



**“OVIDIUS” UNIVERSITY
OF CONSTANȚA**



**FACULTY OF
ECONOMIC SCIENCES**

in collaboration with

Odessa National Maritime University, Ukraine

and

Internationale Gesellschaft für Warenwissenschaft und
Technologie (IGWT),

organizes

**THE INTERNATIONAL CONFERENCE
“GLOBAL ECONOMY UNDER CRISIS”**

- Second Edition -

December 12th-13th, 2013

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**Papers presentations – Parallel Sessions
Section I: International Affairs and European
Integration**

Subsection: International Affairs

Moderators:

UTUREANU Simona Luize, PhD.

BUNDA Ramona Nicoleta, PhD.

MOISE TITEI, Adina, PhD.

1. Batrinca Ghiorghe, Cojanu Gianina - The Causality Relationship Between The Dry Bulk Market And Worldwide Economic Growth
2. Botescu Ion - Aspects Regarding Romania'S Energy Policy In An European Context
3. Botescu Ion - The Global Dimension Of Poverty
4. Căzănel Maria - The Common Historical Basis Of The Exception For The Non-Performance And Termination Of Contracts
5. Căzănel Maria - The Exception For The Non-Performance Of Contracts And The Exception For The Compensation Of Claims And Related Liabilities
6. Draniceanu Doina - Sovereign Wealth Funds And The New Dynamics Of Globalization In The Context Of The Current Financial Crisis: International Competitiveness Through Outsourcing In Emerging Countries
7. Grigorut Cornel, Nistor Filip, Popa Catalin - Crisis Effects On Shipbuilding Market
8. Grigorut Cornel, Popa Catalin, Nistor Filip - Contemporary Trends Within The International Financial Intermediation System Evolution
9. Iordache Constantin, Jipa Vlad - The Severe Consequences Of Terrorist Acts And Organized Crime On The Security Of The Citizens In The European Community
10. Lăpăduși Mihaela Loredana, Căruntu Constantin - Transport Efficiency Through Multimodalism
11. Nechita Daniela - The Importance Of Social Responsibility Programs In International Business Development
12. Racoceanu Cristina, Stanciu Anca Cristina, Constandache Mihaela - Critically Appraise Of The Specific Aspects Of The Strategy For International Market
13. Rizea Raluca Daniela, Sârbu Roxana, Condrea Elena - The Effects Of The Global Economical Crisis On The Global Precious Metals Market
14. Trandafirescu Bogdan Cristian - Controversies Regarding The Internationality Element In International Trade Agreements
15. Vechiu Camelia, Popa Lucia Ramona, Ciorășteanu Gianina - The Analysis Of The Effects Of The Direct Foreign Investments Upon The Restructuring Of The Romanian Economy

Subsection: European Integration

Moderators:

COSMA Sorinel, PhD.

NITU Oana, PhD.

PLOAE Catalin, PhD.

1. Radu (Mitra) Mariana - Controversies On The Legal Nature Of Extradition
2. Anechitoae Constantin - Copyright Protection In Romania And Italy
3. Anechitoae Constantin - Intellectual Property Rights In International Regulations
4. Botina Madalina, Pangrate Alina Georgiana - Some Problems Of Jurisprudence Concerning The Difference Between Delictual Liability And Contractual Liability
5. Brasoveanu Florica - Environmental Protection And Sustainable Development Strategy
6. Brasoveanu Florica - Environmental Policy In The European Union And Their Implementation In Romania
7. Buzarna-Tihenea (Galbeaza) Alina - Special Issues Of Jurilinguistic Translation. Case Study: The Criminal Code
8. Damean Doru Claudiu, Popovici Dumitru Dănuț - Management Of Risk Factors While Countering Terrorism
9. Dobre Claudia - Concentration Of The Banking Market
10. Ghita Simona, Titan Emilia, Boboc Cristina - How Does The Economic-Financial Crisis Affect Our Education? Study On Eu-28 Countries
11. Marin Marilena - The Notion Of “Curator Litis” (Third Curator) In New Civil Legislation And Correspondence With Similar Notions In The Eu Legislation
12. Mititelu Catalina - Europe And The Constitutionalization Process Of Eu Member States
13. Mititelu Catalina - The Right To Life. From The Torture And Inhuman Punishment To The Abolition Of The Death Penalty
14. Nadrag Lavinia, Buzarna-Tihenea (Galbeaza) Alina - The Internationalization Of The English Language And Its Influence On The Romanian Economic
15. Pandele Adina Laura - Property Acquisition By Civil Contracts
16. Radu (Mitra) Mariana - The Implications Of The Legal System On Human Cloning, In Vitro Fertilization And Embryo Transfer
17. Rusu-Zagar Catalin, Georgian Corina, Anghel Sorin Ovidiu - Occupational Safety And Health Within The European Strategy The Legal System For Occupational Safety And Health In Romania
18. Staiculescu Ana Rodica, Gherasim Mircea - Struggles In The Representations Of Roma Immigrants: From Migration Management To Public Discourse
19. Staiculescu Ana Rodica, Stan Alina - Economic Implications Of Violence And Discrimination In Public Administration
20. Stoica- Constantin Adrian - The Impact Of The Treaty Of Lisbon On The Most Important Eu Institutions

21. Stoica- Constantin Adrian - The General Principles For The Profession Of Judicial Executor
In Romania
22. Tucă Nicușor - Globalization And The Church

Subsection: Regional Development Strategies

Moderators:

DOBRE Claudia, PhD.

IONEL Marian, PhD.

LAZĂR Cristina, PhD.

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|-----|---|--|
| 1. | Brezeanu-Lisieviici Alexandru P. | - The Development Of Maritime Activities In The Light Of Local Autonomy |
| 2. | Cojanu Gianina | - Diversion Acts – The Antipode Of Economic Stability |
| 3. | Duduială Popescu Lorena | - Influence Of Europeanisation In The Reform Of Public Sector |
| 4. | Enea Constanta, Enea Constantin | - Principles Into Local Planning And Management Of Tourism To Achieving Success In Promoting Sustainable Urban Development |
| 5. | Gheorghe Lucian | - Corporate Contracts In The New Civil Code |
| 6. | Gheorghe Lucian | - Theoretical Considerations And Practicla Town Planning Documentation |
| 7. | Gherman Monica Gabriela | - Public Private Partnership (Ppp): Comparative Analysis Of The Legal And Institutional Framework In Romania, Greece, Italy And Portugal |
| 8. | Grigorescu Adriana, Olteanu Luminița Mirela | - Landmarks Of The Romanian Pre-University Education In The Context Of European Policies Designed To Overcome The Economic Crisis |
| 9. | Iftene Cristi | - Decentralizing Influence: How Can We Separate Political And Administrative Or Administrative And Economical Entities? |
| 10. | Ion-Bocănete Oana | - The Content Of Corporate Management |
| 11. | Jaliu Dumitru Dragos, Răvar Anamaria Sidonia | - The Relation Between Local Development Strategies And Projects Implemented Under Rop 2007-2013 – Axis 5. A Case Study Of The Centre Region |
| 12. | Larysa Yaremko, Juliia Poliakova | - The Ways Of Counteraction To The Financial-Economic Crisis At The Regional Level |
| 13. | Nuray Turker | - Ecotourism As A Rural Development Tool In Western Black Sea Region, Turkey |
| 14. | Popa Daniela, Dobrescu Georgeta | - Recommendations For The Insurance Of Innovation Management |
| 15. | Rusu-Zagar Catalin, Zagar Laurentiu, Mocanu Mihaela | - Environmental Management And Globalization |
| 16. | Rusu-Zagar Gilda, Matorne Monica, Ionescu Claudia | - Health And Safety At Work In The Context Of Globalization |
| 17. | Șerban Monica Marcela | - Identity In The Economical Areal |
| 18. | Ștreangă Constantin | - The Economic Development Of The Settlements From Onești Depression. The Role Of Smes In The Region'S Economy |
| 19. | Ștreangă Constantin | - Economic Impact On The Development Of A Locality. Case Study: Onești Town |

Papers presentations – Parallel Sessions
Section II: Business Economy and Administration

Subsection: Economy and Economic Informatics

Moderators:

MUNTEANU Irena, PhD.

POPOVICI Norina, PhD.

GEORGESCU Cristina, PhD.

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| 1. | Cosma Sorinel | - Hayek's Economic Ideology |
| 2. | Cosma Sorinel | - Bastiat: To See Or Not To See |
| 3. | Aivaz Kamer -Ainur, Vlăducă Ion | - The Factorial Correspondences Analysis Of School Population By The Level Of Education, At Regional Level |
| 4. | Constandache Mihaela, Condrea Elena, Stanciu Anca - Cristina | - The Structure Of The Romanian’S Food Consumption And Its Implications On Health Condition And Quality Of Life |
| 5. | Gheorghiu Gabriela | - Government Failures In Regulating Markets |
| 6. | Grigore Ana-Maria, Toma Sorin-George, Grădinaru Cătălin | - European Smes Facing Challenging Times |
| 7. | Ionescu Dan Dumitru | - Motivations For Women To Get Into Businesses: A Case Study On Female Entrepreneurs From The North-East Region Of Romania |
| 8. | Moise-Titei Adina | - The Extent Of The Variation To Greenhouse Gas Emissions – Gdp At Eu Level |
| 9. | Moise-Titei Adina | - Empirical Analysis To The Relationship Between R&D Expenditures And Labour Productivity For Eu Countries |
| 10. | Moraru Camelia, Popovici Norina | - The Impact Of Budgetary Revenues On Economic Growth. Study Case: Romania |
| 11. | Necşulescu Consuela, Şerbănescu Luminiţa | - The Development Of Earnings In Romania Before And After The Economic Crisis |
| 12. | Oncioiu Ionica | - The Impact Of Innovation On Business Growth: Romanian Sme Sector |
| 13. | Pivoda Roxana | - Unemployment, A Controversial, Hard To Diminish Phenomenon |
| 14. | Popa Florina | - Crisis Impact On The Dynamics Of Services Sector, Causes, Effects; Financial-Banking Sector |
| 15. | Popovici Veronica | - The Rise Of The Digital Currency And Its Implications. Bitcoin Between An Artificial Bubble And The Next Economic Revolution |
| 16. | Rusu-Zagar Gilda, Iorga Ionel , Ionescu Claudia | - The Impact Of Work Hazard And Occupational Diseases Cost On The Economy |

Subsection: Marketing – Management

Moderators:

MORARU Andreea-Daniela, PhD.

ILIE Margareta, PhD.

GHEORGHIU Gabriela, PhD.

1. Antohi Ionut - Human Resources Management Practices In Europe Between Convergence And Divergence Debates
2. Balaceanu Valeria Arina, Sisea Dana Gabriela - Directions And Ways Of Improving The Quality Assurance System Banking In Romania
3. Băltescu Codruța Adina, Boșcor Dana - Customers' Opinions Regarding Eating-Out In A National Type Restaurants
4. Boldureanu Daniel, Boldureanu Gabriela - Analysis Of Employee'S Motivation In Health Institutions
5. Boldureanu Daniel - Employee Satisfaction In Health Institutions
6. Căruntu Andreea Laura, Aldea Roxana Elena - Positioning Strategies For A Tourist Destination
7. Daneci-Patrau Daniel, Neacsu Gabriela - Estimating The Duration Of A Project Using Pert Technique
8. Dragomir Cristina, Utureanu Simona - International Maritime Organisation'S Initiatives For Women Integration In The Maritime Sector
9. Drumea Cristina - Implementing A Staff Performance Appraisal System - Strives And Results
10. Gonska Maria - Human Resource Policy Of Retail Companies – Managers Review
11. Grigorescu Adriana, Lupu Maria-Magdalena, Mouhammad Toumeh - The Messages In Managerial Communication
12. Ionescu Alexandra, Horga Maria-Gabriela - The Role Of Communication And Job Satisfaction On Firm Financial Performance. Analysis On Romanian Tourism Sector.
13. Ionescu Gr. Ion - The Value Provided To Customers, Evaluating And Enhancing Their Satisfaction
14. Juganaru Ion-Danut, Juganaru Mariana - The Influence Of Port Activity In The Cultural Life Of Local Communities
15. Juganaru Mariana, Juganaru Ion Danut - Determination Of The Influence Of Port Activity On The Economic Activity And Business Environment By Using Marketing Research
16. Moraru Andreea-Daniela , Ghita Mitrescu Silvia, Duhnea Cristina - An Overview of the Marketing Research Methods Appropriate for Tourism Industry in Romania
17. Neacsu Nicoleta Andreea, Madar Anca - Quality On Accomodation Services' Market Case Study: Classic Inn Hotel – Brasov
18. Neacsu Nicoleta Andreea, Barbulescu Oana - Consumer Behavior Analysis Of Brașov Residents Regarding The Choice Of Furniture Products Produced By Multinational Companies

19. Nicodim Liliana, Tileaga Cosmin - Benefits Of Executing The Controlling Function Using Performance Management Systems
20. Nitu Oana, Nitu Claudiu Valentin - Advantages Of Competitive Potential Strategies
21. Platon Otilia-Elena - The Role Of Social Media Marketing In Strengthening The Brand Image
22. Podasca Raluca - Analytical Methods Of Strategic Management
23. Podasca Raluca - Study Of The Interdependence Between Economic Indicators Using Statistical Methods
24. Popovici Norina, Moraru Camelia - Modern Approach Of A Company Strategy. Gazprom Strategic Challenges In Europe
25. Romanescu Marcel-Laurențiu - Strategies Adopted By The Company Leadership In Different Situations In Time
26. Romanescu Marcel-Laurențiu - The Analysis Of The Benchmarking Method Specific To The Romanian Quality Assurance Of Higher Education
27. Rus Mihaela - Dysfunctions In Organizational Communication
28. Secară Carmen Gabriela - Expat - A Challenge For Employers
29. Secară Carmen Gabriela - Romania'S Country Brand As A Necessity
30. Sisea Dana Gabriela, Balaceanu Valeria Arina - Opinions Concerning The Regulation Of The Banking System In Romania
31. Skrypko Tatiana - The Role Of Entrepreneurship In The Economic Security Of The State
32. Sudacevschi Mihaela - Operational Risk Management In Banking Industry
33. Toma Sorin-George, Gradinaru Catalin, Papuc Razvan Mihail - Corporate China Is Going Global
34. Trașcă Elisabeta - The Principles And Conditions Necessary To The Development Of The Romanian Tourism
35. Utureanu Simona, Dragomir Cristina - The Profile Of The Maritime Leader

Subsection: Finance and Accounting

Moderators:

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DUHNEA Cristina, PhD.

GHIȚĂ-MITRESCU Silvia, PhD.

1. Kutsyk Petro - Development Of Internal Corporative Regulations And Accounting Standards
2. Baba Mirela Camelia - Accounting And Tax Regulations: The Impact On Economic Activity
3. Bologa Gabriela - Analysis And Assessment Of An Organization’S Risks In The Context Of Economic Instability
4. Burca Ana Maria, Batrinca Ghiorghe - Vlcc Ships Prices And Their Influence On Maritime Insurance Market
5. Butaci Casian - Modeling The Risk In Agreement With The Solvency Ii Regulations And Possible Implications On The Romanian Insurance Market
6. Caratas Maria Alina, Spatariu Elena Cerasela - Internal Audit, Internal Control And Organizational Culture – Active Ingredients In Conquering The Crisis
7. Căruntu Constantin, Lăpăduși Mihaela Loredana - The Total Asset Efficiency Analysis Based On The Economic Rate Of Return
8. Dicu Roxana-Manuela, Mardiros Daniela-Neonila - The Influence Of The Inflationary Phenomenon On The Financial Reporting Of An Entity
9. Dobre Elena, Petrascu Daniela - Fair Value Measurement Of Financial Instruments In Romanian Accounting Banking System
10. Enea Constantin, Enea Constanta - Strengthening The Romanian Law Tax Harmonizing Union European Rules
11. Georgescu Cristina Elena - Why The Firm Is The Source For Reducing Transaction Costs?
12. Georgescu Cristina Elena - Some Aspects Of Measuring Transaction Costs In The Bcr-Group
13. Ghiță-Mitrescu Silvia, Duhnea Cristina - Possible Motivations For The Romanian Banking System To Intensify The Use Of Financial Derivatives
14. Guni Claudia Nicoleta, Munteanu Victor - Considerations On The Need Consolidated Accounts, On Determining The Consolidations Perimeter And The Percentages Of Control And Interest
15. Guni Claudia Nicoleta, Munteanu Victor - General Aspects Concerning Groups Of Companies
16. Isai Violeta, Radu Riana Iren - Modalities Of Financing And Acknowledgement In Accounting For The Worship Entities Of Romania
17. Karpenko Olga, Karpenko Daria - Responsibility Accounting As Strength Of Management Accounting
18. Lenghel Radu Dorin - Consideration On The Auditing Of Tangible Assets
19. Lupulescu-Caruntu Roxana Corina, Caruntu Andreea Laura, - Theoretical Aspects Regarding The Structural Deficit

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- Vezure Oana Sabina
20. Mardiros Daniela-Neonila, Dicu Roxana-Manuela - European Union - Manifestation And Supervisory Framework For Emerging Market Economies. Indicators Of Public Sector In Emerging Economies.
 21. Morariu Ana, Petroianu Grazia-Oana, Dăucianu (Avram) Mihaela - The Predictive Analysis Of Going Concern Business At The Level Of Economic Entities
 22. Morariu Ana, Dăucianu (Avram) Mihaela, Petroianu Grazia-Oana - Historical And Cultural Accounting Dimension, References For Romania
 23. Negoescu Gheorghe - Evaluation Model Of A Team Performances Of A Mixt Department Based On Chronic Dysfunctions Analysis
 24. Nicodim Liliana, Tileaga Cosmin - Analysis Of The Impacts Of Foreign Currency Savings
 25. Nicolae Traian Cristin - A Discussion Of Fair Value Accounting And Accounting Measurement Regimes
 26. Nitu Oana, Nitu Claudiu Valentin - Financial Risk Management For The Enterprise L'Oreal Paris
 27. Pantazi Florentina - Return On Investment In Human Resources
 28. Pepi Mitica - Evaluation Of Knowledge-Based Assets In The Modern Economy
 29. Popa George Dorel - Taxation And Tax Code In Romania
 30. Popa George Dorel - Tax Fraud In Romania
 31. Radu Riana Iren, Isai Violeta - The Interest Of Shareholders In Terms Of Ifrs Vs. U.S. Gaap
 32. Radulescu Magdalena, Stanciu Radu - The Euro Changeover Monetary Strategies Of The European States That Joined The European Union: Bulgaria, Romania, Hungary, Czech Republic And Poland
 33. Rus Mircea-Iosif - The Impact Of Research And Innovation Activity In A Knowledge Society
 34. Saveanu Cristina, Tofanica Ramona Ionela - Specific Features Of Bank Financing For Companies In Restructuring Procedures
 35. Shchurko Ulyana - Financial Security Of Ukraine In The Post-Crisis World
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 40. Vezure Oana Sabina, Lupulescu-Caruntu Roxana Corina - Certain Aspects Of Administrative And Financial Decentralization, Vital Condition Of The Development Of Public Administration
 41. Vlad Costica - The Volatility Of International Prices During The Crisis