



“OVIDIUS” UNIVERSITY OF CONSTANȚA
FACULTY OF ECONOMIC SCIENCES

in collaboration with

Odessa National Maritime University, Ukraine

and



ASOCIAȚIA HOLISTIC RESEARCH ACADEMIC

THE INTERNATIONAL CONFERENCE
“GLOBAL ECONOMY under CRISIS”

- 5th Edition -

8th-9th December, 2016

Constanța, Romania

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- Răzvan ZAHARIA, Bucharest University of Economic Studies, Romania;

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- Costin Octavian SORICI
- Simona-Luize UȚUREANU

Conference Program

Conference Venue: “Ovidius” University of Constanța, 1, University Alley, Campus (A)

8th December, 2016

11.45	Business projects – Student Competition	P54 Room, Campus (A) Ground Floor
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9th December, 2016

12.00-13.00	Participants registration	Senate Room, Campus (A) 1 st Floor
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13.00-13.15	Welcoming Speech Elena Cerasela SPĂTARIU, PhD, Dean, Faculty of Economic Sciences, “Ovidius” University of Constanta Sorin RUGINĂ, PhD, Rector, “Ovidius” University of Constanta Paula Diane Corina VANCEA, PhD, Vice-Rector, “Ovidius” University of Constanta Ion BOTESCU, PhD, President of the Senate, “Ovidius” University of Constanta	Senate Room, Campus (A) 1 st Floor
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13.15-14.30	Plenary session Paper presentations: Alexis PPATHANASSIS, PhD Dean of Studies, Faculty of Economics & Business, Bremerhaven University of Applied Science, Germany Stavros KATSIOS, PhD, Professor, Ionian University, Corfu, Greece Ion BOTESCU, PhD, President of the Senate, “Ovidius” University of Constanta Paula Diane Corina VANCEA, PhD,	Senate Room, Campus (A) 1 st Floor
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Vice-Rector, “Ovidius” University of Constanta

14.45 Papers presentations – Parallel Sessions

Gala Dinner

Zodiac Restaurant,
184B, Al. Lăpuşneanu Blv.,
Constanta

Papers presentations – Parallel Sessions

Section I:

International Affairs

Session Chairs:

Simona-Luize UTUREANU, PhD

Adina MOISE-ȚIȚEI, PhD

Room E146, Campus (A), First floor

No.	Author(s)	Title
1.	Băcă Eleonora, Popescu Alina	- Beyond Economic and Political Borders- Identities in American Homelands
2.	Căzănel Maria	- The Exception to the Non-enforcement of Contracts and its Role in the Assignment of Claims
3.	Căzănel Maria	- The Effects of the Assignment of Claims
4.	Dobre I. Claudia, Rasauteanu I. Costin	- Global Economic Crisis and Government Intervention
5.	Enea Constanta	- Modern Management and its Importance in Achieving Success in Business. Concrete Examples
6.	Enea Constanta	- Business Structures Considered "Success" in Business Contemporary
7.	Ionescu Gr. Ion	- Brief Analysis on the Share of Romania Related to International Trade in Services during 2001 - 2010
8.	Jitaru Loredana , Pralea Spiridon	- EU-China Trade Partnership: Strategic Importance of Central and Eastern European Members
9.	Munteanu Bogdan	- Shadow Banking – Developments in Times of Financial Crisis
10.	Toma Sorin-George , Marinescu Paul , Constantin Ionut	- How the Ten Largest Corporations of the World Evolved In the Period 2014-2015

Papers presentations – Parallel Sessions

Section II:

Regional Development, Integration and Globalization

Session Chairs:

Sorinel COSMA, PhD

Dorinela NANCU, PhD

Room E204, Campus (A), Second floor

No.	Author(s)	Title
1.	Boghean Florin, Boghean Carmen	- Tax Havens - The "Black Hole" of the International Finance
2.	Botescu Ion	- Particularities Regarding the Evolution and Role of Foreign Direct Investments in Romania's Economy
3.	Botescu Ion	- Foreign debt: Causes and Measures Taken
4.	Duduiala Popescu Lorena	- China – the Country Who Beat the Capitalism
5.	Duduiala Popescu Lorena	- The Competitiveness of the Main Countries in the World
6.	Florea Ianc Maria Mirabela, Ciurlău Loredana	- Advantages and Disadvantages Romania's transition to the Euro
7.	Frecea Georgiana-Loredana	- Globalizing the Romanian Economy: A Financial View
8.	Iordanoaia Florin	- The Role of Logistics in the Implementation of the Intermodal Transport Strategy in Romania. Strategies for the Road Infrastructure in Dobrogea Region
9.	Marin Florian	- Analysis of Budgetary Decommittment Risk for the Programming Period 2007-2013
10.	Pop Viorel	- Economy and Climate Change. The Paris Conference - December 2015
11.	Popescu Alina , Baca Eleonora	- Migrant Identities and Diasporic Spaces
12.	Schipor Constantin	- A New Perspective of the Welfare State in the European Context
13.	Staiculescu Ana Rodica, Molcutescu Anamaria Lucretia	- Asymmetric Influences of the EU Macro-regional Development Policies on the EU Eastern Neighbourhood Policies
14.	Stanciu Anca Cristina, Dinu Ramona Nicoleta, Popovici Norina	- Tourism-Environment Impact Relationship on the Romanian Black Sea Coast
15.	Diane Paula Corina Vancea Gabriela Badea, Ionela Ionițiu	- Maritime Spatial Planning – Opportunities and Limits
16.	Voicu-Dorobanțu Roxana, Ploae Cătălin	- EU Contribution to Strengthening Regional Development and Cooperation in the Black Sea Basin

Papers presentations – Parallel Sessions

Section III:

Economic and Social Studies

Session Chairs:

Veronica POPOVICI, PhD

Cristina GEORGESCU, PhD

Room P40, Campus (A), Ground floor

No.	Author(s)	Title
1.	Alexandru Marian	- Not to Indict and non Arraignment Solutions, Adopted by the Prosecutor
2.	Alexandru Marian	- Complaints against Measures and Acts of Criminal Prosecution
3.	Bâldan Florentina Cristina, Ungureanu Emilia	- Main Results in Romanian Antitrust Domain, Period 2010-2014
4.	Birsan Alexandru, Shuleski Darko, Cristea Crina Veronica	- Practical Approach of the PEST Analysis from the Perspective of the Territorial Intelligence
5.	Burlacu Malina Ionela	- The Population' Income, Expenses and Savings as Descriptive Aspects of the Standard of Living
6.	Buşan Gabriela, Ecobici Nicolae	- Aspects of Poverty and Social Exclusion in the Romania's Development Regions
7.	Buta Galina, Nadrag Lavinia	- Strategies for Preventing the Stress of Employees Working in the Primary Health Care System Strategies for Preventing the Stress of Employees Working in the Primary Health Care System
8.	Buzarna-Tihenea (Galbeaza) Alina, Nadrag Lavinia	- The Challenges of Technical Translation: Case Study
9.	Colomeischi Tudor	- The Private Pensions System in Romania in 2015
10.	Colomeischi Tudor	- Unit Value of Net asset to Mandatory Privately Managed Pension Funds in Romania during May 2008 - December 2015
11.	Diaconu Mihaela	- Determinants of Financing Decisions in Innovative Firms: A Review on Theoretical Backgrounds and Empirical Evidence
12.	Dumitrascu Elena, Maruntelu Carmen_Liliana	- Discourse Analysis of the Multi-Voiced Tourist Guide. Discursive Particularities of Guided Tours
13.	Florea Ilie Constantin	- Romanian Media Industry – A Look Back at Responses to Crises and Disruptive Changes
14.	Istratie-Macarov Alexandra- Lavinia, Leonte Alina	- The Play of Familiarity and Predictability in English Business Idioms
15.	Katsios Stavros	- Making Promises Good: The Anti-Money Laundering Regime as a Multi-Purpose Tool For Governance
16.	Leonte Alina, Istratie- Macarov Alexandra-Lavinia	- Taking the Bull by the Horns' with English Business Idioms
17.	Lipară Daniel	- Modern Paradigm in Macroeconomic Monetary Theories
18.	Marian Ionel	- Tourist Services in Romania
19.	Moise-Ţiței Adina	- Higher Education and the Labour Market
20.	Papathanassis Alexis	- Combating Tourism-related Corruption: Effective Countermeasures Derived from Analysing Tourists' Perceptions and Experiences

21. Pauna Carmen Beatrice - Innovative Approach for the Agriculture Development. Case Study of South-East Europe
22. Raftu Gheorghe - Dentist-Patient Relationship
23. Rus Mihaela, Sandu Mihaela - The Influence of Leadership in Organizations
24. Staiculescu Ana Rodica,
Neagu Carmen - The Social Impact of Economic Downturn, Quantitative Media Analysis on Theft Offenses Committed by Women
25. Ungureanu Emilia, Bâldan
Florentina Cristina - Essentialities of Energy Policy in Romania

Papers presentations – Parallel Sessions

Section IV:

Marketing - Management

Session Chairs:

Silvia MUHCINĂ, PhD

Andreea MORARU, PhD

Room E150, Campus (A), First floor

No.	Author(s)	Title
1.	Balasescu Marius	- Analysis of the Retail Market in Brasov
2.	Balasescu Simona, Neacsu Nicoleta Andreea	- Quality of Hotel Services. Case Study: Ramada Hotel Chain
3.	Boşcor Dana, Băltescu Codruța Adina	- The Assessment of Restaurants' Authenticity from the Perspective of Young Population
4.	Budac Camelia	- Theoretical Approaches on Successful Email Marketing Campaigns
5.	Daneci-Patrau Daniel	- New Employees' Integration and Orientation Management in Hotel Companies
6.	Dinu Gabriel, Dinu Loredana	- The Influence of Emag Image Brand Among Resita's Online Consumers
7.	Dragomir Cristina,	- Drills and Training on board Ship in Maritime Transport
8.	Iancu Eugenia	- Knowledge and Virtual Markets Management
9.	Iancu Eugenia	- Website - Tool of Marketing Strategy?
10.	Iordanoaia Florin	- The strategy of Integration for the Navigation Specialization Students on Maritime Market
11.	Leon Ramona – Diana , Tone Raluca Anne-Marie	- The Managerial Culture. A Literature Review
12.	Micu Angela-Eliza, Geru Marius	- Social Media Impact on Human Resources Management Strategies
13.	Munteanu Valentina	- Conflict Management
14.	Neacsu Nicoleta Andreea, Balasescu Simona	- Policies and Stategies Quality Courier Services Market. Case Study DHL
15.	Nicolau Cristina, Foris Tiberiu	- Training Future Entrepreneurs Using European Funds. A Descriptive Research on Start-Up Romania Programs
16.	Raftu Gheorghe	- Dental Practice Management
17.	Stanciu Anca Cristina, Condrea Elena, Zamfir Cristina	- Importance of Communication in Quality Management
18.	Utoreanu Simona, Dragomir Cristina	- Managerial Ship Procedures in Case of Oil Pollution in Maritime Transport
19.	Vanghele Cristian	- Causality Macroeconomic Crisis-Management

Papers presentations – Parallel Sessions

Section V:

Finance - Accounting

Session Chairs:

Cristina DUHNEA, PhD

Silvia GHIȚĂ-MITRESCU, PhD

Senate Room, Campus (A), First floor

No.	Author(s)	Title
1.	Anton Sorin Gabriel	- Cash Holdings and Firm Value: A Study of Listed Firms in Romania
2.	Belascu Lucian	- Considerations on the Impact of the Global Financial Crisis on Economies from Eastern Europe
3.	Bilan Irina, Roman Angela	- Macroeconomic Environment and Banking Sector Solidity in CEE Countries
4.	Bîrcă Aliona	- The Impact of Management Control on Sustainability Reports
5.	Boghean Florin	- Outlook on the Costs Reduction Decision, the Component of an Effective Corporate Governance
6.	Cenar Iuliana	- Considerations Regarding Students’ Social Protection
7.	Chirculescu Maria Felicia	- Aspects of Conduct Inspection for Tax Revenues to Wage
8.	Chirculescu Maria Felicia	- Aspects Regarding Policy and the Financing Mechanism of the Consolidates General Deficitary Budget
9.	Cuceu Ionuț-Constantin	- The Distributional Effects of Value Added Tax
10.	Danuletiu Dan-Constantin, Danuletiu Adina-Elena	- Analysis of the Local Budget’s Expenditures Structure at Different Types of Administrative Units in Romania
11.	Dobrotă Gabriela	- Budgetary Deficit and Its Effects on Public Debt
12.	Dobrotă Gabriela	- The Influences of the Exchange Rate on the Performance of Romanian Trade
13.	Dreghiciu Andreea Elena	- Aspects Concerning Financial Debts and Assets’ Evaluation at Fair Value
14.	Dreghiciu Andreea Elena	- Peculiarities of Reevaluation Results Treatment Pertained to Grounds According to Their Destination
15.	Ecobici Mihaela Loredana	- Indicators Used in the Dynamic Analysis of Turnover
16.	Ecobici Mihaela Loredana	- Indicators of Financial Analysis Employed in Quantifying the Financial Performance of a Company
17.	Florea Ianc Maria Mirabela, Ciurlău Loredana	- The Price Stability-Important Lever within the Economy
18.	Guinea Flavius-Andrei	- Creativity in Managerial Accounting: the Syndrome of Clone-type Production Costs
19.	Guinea Flavius-Andrei	- Financial Indicators of Performance Measurement: Reality, Relevance and Distortion
20.	Istrate Luminita Gabriela	- The Difference GAP – The Main Instrument Used in the Management of Banking Assets and Liabilities
21.	Marin Andreea Mihaela, Lazăr Cristiana Daniela	- Balance Sheet - General Information on Financial Health, Liquidity and Solvency of an Economic Entity
22.	Marin Andreea Mihaela, Lazăr Cristiana Daniela	- The Economic Risks Arising from the Analysis of the Balance Sheet of an Economic Entity
23.	Mărginean Mihai, Gavriluță (Vatamanu) Anca Florentina, Oprea Otilia	- Financial Investigation and Tax Efficiency –Premises of Antitrust Policy and Economic Growth
24.	Mirea Marioara, Stroie Cristina	- Concrete Aspects Regarding Imputation of the Current Tax Liabilities in Insolvency Proceeding
25.	Mirea Marioara, Munteanu Ionela	- The Positioning and Configuration of Audit Process in Public Management

26. Mortură Laura-Alexandra - The Influence of Available Cash Evaluation in the Issuing of Financial Auditor’s Opinion
27. Murgea Aurora - Why do Goals Matter? Sport Events and Capital Market Returns
28. Pepi Mitica - The Usefulness of Financial Statements in Making Financial Diagnosis
29. Radu Florin - XBRL – The Business Language in the Digital Age
30. Radu Florin - The Information - Connexion Between Financial Accounting and Management Accounting
31. Rus Mircea-Iosif - Financing Research and Development Activities in the Construction Materials Industry. Comparative Study
32. Schank Milena - Jana - The Impact of Economic Sentiments on Foreign Direct Investments
33. Utureanu Simona-Luize - The Impact of Solvency II on Insurance arket
34. Vitan Daniela - The Role of the Patrimonial Result Account in Rendering Performance in the Secondary Educational Institutions