting Cash Flow Method Application in Banking Evaluation</i>
Popescu Andrei-Dragoș	<i>Financial Technology (FinTech) as a Driver for Financial Digital Assets</i>
Popescu Aurelia Maria	<i>The Importance of Accounting Information for Stakeholders</i>
Rusu (Cigu) Elena, Afloarei Nucu Anca Elena	<i>The Impact of COVID-19 on Romanian SMEs</i>



Simion Luciana, Schipor Georgiana-Loredana	<i>Financial Market Reactions to the Political Uncertainty. Study Case: Romania</i>
Slavinskaite Neringa, Gedvilaite Dainora	<i>Importance of Robotic Process Automation (RPA) of Accounting in Lithuania</i>
Spulbar Cristi, Minea Elena Loredana	<i>Critical Conceptual Analysis on Modern Finance Theories</i>
Toader Monica - Ioana, Todrican (Roșca) Mihaela - Gabriela, Filip (Croitoru) Adriana – Ioana	<i>The Necessity and Importance of Insurance Controlling</i>
Tothăzan Helga Flavia, Deaconu Adela	<i>Neuronal Network Artificial Model for Real Estate Appraisal: Logic, Controversies, and Utility for the Romanian Context</i>
Vodă Alina Daniela, Dobrotă Gabriela, Cristea Loredana Andreea	<i>Procyclical, Countercyclical and Acyclical Fiscal Policies</i>
Zamfir Mariana, Manea Marinela Daniela, Istudor Ileana Iulia	<i>Budgetary Control of Sales: Models of Analysis in Economic Entities in Romania</i>