

# L I S T A

## lucrărilor științifice

**Barbu (Marin) Corina Aurora**

### **A . Teza de doctorat**

**Doctorat: CSUD, ASE București**

**Titlul tezei: Perfecționarea managementului calității în serviciile hoteliere- Domeniul Management**

### **B. Lucrari ISI cu factor de Impact**

1. Munteanu, IF, Popovici, N, Condrea, E, Grigorescu, **A, Barbu, CAM**, ROC CURVE-ENHANCED PRINCIPAL COMPONENT ANALYSIS: RISK ASSESSMENT OF FINANCIAL REPORTING NONCONFORMITY AND CORPORATE INTERNAL CONTROL. EVIDENCE FROM ROMANIAN SOEs, TRANSFORMATIONS IN BUSINESS & ECONOMICS, ISSN 1648-4460, 2021, Vol. 20, Issue 2A, pages 495-514, WOS:000726731500006. <http://www.transformations.knf.vu.lt/53a/article/rocc>
2. Popovici, N, Condrea, E, Bautu, E, Munteanu, IF, **Barbu, CAM**, A PERSPECTIVE ON THE ECONOMIC ECOSYSTEM OF CONSTANTA COUNTY, TRANSFORMATIONS IN BUSINESS & ECONOMICS, ISSN 1648-4460, 2021, Vol. 20, Issue 2A, pages 654-672, WOS:000726731500014. <http://www.transformations.knf.vu.lt/53a/article/aper>

### **C. Lucrari ISI Proceedings**

1. Cristina RALEA, Octavian-Cosmin DOBRIN, **Corina Aurora Marin (BARBU)**, Cristian TĂNASE (2019) - **LOOKING TO THE FUTURE: DIGITAL TRANSFORMATION OF QUALITY MANAGEMENT**, THE 13th INTERNATIONAL MANAGEMENT CONFERENCE “Management Strategies for High Performance”, IMC 2019, 10/31/2019, Bucuresti, România , publicat in Proceedings of THE 13th INTERNATIONAL MANAGEMENT CONFERENCE “Management Strategies for High Performance”, pg. 121-132, ISSN 2286-1440, ISBN conferinta Internationala <http://conferinta.management.ase.ro/archives/2019/index%20IMC2019.html> WOS 000587901000012

2. Valentina Irena TUDORAN (NICULITA), **Corina Aurora MARIN (BARBU)**, Elena CONDREA- **Corrections and Corrective Actions – Instruments for the Continuous Improvement of a Management System**, Strategica Preparing for Tomorrow, Today, International Academic Conference- eighth edition -Bucharest, October 15-16, 2020, pages 275-287, WOS:000654987700061, <https://www.webofscience.com/wos/woscc/full-record/WOS:000654987700061>

#### **D. Lucrări BDI**

1. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, **THE INFLUENCE OF THE COVID-19 PANDEMIC ON TOURISM IN ROMANIA**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences, 2021, vol. XXI, issue 1, pages 592-600  
<https://stec.univ-ovidius.ro/html/anale/RO/2021/Section%204/20.pdf>  
<https://econpapers.repec.org/scripts/search.pf?ft=1.%09Corina+Aurora+MARIN+%28BARBU%29%2C+Elena+CONDREA%2C+THE+INFLUENCE+OF+THE+COVID-19+PANDEMIC+ON+TOURISM+IN+ROMANIA>  
<https://ideas.repec.org/a/ovi/oviste/vxxiy2021i1p592-600.html>
2. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, **STRATEGIES FOR IMPROVING MANAGEMENT IN HOTELS ON THE ROMANIAN COAST** , Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences, 2021, vol. XXI, issue 1, pages 601-610  
<https://stec.univ-ovidius.ro/html/anale/RO/2021/Section%204/21.pdf>  
<https://econpapers.repec.org/scripts/search.pf?ft=STRATEGIES+FOR+IMPROVING+MANAGEMENT+IN+HOTELS+ON+THE+ROMANIAN+COAST>  
<https://ideas.repec.org/a/ovi/oviste/vxxiy2021i1p601-610.html>
3. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, **QUALITY MANAGEMENT IN THE ROMANIAN TOURISM INDUSTRY- AN APPROACH REGARDING THE RURAL MOUNTAINS AREAS**, Ovidius University Annals, Economic Sciences Series,

Ovidius University of Constantza, Faculty of Economic Sciences, 2021, vol. XXI, issue 2, pages 580-588

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[+AN+APPROACH+REGARDING+THE+RURAL+MOUNTAINS+AREAS](https://econpapers.repec.org/scripts/search.pf?ft=QUALITY+MANAGEMENT+IN+THE+ROMANIAN+TOURISM+INDUSTRY-+AN+APPROACH+REGARDING+THE+RURAL+MOUNTAINS+AREAS)

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4. **Corina Aurora MARIN (BARBU), MANAGEMENT STRATEGIES FOR THE RECOVERY OF THE ROMANIAN TOURISM INDUSTRY IN THE COVID-19 PANDEMIC CONTEXT**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences, 2021, vol. XXI, issue 2, pages 589-598

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5. **Corina Aurora MARIN (BARBU), Elena CONDREA, THE IMPORTANCE OF TOURISM QUALITY MANAGEMENT IN THE INTEGRATED DEVELOPMENT OF CONSTANTA MUNICIPALITY**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences, 2020, vol. XX, issue 2, pages 149-159

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<https://ideas.repec.org/a/ovi/oviste/vxxy2020i2p149-159.html>

6. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, **DETERMINING THE QUALITY OF HOTEL SERVICES IN MAMAIA RESORT**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences, 2020, vol. XX, ISSUE 2 pages 141-148, <https://stec.univ-ovidius.ro/html/anale/RO/wp-content/uploads/2021/03/Full%20Vol.%20XX%20Issue%202.pdf>  
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7. Steluța RADU, Mihaela CONSTANDACHE, **Corina Aurora MARIN (BARBU)**, **THE WATER QUALITY AND SOCIO-ECONOMIC IMPACT ON THE POPULATION**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences, 2020, vol. XX, issue 1, pages 486-491  
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8. **Corina Aurora MARIN (BARBU)**, Ana Maria DUMITRACHE (ȘERBĂNESCU), Gabriela GHEORGHIU, **BALNEARY TOURISM MANAGEMENT IN TURKEY - COMPARATIVE ANALYSIS**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences 2019, vol. XIX, issue 2, pages 528-533  
<https://stec.univ-ovidius.ro/html/anale/RO/wp-content/uploads/2020/02/Full%20Vol.%20XIX%20Issue%202.pdf>  
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9. **Corina Aurora MARIN (BARBU)**, Valentina Irena TUDORAN (NICULITA) - **TOTAL QUALITY MANAGEMENT AND PERFORMANCE IN THE HOTEL INDUSTRY**,

Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences 2019, vol. XIX, issue 2, pages 534-539

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- 10. Corina Aurora MARIN (BARBU), Gabriela GHEORGHIU, Daniel LIPARĂ, PERSPECTIVES OF THE BALNEARY TOURISM IN ROMANIA**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences 2019, vol. XIX, issue 1, pages 238-245

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- 11. Corina Aurora MARIN (BARBU), Elena Cerasela SPĂTARIU, Gabriela GHEORGHIU, STRATEGIES OF IMPROVING THE QUALITY MANAGEMENT SYSTEM IN THE TOURISM INDUSTRY: PAMUKKALE**, Ovidius University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences 2019, vol. XIX, issue 1, pages 246-255

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- 12. LIPARĂ Daniel, GHEORGHIU Gabriela, MARIN (BARBU) Corina Aurora, IS OKUN'S LAW VALID IN ROMANIAN ECONOMY? AN EMPIRICAL APPROACH OF UNEMPLOYMENT RATE AND GDP RELATION FROM 2000 TO 2018**, Ovidius

University Annals, Economic Sciences Series, Ovidius University of Constantza, Faculty of Economic Sciences 2019, vol. XVIII, issue 2, pages 279-284

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## E. Conferințe internaționale

1. **Corina Aurora MARIN (BARBU)**, Valentina Irena TUDORAN (NICULITA), Elena CONDREA - **QUALITY MANAGEMENT IN THE TOURISM SECTOR IN TRANSYLVANIA**, BASIQ International Conference: New Trends in Sustainable Business and Consumption - 2020, 4-6 June ; Conference Proceedings, pages 799-806, ISSN 2457-483X ISSN-L 2457-483X, [https://conference.ase.ro/pdf/BASIQ\\_2020\\_Conference\\_proceedings.pdf](https://conference.ase.ro/pdf/BASIQ_2020_Conference_proceedings.pdf)
2. Adriana GRIGORESCU, Madalina Nicoleta FRINCULEASA, Razvan Ion CHITESCU, **Corina Aurora MARIN (BARBU)** (2019) - **TOURIST VALUATION OF NATURAL PROTECTED AREAS BETWEEN SUSTAINABLE DEVELOPMENT AND ECONOMIC EFFICIENCY**, 9th International Conference "Tourism, Innovation and Entrepreneurship - TIE 2019", TIE 2019, 9/26/2019, Porec, Istria, Croatia (Hrvatska), <https://fet.unipu.hr/images/50025753/FET%20TIE%202019%20Conference%20programme.pdf>
3. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, **CHOOSING THE HOTEL ACCORDING TO THE QUALITY PRESENTED BY INFLUENCERS ON SOCIAL NETWORKS**, 2020, Volume 14, International Conference Innovative Business Management & Global Entrepreneurship (IBIMAGE 2020), pages: 701-714, ISSN: 2601 –2510 | e-ISSN: 2601 –2529, <https://proceedings.lumenpublishing.com/ojs/index.php/lumenproceedings/article/view/601/601>

4. **Corina Aurora MARIN (BARBU)**, Elena CONDREA, Norina POPOVICI - **QUALITY MANAGEMENT IN THE HOTEL INDUSTRY IN THE MACRO-REGIONS OF ROMANIA**, Lumen Proceedings: Vol. 11. 1st International Conference Global Ethics -Key of Sustainability (GEKoS)(pp. 182-191). Iasi, Romania: LUMEN Publishing House, <https://proceedings.lumenpublishing.com/ojs/index.php/lumenproceedings/article/view/261/260>
5. Norina POPOVICI, Elena CONDREA, Oana OPRISAN, **Corina Aurora MARIN (BARBU)**, **TOURISM SERVICES AND COVID 19**, The 2nd International Conference on Business & Behavioral Studies 2020, JBFEM, vol. 3 no.2 Regular Issue, pages 91-100, <https://www.ssbrj.org/index.php/jbfem/article/view/152>

## **F. Proiecte**

- a. PROIECTUL SIMPRACT – POSDRU AXA 2, DMI 2.1., ID 138113- Tranzitia de la Scoala la viata activa prin practica si crearea de intreprinderi simulate, durata 2014-2016, Universitatea Ovidius din Constanta partener. SIMPRACT este cofinanțat din Fondul Social European prin Programul Operational Sectorial Dezvoltarea Resurselor Umane 2007 – 2013 și are un buget total de 17.384.209,71 lei. Rol in proiect tutore (instructor formare)
- b. PROIECTUL PRACTICE – Programe de instruire practica la locul de munca pentru studentii din regiunea Sud-Est, POCU/90/6.13/6.14/109271, 07.06.2018 - 06.06.2018, beneficiar Universitatea Ovidius din Constanta. Valoare proiect UOC 1,119,834.59 lei. Rol in proiect tutore (instructor formare)
- c. PROIECT CNFIS-FDI-2022-0586-“Îmbunătățirea calității activității didactice la Universitatea „Ovidius” din Constanța prin perfecționarea continuă a personalului didactic și a mijloacelor de învățare – DIDACT-IQ”, Durata contractului: 8 luni (18.04.2022-16.12.2022) Valoarea totală a contractului: 295.000 lei, Rol in proiect- expert.