



**„OVIDIUS” UNIVERSITY OF CONSTANTA
FACULTY OF ECONOMIC SCIENCES**

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**RESEARCH CENTER IN INTERNATIONAL
BUSINESS AND ECONOMICS (CCREI)**

organizes

**THE INTERNATIONAL E-CONFERENCE
„ENTERPRISES IN THE GLOBAL ECONOMY”**

- 1st Edition -

27th July, 2016



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EGE INTERNATIONAL E-CONFERENCE

Conference date: July 27th, 2016

Event format: Online conference

Conference Program:

11.00 – 11.15 (GMT+3)

Welcoming Speech

Paula Diane Corina VANCEA, PhD,

Vice-Rector, "Ovidius" University of Constanta

11.15 -15.45

Conference Sessions:

Tomasz Bernat

Students' Entrepreneurship. Case of Poland, Hungary, Lithuania, Latvia, Ukraine and Russia

Yuriy Bilan

Migrant entrepreneurship in EU

Angelica Cucşa (Stratulat)

Risk modeling approaches in terms of volatility banking transactions

Cristina Duhnea

The attractiveness of the pharmaceutical companies traded at Bucharest Stock Exchange - myth or reality?

Georgiana-Loredana Frecea

The CSR Orientation in the Romanian Banking Industry

Georgiana-Loredana Frecea

The Romanian Philanthropy through CSR: Evidence from the Banking Sector



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Aleksandra Gașior

Restructuring processes in Poland,
today and tomorrow

Norbert Haydam

The upcoming middle class in
South Africa: Black Diamonds

Jarosław Korpysa

Risk control in academic spin off

Valentin Mihai Leoveanu

Ways to Improve the Access to
Finance of Romanian SME

Corina Murafa

Risks for Large Energy Companies
in the Global Economy

Alma Pentescu

Challenges for the hotel industry in
the context of a new type of
travellers (the millennials) and the
rise of peer-to-peer
accommodation sector

Alina Popescu

Measuring the International
Visibility of Romanian Brands with
Online Data Analytics

Angela Roman, Irina Bilan

Effects of Macroeconomic
Environment on Bank Lending to
Real Economy: An Empirical
Assessment

Constantin Schipor

A new way for Europe through the
damage control

Clara Volintiru

From Willingness to Compliance: A
Cost-Benefit Interpretation



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Mihai Volintiru

The role of the private enterprises in delivering public health services in Romania

Rodica Milena Zaharia, Laura Benchea, Laura Elena Marinas

Remania or ROexit. Choice under the BREXIT decision