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THE INTERNATIONAL E-CONFERENCE „ENTERPRISES IN THE GLOBAL ECONOMY UNDER PANDEMIC”

Conference date: December 14, 2020

Event format: Online conference



INTERNATIONAL E-CONFERENCE

Enterprises in the global economy, 5th Edition

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EGE INTERNATIONAL E-CONFERENCE

Conference date: December 14, 2020

Event format: Online conference

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Conference Program:

<p>EGE E-Conference's Personal Room</p> <p>https://meetingsema36.webex.com/meet/pr1759855596 1759855596</p> <p>Join by video system</p> <p>Dial pr1759855596@meetingsema36.webex.com and enter your host PIN .</p> <p>You can also dial 62.109.219.4 and enter your meeting number.</p>	
<p>10.00 – 10.15 (GMT+2)</p> <p>Welcoming Speech</p>	<p>Prof. Paula Diane Corina VANCEA, PhD, "Ovidius" University of Constanta</p> <p>Prof. Rodica Milena ZAHARIA, PhD., Bucharest University of Economic Studies, Romania Research Center in International Business and Economics (CCREI)</p> <p>Assoc. Prof. Tudor EDU, PhD, Romanian-American University, Romania</p>
<p>10.15 (GMT+2)</p>	<p>Conference Sessions:</p>
<p>ELSHOF Marjon, POPESCU Florentin, HENDRAWAN Bram HAN University of Applied Science (THE NETHERLANDS)</p>	<p>COVID-19 Impact on Curriculum Global Dimension at International School of Business, HAN University of Applied Sciences, the Netherlands</p>
<p>MUNTEANU Florea Ionela The Bucharest University of Economic Studies (ROMANIA) Ovidius University of Constanta (ROMANIA)</p>	<p>Exploring the Nexus Between the Construction Industry and Tourism in an Emerging Economy</p>



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<p>DOS SANTOS José, DUFFETT Rodney Cape Peninsula University of Technology (SOUTH AFRICA)</p>	<p>Social Media as a Customer Communication Contact Point among Independent Food Retailers in Cape Town</p>
<p>AIVAZ-KAMER Ainur Ovidius University of Constanta (ROMANIA)</p>	<p>The Impact of ICT on Education and Living Standards. Case Study in Constanta County, Romania</p>
<p>AIVAZ-KAMER Ainur Ovidius University of Constanta (ROMANIA)</p>	<p>Correlations between Social Infrastructure, Medical Staff and Financial Indicators of Companies Operating in the Field of Health and Social Services. Case Study in Constanta County</p>
<p>MOYO Talent, DUFFETT Rodney, KNOTT Brendon Cape Peninsula University of Technology (SOUTH AFRICA)</p>	<p>A Socially Responsible Sport Marketing Framework</p>
<p>CARUTASU George, ZIRRA Daniela Lenuța Romanian-American University (ROMANIA)</p>	<p>Pandemic Influence over eCall Cost Benefit Analysis</p>
<p>HURDUZEU Gheorghe¹, PETREA Corina-Ioana², MECU Andra-Nicoleta² ¹The Bucharest University of Economics Studies, CCREI (ROMANIA)</p>	<p>The Tripple Bottom Line: A Comprehensive Overview of Its Benefits and Challenges</p>
<p>NZEKU Bongwiwe, DUFFETT Rodney Cape Peninsula University of Technology (SOUTH AFRICA)</p>	<p>A Systematic Review of Social Media and Tourism Literature: Consumer Attitude Influences</p>
<p>CROITORU Elena-Lucia Romanian-American University (ROMANIA)</p>	<p>The Financial Impact of Fraud Phenomena in European Union after 30 Years</p>
<p>MIRON Dumitru¹, AL-KASAWNIH Akad² ¹The Bucharest University of Economics Studies, CCREI (ROMANIA) ²The Bucharest University of Economics Studies (ROMANIA)</p>	<p>The Phenomenon of Money Laundering - The Main Challenge for the New Mechanisms of Global Governance</p>
<p>NICOLAU Andreea¹, CONSTANTIN Ticu² ¹Romanian-American University (ROMANIA) ²Alexandru Ioan Cuza University Iasi (ROMANIA)</p>	<p>How Executive Coaching Helps Managers Increase their Performance and Deal with Uncertainty: A Systematic Review</p>



<p>PARASCHIV Dorel¹, DUMITRESCU Mihaela-Sorina², NIȚU Maria², MIHAI Savin² ¹The Bucharest University of Economics Studies, CCREI (ROMANIA) ²The Bucharest University of Economics Studies (ROMANIA)</p>	<p>The Economic Financial Crime During the Covid-19 Pandemic</p>
<p>PARASCHIV Dorel¹, DUMITRESCU Mihaela-Sorina², NIȚU Maria², NEGREA Ștefan² ¹The Bucharest University of Economics Studies, CCREI (ROMANIA) ²The Bucharest University of Economics Studies (ROMANIA)</p>	<p>The Impact of the Underground Economy</p>
<p>PURCĂREA Ioan-Matei¹, PURCĂREA Irina², PURCĂREA Theodor¹ ¹Romanian-American University (ROMANIA) ²Rennes School of Business, Rennes (FRANCE)</p>	<p>The Test of VUCA Time for Retail 4.0 Impacted by the Industry 4.0 Technologies, by Creating Customers' Real-Time Digital Experience, Faster Recovering from the Pandemic, and Adapting to the Next Normal</p>
<p>ICHIM SOMOGYI Dana University of Oradea (ROMANIA)</p>	<p>The Impact of Covid-19 Crisis on European Union's Labour Market</p>
<p>CARUTASU George, TABUSCA Alexandru, BOTEA Lucian Romanian-American University (ROMANIA)</p>	<p>Pandemic Response to On-Line Education at Romanian-American University</p>
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<p>PREDA Ana¹, EDU Tudor², NEGRICEA Costel², FOLEA Victoria² ¹SC ITC Institutul pentru Tehnica de Calcul SA (ROMANIA) ²Romanian-American University (ROMANIA)</p>	<p>Exploring the Influence of YouTube Marketing Communication in a Romanian-Japanese Comparative Context</p>
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<p>ZAHARIA Rodica Milena¹, ZAHARIA Răzvan² ¹The Bucharest University of Economic Studies, CCREI (ROMANIA) ²The Bucharest University of Economics Studies (ROMANIA)</p>	<p>Influences of Covid 19 Pandemic on Business Education: Some Reflections</p>
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