# TABLE OF CONTENTS

#### Section I: International Affairs Section II: Regional Development, Integration and Globalization

1.	Dalina-Maria ANDREI	Excess Mortality Associated with the Covid-19 Pandemic in Romania	2
2.	Gabriela-Diana BARAGHIN, Ioana BELEIU	Do European Funds Contribute to the Sustainable Development of Romania?	12
3.	Patricia BOSTAN, Cristina LAZAR, Ionel BOSTAN	Perspectives on the Development of Public Health System's Infrastructure in the Context of PNRR's Implementation	22
4.	Anamaria BUCACIUC, Gabriela PRELIPCEAN	ESF Funding for the Development of Romanian Social Enterprises – Regional Distribution	32
5.	Oana Mirela COJOCARU (DIACONESCU)	Evaluating the Results regarding the Implementation of the Development Policies of the European Union	38
6.	Ion COZMA, Adrian Ioan TIRAU, Sorina Ancuta PUSCAS	Conceptual Research on the Organization of Local Public Administration in Romania and Republic of Moldova	49
7.	Ioana Claudia DOBRE	State Aid Granted by the European Union for the Recovery of the HORECA Sector	55
8.	Ecaterina Milica DOBROTA, Roxana SARBU, Silvius STANCIU	The Influencing Factors of SMEs Participation in Public Procurement	61
9.	Lev ELDAD BAR, Liviu George MAHA	The Impact of the Coronavirus Pandemic on the Commission of White-Collar Crimes by Ordinary Individuals	70
10.	Nicolae ISTUDOR, Emilia GOGU, Irina-Elena PETRESCU, Mihai ISTUDOR	Analysis Of Romania's Trade Balance With Agri- Food Products	77
11.	Nicolae ISTUDOR, Emilia GOGU, Irina-Elena PETRESCU, Cătălin Gheorghe ZEMELEAGA	Comparative Analysis of the Degree of Food Security Assurance at Global Level	87
12.	Florina LEȚA (MIHAI)	Evolution of Business Ethics	95
13.	Dumitru-Silviu MISTREANU, Liviu-George MAHA	Evaluating the Internationalization Process of Firms - Methods and Dimensions	101
14.	Bogdan MUNTEANU	Views on China's International Economic Relations and the Key Dimensions in the Context of Economic Globalization	106
15.	Simona Vasilica OPREA, Adela BARA	Machine Learning Algorithms and PV Forecast for Off-Grid Prosumers Energy Management	117
16.	Claudia PAU, Mihaela MARTIN, Razvan VADUVA	Sustainable and Regional Development in European Union	124
17.	Claudia PAU, Mihaela MARTIN, Razvan VADUVA	Good Governance Strategies and Pandemic Crisis Management	133

18.	Ana SPINU, Ana-Maria ROMAN	Monitoring and Measuring Expenditure on Social Protection Benefits of Member States in the European Union	143
19.	Marian STAN, Mihai CIOBOTEA	An Analysis of Network Effects and the Financial Performance of Online Learning Platforms	149
20.	Mari-Isabella STAN	The MSP Stakeholders' Perception of Port and Coastal Protection Activity	157
21.	Mari-Isabella STAN	An Analysis of the Municipal Waste Management of Romania and Bulgaria in the European Context	166
22.	Nicoleta STELEA, Gavrila CALEFARIU	Analysis of Competitiveness of Small and Medium- sized Enterprises (SMEs) and Sustainable Regional Development – Result of European Funding in the CENTER Region-Romania	175
23.	Vanina Adoriana TRIFAN, Kaur KOMALPREET	Understanding the Effects of the Russia-Ukraine Conflict on the Global Economy	180

### **Section III: Economic and Social Studies**

1.	Eleonora BACA	Adjusting and (Re)Adapting from Online to Face-to- Face Systems - A Case Study	186
2.	Alina BUZARNA-TIHENEA (GALBEAZA)	Group Work Strategies in ESP Classes	191
3.	Alexei CHIRTOCA	Eco-economy as a Concept of a New Model of National Economies Development	197
4.	Sorinel COSMA	Economic Beliefs in the Works of Simion Mehedinți	203
5.	Sorinel COSMA	Dimitrie Cantemir's Economic Perspectives	210
6.	Adina CRISTE, Iulia LUPU	Features of the COVID-19 Crisis - Reflections of Economic and Financial Indicators	215
7.	Cristian DOGAR	Assessing European Social Fund efficiency in Romania, A Linear Regression Model	224
8.	Otilia Georgiana FLOROIU	An Analysis of the Economic and Social Factors Affecting Real Convergence in Romania	230
9.	Ovidiu GHERASIM	Choosing the Appropriate Regression from Nine Different Mathematical Models	240
10.	Alexandru HAIDUC, Stefania NICOARA, Olimpia NEAGU	The Evolution of Inland Navigable Waterways and Maritime Ports in Romania	248
11.	Dana ICHIM SOMOGYI	Characteristics of the Youth Employment – Romania 2000 – 2020 Data	258
12.	Dana ICHIM SOMOGYI	Recruitment Process' Characteristics as Presented in the European Company Survey – European Union vs Romania 2019 Data	265
13.	Marian IONEL	Forms of Tourism in Romania and Influencing Factors	271
14.	Marian IONEL	Domestic Tourism and Romania's International Tourism	276
15.	Elena Manuela ISTOC, Mihaela Adina MATEESCU, Daniela Nicoleta BALEANU	Application of the European Tourism Indicator System (ETIS) in Sibiu County	281
16.	Diana JOITA, Carmen-Elena DOBROTA	Aspects of European Funding for the Energy Transition - Just Transition	289
17.	Ion Danut JUGANARU	Destination Management Organizations in Romania: Important Steps Taken Recently for Their Operationalization	298
18.	Ion Danut JUGANARU	The Recovery of Tourism and Travel After the COVID-19 Pandemic: Romania's Case. Recent Favorable Developments, but also Certain Concerns over the Perspectives	309
19.	Georgiana Maria LUNGU	The Role of Financial Indicators in Financial Communication	319
20.	Tatiana MARIAN (TUTUNARU)	The Impact of Online Classes on Student Performance during the Pandemic Period of COVID 19 in Romania	325

21.	Tatiana MARIAN (TUTUNARU)	The Impact of Online Classes on Teachers Performance during the Pandemic Period of COVID 19 in Romania	331
22.	Lavinia MUSTEA	An Overview of Public Sector Performance in Europe	339
23.	Lavinia NADRAG	Verbal and Nonverbal Communication in Business Activities	346
24.	Carmen NASTASE, Mariana LUPAN, Mihai POPESCU	Public-Private Partnership and Economic Development Implication	351
25.	Daniela Mihaela NEAMTU, Irina Stefana CIBOTARIU	IoT Technology Challenges for the Business Media from Suceava	361
26.	Claudiu Ioan NEGREA	Can Cyber Risk Affect Financial Stability?	368
27.	Claudiu Ioan NEGREA, Ela Mădălina SCARLAT	The Digital Leu Challenges and Possible Areas of Implementation	377
28.	Samuel NICOARA, Daniel MANATE	The Impact of Rising Oil Prices on Agricultural Products	386
29.	Ioana Bianca PATRINJAN (CAMPEAN)	CSR and Environment: A Bibliometric Mapping	390
30.	Gabriela PICIU	Environmental Protection Network in the Context of COVID-19	400
31.	Rodica PISICA	Effects of Income Inequality on Economic Growth: the Case of the Republic of Moldova	407
32.	Georgiana-Loredana SCHIPOR (FRECEA)	Improving the Organizational Resilience during COVID-19. An Analyis of the Romainan Banking Sector	417
33.	Georgiana-Loredana SCHIPOR (FRECEA)	Using Digial Banking to Develop Organizational Resilience in Romania: Consumer Attitudes and Perceptions	425
34.	Liviu SERBANESCU	Bank Systemic Risk and Macroprudential Policy	431
35.	Liviu SERBANESCU	Micro-prudential vs Macro-prudential Regulation	437
36.	Adina Eleonora SPINU, Timone Silviu STANCIOIU, Vanina Adoriana TRIFAN	Features of Knowledge Management Implementation in the Context of the Covid-19 Pandemic	442
37.	Laurentiu-Mihai TĂNASE, Norina POPOVICI	Impact of Green Economy on the Oil Prices and Production	451
38.	Adina TITEI	A Perspective to Carbon Footprint in the Economic Justice Context	455
39.	Adina TITEI, Ramona Nicoleta DINU	The Correlation between Inflation and Money Supply	460
40.	Iulian Nicolae VASILOIU	Romania's National Recovery and Resilience Plan – a Set of Reforms and Investments for the Increase of the Nominal and Real Convergence	466
41.	Cristina Mihaela ZAMFIR	Perceptual Positions - The New Behaviour and 'Map of Reality' Generators in Business Communication	473

## Section IV: Marketing – Management

1.	Gabriela ANDRISAN, Andra MODREANU	Achieving Business Success in the Fourth Industrial Revolution: The Case of Procter & Gamble	482
2.	Roxana Maria ANGHEL BLIDARU	Creativity at the Heart of Learning	491
3.	Roxana Maria ANGHEL BLIDARU	The Leadership of Primary School Principals and the Academic Success of Students	497
4.	Alina Madalina BELU, Ionela STANECI (DRINCEANU)	Perspectives in the Evolution of Human Resource Management in Multinational Organizations in Romania	503
5.	Razvan Dorin BURZ, Alexandru DUTA	The Potential of Presumed Persons Interested in an Entrepreneurial Approach in the Tourism Sector	511
6.	Stefan-Alexandru CATANA, Sorin-George TOMA, Catalin GRADINARU	Circular Economy Applied to the Automotive Industry	516
7.	Raluca-Giorgiana CHIVU (POPA), Ionut-Claudiu POPA, Bianca Cristiana VOICU	Analyze the Trust Offered to Companies based on the Number of Followers on Instagram	521
8.	Marius Silviu CULEA, Angela Eliza MICU, Daniel CONSTANTIN	Solidarity versus Management in Local Public Administration in the Context of Spending Public Resources on Humanitarian Aid to Refugees in Ukraine	528
9.	Elmira Cezarina DINA, Daniela Victoria POPESCU, Marian CAZACU	The Impact of the Employees' Perception from the Educational Institutions in the Process of Organizational Change and the Implications of the Change on the Performance of the Organization	537
10.	Vladut FARAONEL, Alexandra Raluca JELEA, Mara MATCU	Romanian Students' Perception of Cryptocurrency	545
11.	Iulian GEORGESCU, Daniela Victoria POPESCU, Simona DUMITRIU	The Impact of HR Activities on Organizational Performance	552
12.	Iulian GEORGESCU, Sorin TUDOR, Marian CAZACU	Evaluating the Implementation of an Integrated IT Solution for HRM on the Organizational Efficiency and Effectiveness	557
13.	Alin GOGLEA	Role of Leadership in Modern International Organizations	562
14.	Alin GOGLEA	Understanding the Effects of Leadership within the 2030 UN Agenda	568
15.	Ioan GRAPINI, Cristina Maria ALBESCU (SANDA), Flaviu Casian FAUR	Models of Participative Management that Can Be Applied in Romanian Public Institutions	574
16.	Alexandru GRIGORAS	Helpful or not? A Review about the Role of Social Media in Higher Education Admission Campaigns.	583
17.	Constantin ILIE, Margareta ILIE	Brief Analysis of the Evolution of Female Employees in Recent Years. Research Using Mathematical Modelling	591

18.	Margareta ILIE, Constantin ILIE	Brief Analysis of the Evolution of Female Employees in Recent Years. Research Using Visual Representation	598
19.	Mariana JUGANARU	Concerns Regarding the Orientation of Higher Education in Romania. Flexibility - A Current Requirement	603
20.	Mariana JUGANARU, Andreea Alina SOLTANIUC	The Importance of Marketing Research in Shaping the Entrepreneurial Culture	613
21.	Adriana MANOLICA, Andreea-Maria SORODOC, Beniamin-Vladut FARAONEL	The Consumer of Social Media. An Intergenerational Approach	624
22.	Dragos Florentin MARICIUC	Using Virtual Assistants as Relationship Marketing Instruments	634
23.	Constantina-Alina MILOŞ (ILIE)	Behavior of the Tourist Services Consumer. Specific and Perspective Elements in the Context of the Coronavirus Pandemic	642
24.	Andra MODREANU, Gabriela Nicoleta ANDRISAN	Strategic Corporate Social Responsibility and Employees: An analysis of Romanian Post-Millennials' Perceptions	651
25.	Ana-Maria NECULAI, Alexandra POPA, Luiza-Madalina CIMA	Analyzing Consumer Behavior towards Purchasing Pharmaceutical Products Online	659
26.	Irina Andreea PEGULESCU, Denisa Maria COJOACA (ALNITI), Ana Maria PREDILA	European Projects and Programs in Romania and in the South-West Oltenia Region	667
27.	Elisa PIRLEA, Mihai ANGHEL-BADESCU	Difficulties and Opportunities Encountered in Promoting and Selling Agri-Food Products Online	676
28.	Alexandra POPA, Elena Cerasela SPATARIU, Gabriela GHEORGHIU	Changes and Trends in Consumers` Behaviour and Online Purchasing: A Post-COVID-19 Analysis	685
29.	Ionut-Claudiu POPA, Raluca-Giorgiana CHIVU (POPA), Florina FLOROIU (MIHAI)	Human Resources Management - A Process Adapted to 2022	693
30.	Norina POPOVICI, Laurențiu-Mihai TANASE	Taxpayer Satisfaction in the Municipality Constanta and Its Perception of Integrity of Public Functionaries	702
31.	Cosmina Laura RAT, Maria METZ, Cristina TOADERE	The Role of Service Quality in Ensuring Customer Satisfaction in the Airline Industry	708
32.	Nurit ROZOLYO - BEN HAMOZEG, Adriana MANOLICA	Leaders Leading Networked Mentoring: A New Language of Leadership in the Era of Knowledge	716
33.	Adriana SCRIOSTEANU, Maria Magdalena CRIVEANU	The Service Sector in the Post - Pandemic Era	726
34.	Carmen-Gabriela SECARA, Alina-Stefania STROE	Leadership Styles and Organizational Behavior	732
35.	Ionela STANCA PETRUTA, Mariana Paraschiva OLARU (STAICU), Costinel Cristian MILITARU	The Influence of Management and Leadership on Performance at the Level of the School Organization	741

36.	Anca-Cristina STANCIU	The Role of Standards in Company Management	749
37.	Dimitrie STOICA, Angela-Eliza MICU, Maricica STOICA	The Impact of Economic Drivers on Food Loss Management	753
38.	Sorin-George TOMA, Stefan CATANA, Catalin GRADINARU	Decoding the Lean Enterprise	762
39.	Raluca ZOLTAN, Romulus VANCEA	Taylorism and Ambidexterity – A Systemic Perspective on Integrating Exploration and Exploitation in Organizations	768

## **Section V: Finance and Accounting**

	35 1 35 1 11		
1.	Maria-Madalina BOGEANU-POPA,	Research regarding the Integration of the Sustainable Development's Requirements within the Accounting	777
	Mariana MAN	Model at a Microeconomic Level	
2.	Marius BOITA, Gheorghe PRIBEANU, Ionela Mihaela MILUTIN	Fiscal Optimization through the Acquisition of Intra Group Services	788
3.	Patricia BOSTAN, Nicoleta ASALOS, Ionel BOSTAN	Funding Public Health Action Programs: Allocations, Budget Execution and Post-Audit Results at the Level of the First Pandemic Year	793
4.	Nina Adriana BUICA, Costin Daniel AVRAM, Magdalena MIHAI	Approaching the Risk of Fraud in the Audit of European Projects	803
5.	Alina Elena CERCHIA (IONASCU), Elena Cerasela SPATARIU, Gabriela GHEORGHIU	Financial Inclusion in Romania - A New Perspective	809
6.	Ionela Cornelia CIOCA, Oana Raluca IVAN, Elena Daniela CRISAN	Non-Financial Reporting of Information within Companies. Case Study OMV Petrom	815
7.	Marian CIONTESCU	Budget of Revenues and Expenditures in Public Institutions	825
8.	Narcis-Alexandru CORMAN, Carina-Bianca PATRINJAN	Exercising Own Preventive Financial Control in Military Organizations	832
9.	Corina Georgiana COSTEA (CIOROIU)	Early Warning Tools for Insolvency Prevention: Implementation in the Romanian Legal Framework	837
10.	Florin COSTEA, Alexandra-Mădălina TARAN, Oana-Ramona LOBONT	Scientific Contextualization of the Public Policy and Entrepreneurship Nexus	844
11.	Andreea-Florentina CRACIUN, Raluca-Ioana RACATAIAN, Nicoleta-Claudia MOLDOVAN	Radiography of the Tax Inspection Activity in the Context of Contemporary Challenges	854
12.	Catalin DRAGOI	External Debt of Romania	863
13.	Gabriel DRUTA, Laura Raisa MILOS	Importance of Fundamental Analysis in the Market Valuation of the Medical Sector. Evidence from a Developed Stock Market	873
14.	Klejda GABESHI	The Impact of Bank Credit to the Public and Private Sector on the Economic Growth in Albania	882
15.	Teodor HADA, Iulia Cristina IUGA, Dorin WAINBERG	Recovery of Recyclable Waste - Taxation and Accounting Monograph in Romania	889
16.	Iulia LUPU, Adina CRISTE	Challenges and Opportunities for Green Finance	895
17.	Madalin-Mihai MOTOC	The Liquidity and Indebtness Indicators in Evaluating Bankruptcy Risk Assessment and Insolvency Risk	902
18.	Madalin Mihai MOTOC	Structural and Profitability Indicators in Assessing the Risk of Bankruptcy	912

19.	Irena MUNTEANU, Amelia Elena PETRICA	Study on Bank Interest Rates in the European Union	921
20.	Traian Cristin NICOLAE	Aspects regarding the Instrumentalization of the Financing Systems in Accounting	928
21.	Traian Cristin NICOLAE	Trends in the Development of Digitalized Paradigms of Accounting De-Construction	936
22.	Beatrice Patricia OBERKNER, Marius Cristian MILOS	Analysis of Linkage Between Health Public Expenditures and Health Outcomes at the European Union Level	943
23.	Oana OPRISAN, Maria DUMITRACHE - ȘERBANESCU, Remus SPINU	Crypto Currencies and Blockchain System	948
24.	Oana OPRISAN, Maria DUMITRACHE - ȘERBANESCU, Remus SPINU	Evolutions and Trends on the Romanian Capital Market in the Post-Covid-19 Period	952
25.	Carina-Bianca PATRINJAN, Narcis-Alexandru CORMAN	Study on the Organization and Implementation of the Internal Managerial Control System at the Level of Public Institutions	957
26.	Mitica PEPI	The Impact of the Global Pandemic Crisis on East and Central EU Stock Markets	963
27.	Andrei-Dragos POPESCU, Cristi Marcel SPULBAR	The Impact of Returns and Influence of Crypto Assets on Different Asset Classes	969
28.	Tatiana RAILEAN	Modernization of Public Financial Reporting in the Republic of Moldova in Accordance with IPSAS	981
29.	Adrian Ioan TIRAU, Ion COZMA, Andreea MARIN PANTELESCU	Transfer Pricing Rules: National and International Approach	993
30.	Anca Ioana TROTO (IACOB)	Study on the Correlation of Capital Market and Macroeconomic Indicators of Romania	1002