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THE INTERNATIONAL E-CONFERENCE „ENTERPRISES IN THE GLOBAL ECONOMY”

Conference date: 14th October 2019

Event format: Online conference



INTERNATIONAL E-CONFERENCE

Enterprises in the global economy, 4th Edition

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Conference date: 14th October 2019

Event format: Online conference

Conference Program:

9.45 – 10.00 (GMT+3) Welcoming Speech	Prof. Paula Diane Corina VANCEA, PhD, Vice-Rector, "Ovidius" University of Constanta Prof. Rodica Milena ZAHARIA, PhD., Bucharest University of Economic Studies, Romania Research Center in International Business and Economics (CCREI)
10.00 (GMT+3)	Conference Sessions:
ARAS Guler Yildiz Technical University Center for Finance Governance and Sustainability-CFGS (TURKEY)	The Scope of Value-Creating Information: Financial Information and Beyond
BĂRĂGAN Laura-Georgeta Romanian-American University, Bucharest (ROMANIA)	Organizational Change through Business Process Reengineering
BOTEZATU Mihai Alexandru Romanian-American University, Bucharest (ROMANIA)	Organizational Sustainability, Modern Management and IT&C Impact on Local Development
BURDUJA Sebastian, ZAHARIA Rodica Milena Bucharest University of Economic Studies, Department of International Business and Economics, CCREI (ROMANIA)	Students Attitude towards Business to Business Corruption: Evidence from Romania
CHATTOPADHYAY Satya, RUDDY John, GOMAA Ahmed University of Scranton (USA)	Enhancing Engagement and Business Continuity in an Entrepreneurship Program: A Blockchain Solution



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COANCĂ Mariana Romanian-American University, Bucharest (ROMANIA)	English Communication and Correspondence for the Enterprise in the Global Economy – Developing a Pedagogical Toolkit to Improve Students’ Soft Skills
DIACONESCU Mirela¹, ALEXOAEI Alina Petronela¹, DIACONESCU Mihai² ¹ The Bucharest University of Economic Studies, CCREI (ROMANIA) ² The Bucharest University of Economic Studies (ROMANIA)	Ex Post Quantitative Assessments of the Trade Effects of the European Union Integration – A Theoretical Approach
DRĂGAN Gabriela Department of International Business and Economics, Bucharest Economic University (ROMANIA)	The Challenging Road towards the Next Multiannual Financial Framework (2021-2027). Who Is Going to Settle the EU Bill?
EDU Tudor¹, DUFFETT Rodney², NEGRICEA Iliuta Costel³, HAYDAM Norbert⁴ ¹ Romanian-American University, Bucharest (ROMANIA) ² Cape Peninsula University of Technology, Cape Town (SOUTH AFRICA) ³ Romanian-American University, Bucharest (ROMANIA) ⁴ Cape Peninsula University of Technology, Cape Town (SOUTH AFRICA)	Travel Professionals as Sources of Tourist Behaviour Profiling. Evidence from Romania and South Africa
GOMAA Ahmed, CHATTOPADHYAY Satya University of Scranton (USA)	Entrepreneurship Program on the Blockchain: An Experiment
GOMAA Ahmed, LI Yibai University of Scranton (USA)	The Major Themes of the Initial Coin Offering (ICO) from 2016-2018 and a Five Layer Stack Model of the Market Landscape: A Latent Semantic Approach.
GUNGOR Guven, ZAHARIA Răzvan Bucharest University of Economic Studies (ROMANIA)	A Century of Economic Development of Turkey
HOROBET Alexandra¹, POPOVICI Oana², SHIVAROV Aleksandar³, BELASCU Lucian⁴ ¹ The Bucharest University of Economic Studies (ROMANIA) ² The Bucharest University of Economic Studies and Romanian Academy (ROMANIA) ³ Varna University of Economics (BULGARIA) ⁴ “Lucian Blaga” University of Sibiu (ROMANIA)	Exploring the Performance of Knowledge-Intensive Services Performance in the European Union: Industry versus Location-Driven Factors



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IAMANDI Irina-Eugenia¹, CONSTANTIN Laura-Gabriela² ^{1,2} The Bucharest University of Economic Studies, The Research Center in International Business and Economics – CCREI (ROMANIA)	Employees-Related Practices and Decent Work in the Context of Sustainable Development along the European Cultural Spectrum
IHAB S KH Jweida Economics and International Business, The Bucharest University of Economic Studies (ROMANIA)	Crisis in Libya
KIM Angela, OLIVERAS Meagan, Marywood University (USA)	Globalization and Interculturality: A Teaching Resource on Global Education
MOURAO Paulo, Dept Economics & NIPE – School of Economics and Management. University of Minho. 4700 Braga (PORTUGAL)	Uncovering Tax Havens – Discussing the Statistical Qualities of MIMIC Models
MIRON Dumitru¹, HOLOBIUC Ana-Maria² ¹ The Bucharest University of Economic Studies (ROMANIA) ² The Bucharest University of Economic Studies (ROMANIA)	Regional Convergence in the Central and Eastern Europe
MUREA Maria-Mirona Faculty of International Business and Economics, University of Economic Studies (ROMANIA)	EU's Economic Diplomacy in the Mediterranean Basin - Brief Analysis
PARAKKAL Raju, Thomas Jefferson University, Philadelphia (USA)	Economic Reforms in Developing and Transition Countries: An Analysis of Post-1990 India and Romania
PAUCEANU Alexandrina Maria¹, BOCANET Anca² ¹ Higher Colleges of Technology (UAE) ² Higher Colleges of Technology (UAE)	Analysis of the Business Environment in Gulf Cooperation Countries
POPESCU Maria-Floriana¹ ¹ Bucharest University of Economic Studies (ROMANIA)	The End of the Coal Era in the European Union
PRUSINOWSKI Michał Institute of Economics, University of Szczecin (POLAND)	The Impact of Donald J. Trump's Twitter Profile on the Strength of the United States Nation Brand in the Period 2017-2018.



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RICHARDS-SERVICE Patricia, Marywood University (UNITED STATES)	Health challenges: An Exploration of Influences on Breast Cancer Early Detection Practices among Female Students under 40
Rosalba Rizzo University of Messina (ITALY)	The Rules and the Solutions for the Company Crisis
SCHROOT Tanja Università degli studi di Torino (ITALY)	Homeland Ties. A Starting Point for New Receiving Strategies? The Case of Romanians in Turin, Italy.
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SURDU Georgiana, POTECEA Valeriu Romanian-American University, Bucharest (ROMANIA)	Sustainable Approaches of Fashion and Beauty Industries Determined by the Everchanging Chemical Industry
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THOMAS Mackenzie, STAN Lavinia St. Francis Xavier University Nova Scotia (CANADA)	Commission of Inquiry on Lessons Learned and Reconciliation (Sri Lanka)
TRĂISTARU Marius The Bucharest University of Economic Studies, Faculty of International Business and Economics (ROMANIA)	The Economic Importance of Adopting Correct Measures in Fighting against Terrorism: The Case of Romania
WARMENHOVEN Robert^{1,2}, POPESCU Florentin² ¹ Glasgow Caledonian University (SCOTLAND) ² HAN University of Applied Sciences (Arnhem Business School) (THE NETHERLANDS)	Social Enterprise Challenges. Social Bite - Case Study.



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Warzecha Jakub Szczecin University (POLAND)	Impact of the Deepening of the Szczecin - Świnoujście Fairway on Local Development.
WEBER Tijmen^{1,2}, POPESCU Florentin² ¹ Radboud University, Faculty of Social Sciences (THE NETHERLANDS) ² HAN University of Applied Sciences (Arnhem Business School) (THE NETHERLANDS)	Can EHEA Students Mobility Analysis Be Used in Marketing Strategies?