

# OVIDIUS UNIVERSITY OF CONSTANȚA



FACULTY OF ECONOMIC SCIENCES

in collaboration with



ODESSA NATIONAL MARITIME UNIVERSITY, UKRAINE  
FACULTY OF ECONOMICS AND MANAGEMENT

and

*HoRA*

ASOCIAȚIA HOLISTIC RESEARCH ACADEMIC

presents

THE INTERNATIONAL CONFERENCE

Present  
Issues of  
Global  
Economy



- 18<sup>th</sup> Edition -

July, 1<sup>st</sup> – 3<sup>rd</sup> 2021  
Constanța, ROMÂNIA



## **SCIENTIFIC COMMITTEE**

- Elena Cerasela SPĂTARIU, “Ovidius” University of Constanța, Romania;
- Paolo ANDREI, Università degli Studi di Parma, Italy;
- Stefano AZZALI, Università degli Studi di Parma, Italy;
- Gustavo BARRESI, Università degli Studi di Messina, Italy;
- Grigore BELOSTECINIC, Academy of Economic Studies, Chișinău, Republic of Moldova;
- Rose-Marie BORGES, Université d'Auvergne, France;
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- Nikoloz CHIKHLADZE, Kutaisi University of Georgia;
- Elena CONDREA, “Ovidius” University of Constanța, Romania;
- Suleyman DEGIRMEN, Mersin University, Turkey;
- Cosmin DOBRIN, Bucharest University of Economic Studies, Romania;
- Marina GEDEVANISHVILI, Caucasus International University, Georgia;
- Ayhan GENÇLER, Trakya University, Edirne, Turkey;
- Gabriela GHEORGHIU, “Ovidius” University of Constanța, Romania;
- Irina GOLUBKOVA, Odessa National Maritime University, Ukraine;
- Adriana GRIGORESCU, National School for Political and Administrative Studies;
- Kai HAVEKOST, Bremerhaven University, Germany;
- Nicolae ISTUDOR, Bucharest University of Economic Studies, Romania;
- Zaichko Sergiy IVANOVICH, Odessa National Maritime University, Ukraine;
- Stavros KATSIOS, Ionian University, Greece;
- Tamar KOBLIANIDZE, Caucasus International University, Georgia;
- Oksana LAVRIKOVA, Kherson State University, Ukraine;
- Víctor Raúl LÓPEZ RUIZ, University of Castilla-La Mancha, Spain;
- Roman MAMULADZE, Batumi State Maritime Academy, Georgia;
- Elisabeth MALANIA, Caucasus International University, Georgia;
- Giorgi MATIASHVILI, Guram Tavartkiladze Teaching University, Georgia;
- Pasquale NOVAK, Università degli Studi di Messina, Italy;
- Snezhanka OVCHAVOVA, Varna Free University, Bulgaria;
- Rodica PAMFILIE, IGWT Romania;
- Alexis PAPATHANASSIS, Bremerhaven University, Germany;
- Domingo Nevado PEÑA, University of Castilla-La Mancha, Spain;
- Ion POPA, Bucharest University of Economic Studies, Romania;
- Veronica POPOVICI, “Ovidius” University of Constanța, Romania;
- Natalia REVUTSKA, Batumi State Maritime Academy, Georgia;
- Ahmet SENGONUL, Cumhuriyet Üniversitesi, Sivas, Turkey;
- Kıymet TUNCA ÇALIYURT, Trakya University, Edirne, Turkey;
- Maia UKLEBA, Guram Tavartkiladze Teaching University, Georgia;
- Simona UTUREANU, “Ovidius” University of Constanța, Romania;
- Paula Diane Corina VANCEA, “Ovidius” University of Constanța, Romania;
- Răzvan ZAHARIA, Bucharest University of Economic Studies, Romania.



## **ORGANIZING COMMITTEE**

### **President:**

**Elena Cerasela SPĂTARIU**

### **Conference Secretary:**

**Gabriela GHEORGHIU**

### **Members:**

Elena CONDREA

Cristina Elena GEORGESCU

Nicoleta ASALOȘ

Norina POPOVICI

Veronica POPOVICI

Georgiana Loredana SCHIPOR

## **LIST OF REVIEWERS:**

Kamer Ainur AIVAZ

Ionuț ANTOHI

Maria CARATAȘ

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Margareta ILIE

Angela Eliza MICU

Oana OPRIȘAN

Elena Cerasela SPĂTARIU

Adrian ȘERBAN COMĂNESCU

Adina ȚIȚEI

Simona Luize UTUREANU



## CONFERENCE PROGRAM

**Conference Venue:** "Ovidius" University of Constanța, 1 University Alley, Campus (A Building),  
Constanta, Romania

### Thursday - July, 1<sup>st</sup> 2021

<b>After 2 PM</b>	<b>Participants' arrival</b>	Constanta, Romania
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### Friday – July, 2<sup>nd</sup> 2021

<b>1:30 PM to 2:00 PM</b>	<b>Participants' registration</b>	Senate Room, Campus (A Building), 1 <sup>st</sup> floor
<b>2:00 PM to 2:15 PM</b>	<b>Official Opening Session.</b> <i>Welcoming Speech</i>  <b>Elena Cerasela SPĂTARIU, PhD.,</b> Dean, Faculty of Economic Sciences, "Ovidius" University of Constanta  <b>Dan Marcel ILIESCU, PhD.,</b> Rector, "Ovidius" University of Constanta  <b>Elena CONDREA, PhD.,</b> Vice Rector, "Ovidius" University of Constanta  <b>Diane Corina VANCEA, PhD.,</b> President of the Senate, "Ovidius" University of Constanta	<i>Webex Meetings link:</i> <a href="https://ovidius.webex.com/meet/stecon">https://ovidius.webex.com/meet/stecon</a> Senate Room, Campus (A Building), 1 <sup>st</sup> floor
<b>2:15 PM to 2:45 PM</b>	<b>Plenary Session</b> <b>Nicolae ISTUDOR, PhD.</b> Rector, The Bucharest University of Economic Studies  <b>Carmen NĂSTASE, PhD.</b> Dean, Faculty of Economic Sciences and Public Administration, „Ștefan cel Mare” University of Suceava	<i>Webex Meetings link:</i> <a href="https://ovidius.webex.com/meet/stecon">https://ovidius.webex.com/meet/stecon</a> Senate Room, Campus (A Building), 1 <sup>st</sup> floor



	<p><i>Paper presentations:</i> „The Pandemic Covid-19 - a New Aspect of Social Sustainability” <b>Maria Alina CARATAȘ, PhD.</b> „Ovidius” University of Constanta Co-authors: Elena Cerasela SPĂTARIU, Gabriela GHEORGHIU</p> <p>„The Analysis of the Impact of National Governance Quality on European Consumer Conditions” <b>Gabriela GHEORGHIU, PhD.</b> „Ovidius” University of Constanta Co-authors: Elena Cerasela SPĂTARIU, Maria Alina CARATAȘ</p>	
	<p><b>Hybrid presentations</b> <b>Section 1</b> <i>International Affairs</i></p> <p><b>Section 2</b> <i>Regional Development, Integration and Globalization</i></p>	<p><i>Webex Meetings link:</i> <a href="https://ovidius.webex.com/meet/gabriela.gheorghiu">https://ovidius.webex.com/meet/gabriela.gheorghiu</a> Senate Room, Campus (A), 1st Floor</p>
<b>3:00 PM to 5:30 PM</b>	<p><b>Hybrid presentations</b> <b>Section 3</b> <i>Economic and Social Studies</i></p>	<p><i>Webex Meetings link:</i> <a href="https://meetingsemea7.webex.com/meet/cercetaremarian">https://meetingsemea7.webex.com/meet/cercetaremarian</a> A02 Room, Campus (A), 1st Floor</p>
	<p><b>Hybrid presentations</b> <b>Section 4</b> <i>Marketing-Management</i></p>	<p><i>Webex Meetings link:</i> <a href="https://ovidius.webex.com/meet/angela-eliza.micu">https://ovidius.webex.com/meet/angela-eliza.micu</a> “Costin Murgescu”- E204 Room, Campus (A), 2nd Floor</p>
	<p><b>Hybrid presentations</b> <b>Section 5</b> <i>Finance - Accounting</i></p>	<p><i>Webex Meetings link:</i> <a href="https://ovidius.webex.com/meet/traian.nicolae">https://ovidius.webex.com/meet/traian.nicolae</a> Business Administration Research Centre - E146 Room, Campus (A), 1st Floor</p>
<b>After 6:00 PM</b>	<b>Gala Dinner</b>	



### Saturday - July, 3<sup>rd</sup> 2021

<b>9:00 AM to 11:30AM</b>	<p><b>Project Launch Meeting</b> <b>“Health, Solidarity and Social Cohesion with Sport”</b> (activity organized in the framework of Erasmus+ Programme, Project no. 2020-1-TR01-KA204-093342)</p> <p>Moderators: <b>Elena Cerasela SPĂTARIU, PhD.</b> Project coordinator, Partner “Ovidius” University of Constanta</p> <p><b>Gabriela GHEORGHIU, PhD.</b> Project member, Partner “Ovidius” University of Constanta</p>	Senate Room, Campus (A Building), 1 <sup>st</sup> floor
<b>9:00 AM to 11:30AM</b>	<p><b>Paper presentations</b> <i>International Affairs, Regional Development, Integration and Globalization</i></p>	A02 Room, Campus (A), 1st Floor
	<p><b>Paper presentations</b> <i>Economic and Social Studies</i></p>	“Costin Murgescu”- E204 Room, Campus (A), 2nd Floor
	<p><b>Paper presentations</b> <i>Marketing-Management Finance - Accounting</i></p>	Business Administration Research Centre - E146 Room, Campus (A), 1st Floor
<b>11:30AM to 12:00AM</b>	<p><b>Closing Conference Session</b> <i>Conclusions. Official Closing Session</i></p>	Senate Room, Campus (A Building), 1 <sup>st</sup> floor



## Section 1. International Affairs

### Section 2. Regional Development, Integration and Globalization

*Session Chair:*

Gabriela GHEORGHIU, PhD.  
 Georgiana Loredana SCHIPOR, PhD.  
 Elena Cerasela SPĂTARIU, PhD.  
 Faculty of Economic Sciences,  
 “Ovidius” University of Constanta

*Webex Meetings link:*

<https://ovidius.webex.com/meet/gabriela.gheorghiu>

Available starting at 3:00 PM  
 Senate Room, Campus (A), 1st Floor

Aivaz Kamer-Ainur	<i>Dynamics of the Degree of Investment at the Level of Economic Agents whose Main Activity Is Agriculture, Forestry and Fishing in the Context of Concerns regarding Coastal Development</i>
Aivaz Kamer-Ainur	<i>Dynamics and Challenges for the Sustainable Development of Maritime Fishing and Aquaculture Activities. Spatial Maritime Planning and Solutions in the Coastal Region of Romania.</i>
Andrei Dalina-Maria	<i>Determinants of New Companies' Formation in Romania at Regional Level. A Fixed Effects Model (FEM) Approach</i>
Balasan Daniela - Lavinia, Buhociu Florin - Marian, Fertu Cristinel	<i>Methods and Techniques for Rural Development of the South - East Region</i>
Ben Amor Souhir, Althof Michael, Härdle Wolfgang	<i>Financial Risk Meter fo Emerging Markets</i>
Botescu Ion	<i>The Economy of Romania and Foreign Direct Investments</i>
Cerchia (Ionascu) Alina Elena, Zaif (Popa) Alexandra	<i>Marketing and Management Strategies in order to Increase Rural Tourism in Romania-Implementing National Development Programmes by Government Institutions or Other Types of Organizations</i>
Chihaiia (Sava) Liliana, Gusul Procopie-Florin, Butnariu Alina-Ramona	<i>Innovation in Public Sector through European Funds: What is the Role of Local Authorities in Regional Development and Implementation of Smart City Solutions in Romania?</i>
Cinaj Valbona, Ribaj Rebeka	<i>Macroeconomic Impact of Natural Disasters in Albania</i>





Cinaj Valbona, Ruseti Bashkim	<i>Information Systems Models in the Hotel Industry and Effects on the Economy (The Case of Albania)</i>
Criste Adina, Lupu Iulia	<i>An Overview of Macroeconomic Policy in the European Union Countries in the Last Decade</i>
Culjak Maria, Tomic Bojan, Zikovic Sasa	<i>Sectoral Cryptocurrency Portfolio Optimization</i>
Diakoniuk Oleksand, Chihaiia (Sava) Liliana	<i>Opportunities to Finance Cross-Border Regions from European Funds and in Particular the INTERREG Initiative</i>
Dragomir Liviu Razvan	<i>Seafarers' Religion and Regional Development</i>
Dragomir Liviu Razvan	<i>Seafarers' Religion and Globalization</i>
Ghajiga Gideon Simon, Warlimont Dikeledi Jacobeth	<i>The Challenges of Power Generation, Transmission, and Distribution in Africa: A Case Study of South Africa Power Sector</i>
Haxhijaj Ermal, Cera Bia	<i>BlockChain (BC), Technology Notary in Data Driven Marketing (DDM) Contracts</i>
Ifunanyachukwu Nnenna Igboanugo, Olufemi Muibi Saibu	<i>Infant-Child Mortality and Maternal Employment in Nigeria</i>
Juganaru Ion Danut	<i>Beach Extention Project in Mamaia Resort, on the Romanian Black Sea Seaside: Certain Benefits, but also Numerous Complaints from Tourists</i>
Pau Claudia, Martin Mihaela	<i>Inferring on the Right to Health in the New World Order</i>
Pau Claudia, Martin Mihaela	<i>Health and Social Justice</i>
Salceanu Claudia, Grigore Marinela, Sorici Costin Octavian	<i>The Impact of Entrepreneurship Education in Developing Soft Skills for Students from Non-Economic Faculties</i>





Stan Mari-Isabella, Vintila Dragos-Florian	<i>Can the Degree of Indebtedness of the Economic Agents Operating in the Construction Sector in Constanta County Influence the Development of the Coastal Area?</i>
Stan Mari-Isabella, Vintila Dragos-Florian	<i>An Investigation of the Structure of Fixed Assets of Construction Companies in the Context of Coastal Area Development</i>
Traistaru Marius	<i>Impact of Actions of Ex-Soviet Cross-Border Organized Crime Groups on Regional Economic Development</i>



### Section 3. Economic and Social Studies

*Session Chair:*  
Marian IONEL, PhD.  
Sorinel COSMA, PhD.  
Adina ȚIȚEI, PhD.  
Faculty of Economic Sciences,  
“Ovidius” University of Constanta

*Webex Meetings link:*  
<https://meetingsemea7.webex.com/meet/cercetaremarian>  
Available starting at 3:00 PM  
A02 Room, Campus (A), 1st Floor

Baca Eleonora	<i>Managing Students' Attention and Dealing with Cognitive Fatigue during Online Business Communication Courses</i>
Barbulescu Alina, Dumitriu Cristian Stefan	<i>Markov Switching Model for Financial Time Series</i>
Bozga Emilia-Zorica	<i>Insights from Companies Research: Sustainability Matters</i>
Buzarna-Tihenea (Galbeaza) Alina, Nadrag Lavinia	<i>Highlighting Readability Issues by the Content Analysis of a Legal Text, for Translation Purposes. Case Study</i>
Calafus Sorin	<i>Corporate Law's Legal Relationship</i>
Calafus Sorin	<i>The Traders - Subjects of Private Law's Legal Relationship</i>
Cazacu Mihaela, Mihai Mihaela, Ionescu Crina-Dana	<i>Silver Population – The New ‘Gold’ for our Society</i>
Cazanel Maria	<i>Incurring Civil Liability towards the Administrator of the Insolvent Company</i>
Chiriac Irina	<i>Connection between the Education Strategies and Economic Development</i>
Chirobocea-Tudor Olivia	<i>Learners' Attitude towards Online Education during the COVID-19 Pandemic with Focus on ESP</i>
Cioban Gabriela-Liliana, Coca (Sarafescu) Mihaela	<i>Equestrian Tourism</i>
Copaceanu Andreea-Maria	<i>Sentiment Analysis Using Machine Learning Approach</i>
Cosma Sorinel	<i>The Main Particularities of A. D. Xenopol's Economic Thought</i>



Cosma Sorinel	<i>C. Dobrogeanu - Gherea's Economic Writings-Between Tradition and Modernity</i>
Drumea Cristina	<i>Financial Ethics in the Usage of Public Funds. Evidence from the Romanian Higher Education</i>
Dumitrascu Elena, Maruntelu Carmen-Liliana	<i>The Printed Travel Guide in the Analysis of the Tourist Discourse. The Presentation of the Travel Guide in Romanian and French</i>
Gheorghe Georgica, Tudorache Petronela, Tudorache Laurentiu	<i>Critical Thinking – Impressions of Students from High School Level</i>
Girip Maria, Maracine Daniela, Dracea Lacramioara Alina	<i>The Impact of Covid-19 Pandemic on Romania's Trade Balance</i>
Ilie Margareta, Ilie Constantin	<i>Macroeconomic Indices Simulation with Machine Learning in Python</i>
Ionel Marian	<i>Accommodation Service and its Importance in the Hospitality Sector</i>
Ionel Marian	<i>Analysis of Market Services Compared to Public Services in Romania</i>
Lucaci Ancuta, Nastase Carmen, Prelipcean Gabriela	<i>Assessment of Innovative Sustainable Businesses in Europe. A Case Study in the Field of Renewable Energy</i>
Lungu Georgiana Maria, Baluna Radu	<i>The Importance of Financial Communication in the Investment Decision</i>
Maracine Daniela, Dracea Lacramioara Alina, Girip Maria	<i>The Impact of Population Income Growth on Bread Consumption</i>
Mateescu Mihaela Adina, Istoc Elena Manuela, Baleanu Daniela Nicoleta	<i>Romanian Tourism Destinations – A Diagnostic Analysis</i>
Mateescu Mihaela Adina, Muscalu Mihai Sabin, Istoc Elena Manuela	<i>Scenarios for the Impact of GSM- 5G Networks on the Economic Development</i>



Modreanu Andra, Andrisan Gabriela Nicoleta, Sarbu Maria-Alexandra	<i>Corporate Social Responsibility: An Overview</i>
Morosan-Danila Lucia, Bordeianu Otilia-Maria	<i>Tax Facilities for Romanian Companies in Combating the Crisis Generated by COVID-19</i>
Motoc Madalin-Mihai	<i>The Role of the National Agency for Fiscal Administration in Combating Insolvencies Generated by Economic Frauds in Romania</i>
Motoc Madalin-Mihai	<i>Particularities of Fraud in Reorganization Operations</i>
Nadrag Lavinia, Buzarna-Tihenea (Galbeaza) Alina	<i>Translation Issues in the Legal Field of the European Union. Case Study on Specialized Terminology</i>
Nedelcu Delia, Petre (Stan) Cornelia	<i>The Management of the Romanian Pre-University Education. A Current Scientific Assessment</i>
Nedelcu Delia, Petre (Stan) Cornelia	<i>Discovering the Need to Apply Leadership Strategies in Digital Education</i>
Popescu Alina	<i>Teaching Functional Language for Business Purposes</i>
Popovici Veronica, Popovici Alina - Lavinia	<i>Mapping out the Impact of Covid-19 on Tourism Industry: from Crisis to Recovery</i>
Rujoiu Oana Iuliana	<i>Challenges Relating Sustainable Structural Transformation</i>
Spulbar Cristi, Birau Ramona, Trivedi Jatin,	<i>Is there a Necessary Prerequisite to Follow Ethical Issues in Entrepreneurship and Business?</i>
Stanciu Anca Cristina	<i>Sustainable Trade-Current Aspects</i>
Stanciu Anca Cristina	<i>Standards - A Support for the Business Environment in the Context of Pandemic Challenges</i>
Titei Adina	<i>The Relationship between Economic Growth and Social Protection Expenditure at EU level</i>
Turnea Elena-Sabina	<i>Organizational Rewards in the Online Work Environment. Is there any Chance of Full Accomplishment?</i>



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Zamfir Cristina Mihaela

*Workplace Orientation: Norms, Rules, Roles and Values as  
Principles of Ethical Behaviour and Effective  
Communication*

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## Section 4. Marketing – Management

*Session Chair:*

Angela Eliza MICU, PhD.  
Margareta ILIE, PhD.  
Adrian ȘERBAN-COMĂNESCU, PhD.  
Faculty of Economic Sciences,  
“Ovidius” University of Constanta

*Webex Meetings link:*

<https://ovidius.webex.com/meet/angela-eliza.micu>

Available starting at 3:00 PM  
“Costin Murgescu”- E204 Room, Campus (A), 2nd Floor

Andrisan Gabriela, Modreanu Andra	<i>The Chain Reactions of Business Models and Strategies</i>
Baltescu Codruta Adina	<i>The Role of the Food Service Industry for the Tourism Destination Development</i>
Belu Alina Madalina, Staneci (Drinceanu) Ionela, Dinca Aurel	<i>Flexible Forms of Work in Romania during Pandemic Covid-19</i>
Bostan Ionel, Lazar Cristina Mihaela	<i>Internal Managerial Control Related to Public Entities: Regulation, Results, Perspectives</i>
Bratasanu (Lupu) Simona	<i>Entrepreneurship in the Educational Field. Modernization of Romanian Education by Professionalizing the Function of Director</i>
Caratas Maria Alina, Trandafir Raluca Andreea	<i>Corporate Governance during the Covid-19 Pandemic</i>
Catana Stefan, Toma Sorin-George	<i>Marketing Mix in Healthcare Services</i>
Ciurea Jeanina, Dinu Loredana, Dinu Gabriel	<i>The Influence of Digitalization on SMEs</i>
Culea Marius Silviu, Constantin Daniel	<i>Covid-19 Crisis and the New Challenges for Supreme Audit Institutions Management</i>
Dinu Gabriel, Dinu Loredana, Ciurea Jeanina	<i>The Impact of the COVID-19 Pandemic on Electronic Commerce in Resita</i>
Dragomir Cristina, Utureanu Simona	<i>Mission and Role of Seafarers' Centers in the XXth Century</i>



Gheorghe Georgica, Tanase Mihail - Ovidiu, Nicodim Liliana	<i>Traditional Gastronomy in the Perception of Romania’s Z Generation</i>
Grigoras Alexandru	<i>Social Media and Public Universities. Theoretical Aspects</i>
Ilie (Troi) Silvia Mioara, Olaru (Staicu) Mariana Paraschiva, Militaru Costinel Cristian	<i>Strategic Planning Role in Organizations in Romania - Part of Management</i>
Juganaru Ion Danut	<i>The Return of Major Music Festivals in Romania, Postponed because of the COVID-19 Pandemic: Controversies on Possible Discriminations regarding not Allowing Participation of Non-Vaccinated Spectators</i>
Juganaru Mariana, Firica Ruxandra Florentina	<i>Modern Forms of Promoting Flower Sales in Constanța</i>
Juganaru Mariana, Beches Ilinca Teodora	<i>Implementing Marketing Principles in Pre-University Education, in the Pandemic Period with COVID-19</i>
Lazar Cristina Mihaela, Bostan Ionel	<i>Serpents` Island (Black Sea): Sharing Strategic and Economic Benefits</i>
Madar Anca, Neacsu Nicoleta Andreea	<i>Can Companies Achieve their Quality Goals using the Right Strategies?</i>
Manolica Adriana, Cluci Marius-Iulian, Roman Teodora	<i>The Consumer Explained through the Extended-Self</i>
Manolica Adriana, Topciu Ioana-Tatiana, Roman Teodora	<i>Values, Attitudes and Lifestyles Based Typologies as Predictors for Consumer Impulsiveness</i>
Marin (Barbu) Corina Aurora, Condrea Elena	<i>The Influence of the COVID-19 Pandemic on Tourism in Romania</i>
Marin (Barbu) Corina Aurora, Condrea Elena	<i>Strategies for Improving Management in Hotels on the Romanian Coast</i>
Metz Maria	<i>Overview of Change in Organizations. Resistance to Change. A Literature Review</i>





Mihai Camelia, Popovici Norina	<i>Evaluation of Hotel Performance based on Reviews</i>
Morosan-Danila Lucia, Grigoras-Ichim Claudia-Elena, Bordeianu Otilia-Maria	<i>Telework - Between Obligation and Solution during the COVID-19 Pandemic</i>
Neacsu Nicoleta Andreea, Madar Anca	<i>Quality Strategies Applied on the Market of Integrated Security Systems</i>
Oprisan Oana, Hubel (Anghel) Stefania-Rodica, Dumitrache (Serbanescu) Ana-Maria	<i>Aspects of Tourism Promotion in the Vama Veche - 2 Mai Area</i>
Popa Daniel, Micu Angela-Eliza	<i>Designing the Coaching and Mentoring Strategy in Romania under the Pressure of the Pandemic caused by SARS-Cov2 Virus</i>
Popa Florina	<i>The New Public Management, a Factor of Novelty in the Public Administration</i>
Popa (Petrescu) Mariana	<i>Training and Professional Improvement throughout the Teaching Career in the Romanian Secondary Education System</i>
Popovici Norina, Mihai Camelia	<i>Evaluation of Customer Satisfaction of Luxury Hotels in Bucharest</i>
Serban Comanescu Adrian	<i>The Best Negotiation Techniques - Planning and Persuasion Tools</i>
Toma Sorin-George, Catana Stefan	<i>Big Pharma, Big Business</i>



## Section 5. Finance – Accounting

*Session Chair:*

Nicolae TRAIAN, PhD.  
Mitică PEPI, PhD.  
Ireana MUNTEANU, PhD.  
Faculty of Economic Sciences,  
“Ovidius” University of Constanta

*Webex Meetings link:*

<https://ovidius.webex.com/meet/traian.nicolae>

Available starting at 3:00 PM

Business Administration Research Centre -  
E146 Room, Campus (A), 1st Floor

Asalos Nicoleta, Mansour Lacramioara	<i>The Impact of Applying the Kurzarbeit Model in the Romanian Economy</i>
Asalos Nicoleta, Zota Bianca, Stefanica Luminita Ioana	<i>Uncertainty and Risk in the Accounting Profession during COVID 19 Pandemic</i>
Barbulescu Alina, Dumitriu Cristian Stefan	<i>Artificial Intelligence Models for Financial Time Series</i>
Birau Ramona, Trivedi Jatin, Spulbar Cristi	<i>Estimating Volatility and Investment Risk: An Empirical Case Study for NIFTY MIDCAP 50 Index of National Stock Exchange (NSE) in India</i>
Boita Marius, Paiusan Luminita, Ajtay Eduard	<i>Undervaluation of the Taxable Base as a Result of Policies Aggressive Accountants Source Generator of Tax Fraud</i>
Buica Nina Adriana, Avram Marioara, Mihai Magdalena	<i>Financial Audit Procedures Employed in Sustainability Assurance</i>
Cenar Cristian, Cenar Iuliana	<i>Microaccounting and Macroaccounting: Characteristics and Interferences</i>
Cenar Cristian, Cenar Iuliana	<i>Economic Pictures, the Tools for a Macroeconomic Analysis</i>
Cerchia (Ionascu) Alina Elena, Zaif (Popa) Alexandra, Lipara Daniel	<i>The Real Estate Market in Romania – A Post COVID Analysis</i>
David Diana-Elena	<i>Accounting of Start-up Companies Established in Romania Financed with European Funds</i>



Deac Claudiu - Florin, Ghisa Fagadar Margareta	<i>Agricultural Holdings from Concept to Economic Performance</i>
Fagadar (Ghisa) Margareta, Deac Claudiu – Florin, Coracioni Alexandru-Teodor	<i>Increasing Public Administrative Responsibility by Modernizing the IT System for Reporting the Financial Statements of Public Institutions</i>
Hada Teodor, Cioca Ionela Cornelia	<i>Fiscal and Accounting Aspects regarding the Gambling</i>
Hada Teodor, Iuga Iulia Cristina, Wainberg Dorin	<i>Aspects regarding the Registration in Accounting of some Active Support Measures for Employees and Employers in Romania during 2020</i>
Iacob (Troto) Anca Ioana	<i>Study on Ethics and Integrity in the Use of Big Data in Analysis and Research</i>
Mart Roxana Aurelia, Cosofret Bogdan Dumitru	<i>Economic Theories that Explain the Emergence of Tax Evasion</i>
Mirea Marioara, Munteanu Ionela	<i>The Efficiency of Asset Management by Types of Activities in Constanta County</i>
Mirea Marioara, Munteanu Ionela	<i>Profitability Map by Types of Activities in Costanta County. The Situation before the Outbreak of Covid-19 Pandemic</i>
Munteanu Irena	<i>The Impact of the Corona Virus Pandemic on the Banking Credit in Romania</i>
Munteanu Irena, Ilie Constatina Alina	<i>ROA and ROE - Bank Profitability Indicators</i>
Nicolae Traian Cristin	<i>Considerations on the Application of Information Technology Tools in Building the Accounting of Entities</i>
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