

OVIDIUS UNIVERSITY OF CONSTANȚA



FACULTY OF ECONOMIC SCIENCES

in collaboration with



ODESSA NATIONAL MARITIME UNIVERSITY, UKRAINE
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and



PROECONOMICA ASSOCIATION

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THE INTERNATIONAL CONFERENCE

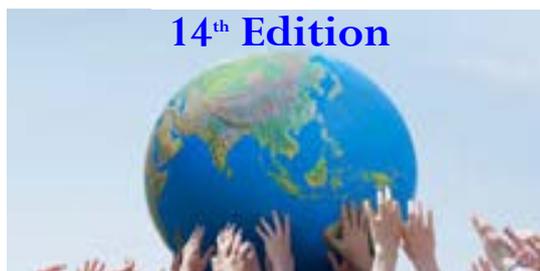
PRESENT

ISSUES OF

GLOBAL

ECONOMY

14th Edition



June, 8th – 10th 2017
Constanța, ROMÂNIA



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- Norina POPOVICI

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- Norina POPOVICI
- Elena Cerasela SPĂTARIU
- Simona-Luize UTUREANU



Conference Program

Conference Venue: “Ovidius” University of Constanța, 1, University Alley, Campus (A)

8th June, 2017

After 14.00 **Participants arrival**

9th June, 2017

10.00-10.30	Participants registration	Senate Room, Campus (A) 1 st Floor
10.30-10.45	Welcoming Speech Elena Cerasela SPĂTARIU, PhD, Dean, Faculty of Economic Sciences, “Ovidius” University of Constanta Sorin RUGINĂ, PhD, Rector, “Ovidius” University of Constanta Ion BOTESCU, PhD, President of the Senate, “Ovidius” University of Constanta Decebal FĂGĂDĂU, Mayor of Constanta	Senate Room, Campus (A) 1 st Floor
10.45-13.00	Plenary session Paper presentations: Alexis PAPATHANASSIS, PhD Dean of Studies, Faculty of Economics & Business, Bremerhaven University of Applied Science, Germany <i>R-Tourism: Introducing the Potential Impact of Robotics and Service Automation in Tourism</i> Valentin LAZEA, PhD, Chief Economist, National Bank of Romania <i>Structural Causes of Euroscepticism, BREXIT and the Renewal of the European project</i>	Senate Room, Campus (A) 1 st Floor



13.00-14.30	<p>Round Table <i>Problems of the local economy in a global context</i> Moderators: <i>Ion Dănuț JUGĂNARU, PhD.</i> President, Chamber of Commerce, Industry, Navigation and Agriculture of Constanta <i>Elena Cerasela SPĂTARIU, PhD.</i> Dean, Faculty of Economic Sciences, “Ovidius” University of Constanta</p>	Senate Room, Campus (A) 1 st Floor
14.30-15.00	Lunch break	Room E150, Campus (A) 1 st Floor
15.00-18.00	<p>Papers presentations – Parallel Sessions Sections: - International Affairs - Marketing-Management Sections: - Regional Development, Integration and Globalization - Economic and Social Studies Section: - Finance – Accounting</p>	<p>Business Administration Research Centre - Room E146, Campus (A) 1st Floor “Costin Murgescu” - Room E204, Campus (A) 2nd Floor Senate Room, Campus (A) 1st Floor</p>
18.30	Gala Dinner	Zodiac Restaurant, 184B, Al. Lăpușneanu Blv., Constanta

10th June, 2017

8.00-11.00	<p>Papers presentations – Parallel Sessions Sections: - International Affairs - Marketing-Management Sections: - Regional Development, Integration and Globalization - Economic and Social Studies Section: - Finance – Accounting</p>	<p>Business Administration Research Centre - Room E146, Campus (A) 1st Floor “Costin Murgescu” - Room E204, Campus (A) 2nd Floor Senate Room, Campus (A) 1st Floor</p>
11.00-11.30	<p>Closing Conference Session Conclusions. Official Closing Session</p>	Senate Room, Campus (A) 1 st Floor
After 11.30	Trip and Lunch	



Section 1. International Affairs

Session Chair:

Norina POPOVICI, PhD.
Simona UTUREANU, PhD.
Faculty of Economic Sciences,
“Ovidius” University of Constanta

Location:

Business Administration Research Centre,
Room E146,
Campus (A) 1st Floor

Amarița Adrian

Euro – Single Currency of the European Union

Amarița Adrian

The Effects of Great Britain's Exit from the European Union

Botescu Ion

Protectionism in the Current International Context

Calafus Sorin

Rules for the Enforcement of the Exception of Non-Performance in Civil Proceedings

Calafus Sorin

Exercising the Exception of Contract Non-Performance in the Extrajudicial Area

Dan Roxana Loredana, Avram Alexandru

Crisis Implications over Corporate Governance and Financial Performance

Dobre I. Claudia, Răsăuțeanu Costin I.

Greed and Global Financial Crisis: Reflections on the Repeal of Glass-Steagall Act

Grădinaru Cătălin, Toma Sorin-George

The Relationship between Doing Business and Economic Freedom around the World in the Period 2014-2016

Jitaru Loredana, Popescul Lorena Florentina

China's Rise and Its Implications for the Global Economy

Kicsi Rozalia, Ailenei Lucia

Kinetic Corporation: an Ethos for the New Realities in Business Environment

Munteanu Bogdan

European Sovereign Bond-Backed Securities – a proposal to mitigate risks arisen from the lack of an Euro Area Common Fiscal Policy



Ploae Catalin, Năstase Marian,
Vălimăreanu Ileana

*The Internationalization of Higher
Education, as Keystone for Development in
Eastern Europe. A Case Study on Bucharest
University of Economic Studies in Romania*

Toma Sorin-George, Grădinaru Cătălin

*The World’s Most Innovative Companies in
the Period 2015-2016*

Voicu-Dorobanțu Roxana, Ploae Catalin

*EU Contribution to Strengthening Regional
Development and
Cooperation in the Black Sea Basin*



Section 2. Regional Development, Integration and Globalization

Session Chair:

Gabriela GHEORGHIU, PhD.
Veronica POPOVICI, PhD.
Faculty of Economic Sciences,
“Ovidius” University of Constanta

Location:

“Costin Murgescu” - Room E204,
Campus (A) 2nd Floor

Caprita Diana Elena

*Constructive Solutions for Achieving
Sustainable Development Objectives*

Criveanu Maria Magdalena

*The Quality of Life in Romania Viewed from
the Perspective of the Sustainable*

Kavtaradze Medea, Bejanidze Natia

*Prospects of Development of the Transit
Function of Georgia under the Conditions of
Globalization*

Mițac Mirela Claudia

*The Importance of European Capital Markets
Union for the Romanian Companies*

Năstase Luiza Loredana

*The United States of America and Mexico-
NAFTA or Trump?*

Năstase Luiza Loredana

*Developed Countries: Current Situation and
Where are They Going?*

Popovici Norina, Moraru Camelia

*Coastal Tourism and its Impact on the
Development of the Region*

Voiculeț Alina

Effects of the Global Population Growth



Section 3. Economic and Social Studies

Session Chair:

Angela Eliza MICU, PhD.
Sorinel COSMA, PhD.
Faculty of Economic Sciences,
“Ovidius” University of Constanta

Location:

“Costin Murgescu” - Room E204,
Campus (A) 2nd Floor

Anastase (Badulescu) Ileana, Grigoriu Cornel	<i>Public Policies on Unemployment</i>
Buta Galina, Russu-Deleu Raisa	<i>Congenital Anomalies in the Pediatric Population of the Republic of Moldova: A Retrospective and Descriptive Study</i>
Colomeischi Tudor, Iancu Eugenia	<i>Unit Value of Net Asset to Mandatory Privately Managed Pension Funds in Romania During May 2008 - December 2015</i>
Cristian Elena Raluca, Bărăgan Laura Georgeta, Mustea Șerban Răzvan	<i>The Criteria Underlying The Romanians Emigration Intent</i>
Daraban Marius Costin	<i>Management Accounting as a Knowledge based Organization Value Driver for the 21st Century Business</i>
Daraban Marius Costin	<i>Economic Value Added – a General Concept Review</i>
Darabă Gabriel, Sandu Christiana Brigitte, Jaba Elisabeta	<i>Estimation of Unemployment Duration in Botoșani County Using Survival Analysis</i>
Dumitrascu Elena, Maruțelu Liliana	<i>Advertising Radio Discourse – Lexical Analysis</i>
Gălbează Buzarna-Tihenea Alina, Nădrag Lavinia	<i>Developing Teamwork and Reading Skills in the ESP Classroom. Case Study</i>
Ionel Marian	<i>Rural Tourism in Romania</i>
Ionel Marian	<i>Travel Agencies in Romania and Their Importance on the Tourist Market</i>
Manole Ionuț Constantin, Dragomir Cristina, Utureanu Simona-Luize	<i>Computer Graphics Design and the Means of Education in Maritime Safety</i>



Nădrag Lavinia, Gălbează Buzarna-Tihenea Alina	<i>Teaching ESP through the Internet. Case Study</i>
Nicoara (Ana) Florentina Denisa	<i>Efficiency of Hospital Expenses, Projects Funded through Partnership with an NGO, Case Study</i>
Olaniyi Evans, Olaniyi Lawanson	<i>A Multi-Sectoral Study of Financial Inclusion and Economic Output in Nigeria</i>
Oncioiu Ionica, Stanciu Alina	<i>The Impact of Management Accounting Innovations on Millennials Business</i>
Pârgaru Ion, Alecu Iulia, Calin Emanoil Ioan	<i>Education as a Factor in Globalization through Academic Mobility</i>
Podașcă Raluca	<i>Methods and Techniques Used for Statistical Investigation</i>
Podașcă Raluca	<i>Theoretical Approaches Concerning Statistical Survey</i>
Prada Elena Maria	<i>Public Perceptions of Immigration in European Union: A Survey Analysis of Eurobarometer 83.3 and 85.2</i>
Prada Elena Maria	<i>Migration and its Determinants: an Europe 2020 Perspective</i>
Sfichi Elena Daniela, Bratiloveanu Alina	<i>Correlations Between Labour Employment And Economic Growth</i>
Spătărelu Ionuț, Petec (Călinescu) Daniela	<i>The Use of Accounting Information as a Means of Fraud</i>
Tomescu Ioan-Adrian, Tincescu Ana-Maria	<i>Motivation of the Personal</i>
Țâra Sergiu	<i>Middle Class in Romania: Fiction or Reality?</i>
Utureanu Simona-Luize, Dragomir Cristina, Manole Ionuț Constantin	<i>Safety Management and the Modern Teaching Environment</i>



Section 4. Marketing – Management

Session Chair:

Silvia MUHCINĂ, PhD.
Elena CONDREA, PhD.
Faculty of Economic Sciences,
"Ovidius" University of Constanta

Location:

Business Administration Research Centre,
Room E146,
Campus (A) 1st Floor

Aivaz Kamer Ainur, Jugănaru Mariana,
Jugănaru Ion Dănuț

*Analyzing Seasonality and Forecasting the
Number of Tourists' Overnight Stays in
Constanta Municipality*

Androniciuc Andra, Ichim Daniela

*Social Networks and Social Revolution.
Evidence from Romania*

Cioban Gabriela-Liliana

*Tourists' Perception of Tourism Activities
Offered In Suceava County*

Dăneci Pătrău Daniel, Jenaru Andreea

*Research on the Decision-Making Process for
the Selection of Managers in Branch "CREIR
CF" Constanta*

Furduescu Bogdan-Alexandru

*Staff Motivation: Functions, Principles and
Sources*

Horga Maria-Gabriela, Nancu Dorinela

*The Leadership's Role in Motivating
Employees*

Iancu Eugenia

Website - Tool of Marketing Strategy?

Jugănaru Mariana, Jugănaru Ion Dănuț,
Aivaz Kamer Ainur

*Analyzing the Concentration of Overnight
Stays in Constanta City, over the Period
2010-2016*

Mateescu Mihaela, Muscalu Sabin,
Bozga Raluca

*Influence of TQM Practices and Service
Innovation Types on Performances of the IT
Romanian Companies*

Mateescu Mihaela, Muscalu Sabin,
Bozga Raluca

*Decision Conceptual Model for Innovation
Ways using the Competitive Intelligence
System*

Mohammad Jaradat, Al-Rabie Mashhour

Strategic Leadership



Muchina Silvia, Popovici Veronica	<i>Few Marketing Tools to Communicate and Promote the Vaccination’s Campaigns</i>
Nancu Dorinela, Popovici Veronica, Horga Maria Gabriela	<i>Assessing Communication within Local Organizations</i>
Neacșu Nicoleta Andreea, Madar Anca	<i>The Importance of Promoting a Rural Touristic Destination: The Case of Racoș Village</i>
Păiușan Luminița, Boiță Marius, Pribeanu Gheorghe	<i>The Impact of Marketing in the Touristic Entities</i>
Păiușan Luminița, Boiță Marius, Ajtay Eduard	<i>The Impact of Transfer Pricing on Tourism Entities</i>
Petac Eugen	<i>A MPLS Simulation for Use in Design Networking for Multi Site Businesses</i>
Stanciu Anca Cristina, Condrea Elena, Zamfir Cristina	<i>Quality Management in E-commerce</i>
Șerban Comănescu Adrian	<i>Tourism- Sector of Interest in Marketing Vision</i>
Șerban Comănescu Adrian	<i>The Impact of Tourism on the Global Economic System</i>



Section 5. Finance - Accounting

Session Chair:

Elena Cerasela SPĂTARIU, PhD.
Elena DOBRE. PhD.
Faculty of Economic Sciences,
“Ovidius” University of Constanta

Location:

Senate Room,
Campus (A) 1st Floor

Avram Costin Daniel

Some Considerations on the Role of Financial Communication Within Corporate Governance

Avram Costin Daniel,
Avram Marioara, Dragomir Isabela

Annual Financial Statements as a Financial Communication Support

Băcanu Mihaela-Nicoleta

The Relation between Accounting Result and Tax Result in the Case of the Profit Tax

Belascu Lucian

A Comparative Analysis in the Field of the Economic Exposure to Currency Risk

Bobitan Roxana-Ioana, Stefea Petru

Integrated Reporting for a Good Corporate Governance

Caprian Cristina

The Economic Importance and Characteristics of Cost Calculation in the Clothing Industry in Romania

Chelariu Gabriel, Aevoae George Marian

A Qualitative Research of Mergers in Non-profit Sector

Cioca Ionela Cornelia

Fiscal and Accounting Aspects Regarding the Tax Specific on Certain Activities

Ciocan Claudia-Cătălina

True and Fair View: Incentive or Inhibitor for Creative Accounting?

Constantin Sergiu-Bogdan

The Right for Deducting VAT

Cosma Emil

Web Controls for Financial Calculations in Visual Studio 2015

Domnişoru Sorin, Dragomir Isabela,
Dan Roxana Loredana

Reflections on Corporate Governance



Dreghiciu Andreea Elena	<i>Study Concerning the Measure of Using Accounting, Economical and Administrative Evaluation in Practice</i>
Bobitan Nicolae, Dumitrescu Diana	<i>The Relevant Skills for Forensic Accountants – Can the Romanian Accounting Education Programs offer them?</i>
Durac Constantin	<i>Evolution of the Unitary Value of Net Assets to Pension Funds in Pillar III</i>
Filip Paulina	<i>Development of individual entrepreneurship in Poland under crisis conditions</i>
Guinea Flavius-Andrei	<i>Critical Aspects regarding the Implementation of Managerial Accounting Systems</i>
Guni Claudia	<i>Accounting in Historical Costs – since when and until when?</i>
Iuga Iulia	<i>GDP Correlation Analysis - HICP Inflation Rate in Romania, Hungary and Bulgaria</i>
Lazăr Cristiana Daniela, Marin Andreea Mihaela, Pereş Ion	<i>Classification after Three Significant Criteria and Calculation of the Frequencies for Direct Procurement Deficiencies, Appealed in the Audit Engagement</i>
Lazăr Cristiana Daniela, Marin Andreea Mihaela, Pereş Ion	<i>The Work Sample Verification and the Calculation of the Statistical, Mathematical and Economical Probability for the Risks of the Direct Procurement</i>
Lazăr Sebastian	<i>Tax Collection Costs in Romania</i>
Leica Sorela Corina, Radu Riana Iren, Mihai Iuliana Oana	<i>Sustainability of the Public Acquisitions System in Romania in the Process of Transition to a Green Economy</i>
Mohammad Jaradat, Mazilescu Ionica-Diana	<i>Financing of Cultural Institutions in the Arges County</i>
Mirea Mărioara, Munteanu Ionela	<i>Efficiency in Corporate Governance – the Sustainability and Accountability Nexus</i>



Mirea Mărioara, Munteanu Ionela	<i>Internal Audit, an Effective Tool of Public Management</i>
Moraru Camelia, Popovici Norina	<i>Credit Policy within BRD Bank</i>
Mortură Laura-Alexandra	<i>Amendments to the Audit Report for the Review of International Standards on Auditing</i>
Mortură Laura-Alexandra	<i>Considerations Concerning the Application of Target Costing Method in the Industry of Dairy Products</i>
Nancu Dumitru	<i>The Role of Financial Instruments and Their Impact on the SME Sector</i>
Nancu Dumitru, Mitea Neluta	<i>The access of SMEs from Romania to Financing through Financial Instruments. Impact and Results</i>
Oprea Raluca Ioana	<i>A Split in The Middle East Financial System</i>
Pepi Mitică	<i>Recognition, Derecognition and Evaluation of Financial Instruments</i>
Pleșcău Ioana	<i>Monetary Policy and Inflation: Is there a Neo- Fisher Effect? Evidence from Inflation Targeting Countries in Central and Eastern Europe</i>
Popa Florina	<i>Aspects on the Role of Public Finances in Achieving Governmental Objectives</i>
Sahlian Daniela Nicoleta	<i>Measuring the Performance of Insurance Entities</i>
Sintea (Anghel) Lucica	<i>Negative Effects of Bureaucracy in Accounting</i>
Vitan Daniela	<i>The SWOT Analysis of Pre-university Education</i>
