

## TABLE OF CONTENTS

### Section I: International Affairs

### Section II: Regional Development, Integration and Globalization

1.	Dalina-Maria ANDREI	<i>Excess Mortality Associated with the Covid-19 Pandemic in Romania</i>	2
2.	Gabriela-Diana BARAGHIN, Ioana BELEIU	<i>Do European Funds Contribute to the Sustainable Development of Romania?</i>	12
3.	Patricia BOSTAN, Cristina LAZAR, Ionel BOSTAN	<i>Perspectives on the Development of Public Health System's Infrastructure in the Context of PNRR's Implementation</i>	22
4.	Anamaria BUCACIUC, Gabriela PRELIPCEAN	<i>ESF Funding for the Development of Romanian Social Enterprises – Regional Distribution</i>	32
5.	Oana Mirela COJOCARU (DIACONESCU)	<i>Evaluating the Results regarding the Implementation of the Development Policies of the European Union</i>	38
6.	Ion COZMA, Adrian Ioan TIRAU, Sorina Ancuta PUSCAS	<i>Conceptual Research on the Organization of Local Public Administration in Romania and Republic of Moldova</i>	49
7.	Ioana Claudia DOBRE	<i>State Aid Granted by the European Union for the Recovery of the HORECA Sector</i>	55
8.	Ecaterina Milica DOBROTA, Roxana SARBU, Silvius STANCIU	<i>The Influencing Factors of SMEs Participation in Public Procurement</i>	61
9.	Lev ELDAD BAR, Liviu George MAHA	<i>The Impact of the Coronavirus Pandemic on the Commission of White-Collar Crimes by Ordinary Individuals</i>	70
10.	Nicolae ISTUDOR, Emilia GOGU, Irina-Elena PETRESCU, Mihai ISTUDOR	<i>Analysis Of Romania's Trade Balance With Agri-Food Products</i>	77
11.	Nicolae ISTUDOR, Emilia GOGU, Irina-Elena PETRESCU, Cătălin Gheorghe ZEMELEAGA	<i>Comparative Analysis of the Degree of Food Security Assurance at Global Level</i>	87
12.	Florina LEȚA (MIHAI)	<i>Evolution of Business Ethics</i>	95
13.	Dumitru-Silviu MISTREANU, Liviu-George MAHA	<i>Evaluating the Internationalization Process of Firms - Methods and Dimensions</i>	101
14.	Bogdan MUNTEANU	<i>Views on China's International Economic Relations and the Key Dimensions in the Context of Economic Globalization</i>	106
15.	Simona Vasilica OPREA, Adela BARA	<i>Machine Learning Algorithms and PV Forecast for Off-Grid Prosumers Energy Management</i>	117
16.	Claudia PAU, Mihaela MARTIN, Razvan VADUVA	<i>Sustainable and Regional Development in European Union</i>	124
17.	Claudia PAU, Mihaela MARTIN, Razvan VADUVA	<i>Good Governance Strategies and Pandemic Crisis Management</i>	133

18.	Ana SPINU, Ana-Maria ROMAN	<i>Monitoring and Measuring Expenditure on Social Protection Benefits of Member States in the European Union</i>	143
19.	Marian STAN, Mihai CIOBOTEA	<i>An Analysis of Network Effects and the Financial Performance of Online Learning Platforms</i>	149
20.	Mari-Isabella STAN	<i>The MSP Stakeholders' Perception of Port and Coastal Protection Activity</i>	157
21.	Mari-Isabella STAN	<i>An Analysis of the Municipal Waste Management of Romania and Bulgaria in the European Context</i>	166
22.	Nicoleta STELEA, Gavrila CALEFARIU	<i>Analysis of Competitiveness of Small and Medium-sized Enterprises (SMEs) and Sustainable Regional Development – Result of European Funding in the CENTER Region-Romania</i>	175
23.	Vanina Adoriana TRIFAN, Kaur KOMALPREET	<i>Understanding the Effects of the Russia-Ukraine Conflict on the Global Economy</i>	180

### Section III: Economic and Social Studies

1.	Eleonora BACA	<i>Adjusting and (Re)Adapting from Online to Face-to-Face Systems - A Case Study</i>	186
2.	Alina BUZARNA-TIHENEA (GALBEAZA)	<i>Group Work Strategies in ESP Classes</i>	191
3.	Alexei CHIRTOCA	<i>Eco-economy as a Concept of a New Model of National Economies Development</i>	197
4.	Sorinel COSMA	<i>Economic Beliefs in the Works of Simion Mehedinți</i>	203
5.	Sorinel COSMA	<i>Dimitrie Cantemir's Economic Perspectives</i>	210
6.	Adina CRISTE, Iulia LUPU	<i>Features of the COVID-19 Crisis - Reflections of Economic and Financial Indicators</i>	215
7.	Cristian DOGAR	<i>Assessing European Social Fund efficiency in Romania, A Linear Regression Model</i>	224
8.	Otilia Georgiana FLOROIU	<i>An Analysis of the Economic and Social Factors Affecting Real Convergence in Romania</i>	230
9.	Ovidiu GHERASIM	<i>Choosing the Appropriate Regression from Nine Different Mathematical Models</i>	240
10.	Alexandru HAIDUC, Stefania NICOARA, Olimpia NEAGU	<i>The Evolution of Inland Navigable Waterways and Maritime Ports in Romania</i>	248
11.	Dana ICHIM SOMOGYI	<i>Characteristics of the Youth Employment – Romania 2000 – 2020 Data</i>	258
12.	Dana ICHIM SOMOGYI	<i>Recruitment Process' Characteristics as Presented in the European Company Survey – European Union vs Romania 2019 Data</i>	265
13.	Marian IONEL	<i>Forms of Tourism in Romania and Influencing Factors</i>	271
14.	Marian IONEL	<i>Domestic Tourism and Romania's International Tourism</i>	276
15.	Elena Manuela ISTOC, Mihaela Adina MATEESCU, Daniela Nicoleta BALEANU	<i>Application of the European Tourism Indicator System (ETIS) in Sibiu County</i>	281
16.	Diana JOITA, Carmen-Elena DOBROTA	<i>Aspects of European Funding for the Energy Transition - Just Transition</i>	289
17.	Ion Danut JUGANARU	<i>Destination Management Organizations in Romania: Important Steps Taken Recently for Their Operationalization</i>	298
18.	Ion Danut JUGANARU	<i>The Recovery of Tourism and Travel After the COVID-19 Pandemic: Romania's Case. Recent Favorable Developments, but also Certain Concerns over the Perspectives</i>	309
19.	Georgiana Maria LUNGU	<i>The Role of Financial Indicators in Financial Communication</i>	319
20.	Tatiana MARIAN (TUTUNARU)	<i>The Impact of Online Classes on Student Performance during the Pandemic Period of COVID 19 in Romania</i>	325

21.	Tatiana MARIAN (TUTUNARU)	<i>The Impact of Online Classes on Teachers Performance during the Pandemic Period of COVID 19 in Romania</i>	331
22.	Lavinia MUSTEA	<i>An Overview of Public Sector Performance in Europe</i>	339
23.	Lavinia NADRAG	<i>Verbal and Nonverbal Communication in Business Activities</i>	346
24.	Carmen NASTASE, Mariana LUPAN, Mihai POPESCU	<i>Public-Private Partnership and Economic Development Implication</i>	351
25.	Daniela Mihaela NEAMTU, Irina Stefana CIBOTARIU	<i>IoT Technology Challenges for the Business Media from Suceava</i>	361
26.	Claudiu Ioan NEGREA	<i>Can Cyber Risk Affect Financial Stability?</i>	368
27.	Claudiu Ioan NEGREA, Ela Mădălina SCARLAT	<i>The Digital Leu Challenges and Possible Areas of Implementation</i>	377
28.	Samuel NICOARA, Daniel MANATE	<i>The Impact of Rising Oil Prices on Agricultural Products</i>	386
29.	Ioana Bianca PATRINJAN (CAMPEAN)	<i>CSR and Environment: A Bibliometric Mapping</i>	390
30.	Gabriela PICIU	<i>Environmental Protection Network in the Context of COVID-19</i>	400
31.	Rodica PISICA	<i>Effects of Income Inequality on Economic Growth: the Case of the Republic of Moldova</i>	407
32.	Georgiana-Loredana SCHIPOR (FRECEA)	<i>Improving the Organizational Resilience during COVID-19. An Analysis of the Romanian Banking Sector</i>	417
33.	Georgiana-Loredana SCHIPOR (FRECEA)	<i>Using Digital Banking to Develop Organizational Resilience in Romania: Consumer Attitudes and Perceptions</i>	425
34.	Liviu SERBANESCU	<i>Bank Systemic Risk and Macroprudential Policy</i>	431
35.	Liviu SERBANESCU	<i>Micro-prudential vs Macro-prudential Regulation</i>	437
36.	Adina Eleonora SPINU, Timone Silviu STANCIOIU, Vanina Adoriana TRIFAN	<i>Features of Knowledge Management Implementation in the Context of the Covid-19 Pandemic</i>	442
37.	Laurentiu-Mihai TĂNASE, Norina POPOVICI	<i>Impact of Green Economy on the Oil Prices and Production</i>	451
38.	Adina TITEI	<i>A Perspective to Carbon Footprint in the Economic Justice Context</i>	455
39.	Adina TITEI, Ramona Nicoleta DINU	<i>The Correlation between Inflation and Money Supply</i>	460
40.	Iulian Nicolae VASILOIU	<i>Romania's National Recovery and Resilience Plan – a Set of Reforms and Investments for the Increase of the Nominal and Real Convergence</i>	466
41.	Cristina Mihaela ZAMFIR	<i>Perceptual Positions - The New Behaviour and 'Map of Reality' Generators in Business Communication</i>	473

## Section IV: Marketing – Management

1.	Gabriela ANDRISAN, Andra MODREANU	<i>Achieving Business Success in the Fourth Industrial Revolution: The Case of Procter &amp; Gamble</i>	482
2.	Roxana Maria ANGHEL BLIDARU	<i>Creativity at the Heart of Learning</i>	491
3.	Roxana Maria ANGHEL BLIDARU	<i>The Leadership of Primary School Principals and the Academic Success of Students</i>	497
4.	Alina Madalina BELU, Ionela STANECI (DRINCEANU)	<i>Perspectives in the Evolution of Human Resource Management in Multinational Organizations in Romania</i>	503
5.	Razvan Dorin BURZ, Alexandru DUTA	<i>The Potential of Presumed Persons Interested in an Entrepreneurial Approach in the Tourism Sector</i>	511
6.	Stefan-Alexandru CATANA, Sorin-George TOMA, Catalin GRADINARU	<i>Circular Economy Applied to the Automotive Industry</i>	516
7.	Raluca-Giorgiana CHIVU (POPA), Ionut-Claudiu POPA, Bianca Cristiana VOICU	<i>Analyze the Trust Offered to Companies based on the Number of Followers on Instagram</i>	521
8.	Marius Silviu CULEA, Angela Eliza MICU, Daniel CONSTANTIN	<i>Solidarity versus Management in Local Public Administration in the Context of Spending Public Resources on Humanitarian Aid to Refugees in Ukraine</i>	528
9.	Elmira Cezarina DINA, Daniela Victoria POPESCU, Marian CAZACU	<i>The Impact of the Employees' Perception from the Educational Institutions in the Process of Organizational Change and the Implications of the Change on the Performance of the Organization</i>	537
10.	Vladut FARAONEL, Alexandra Raluca JELEA, Mara MATCU	<i>Romanian Students' Perception of Cryptocurrency</i>	545
11.	Iulian GEORGESCU, Daniela Victoria POPESCU, Simona DUMITRIU	<i>The Impact of HR Activities on Organizational Performance</i>	552
12.	Iulian GEORGESCU, Sorin TUDOR, Marian CAZACU	<i>Evaluating the Implementation of an Integrated IT Solution for HRM on the Organizational Efficiency and Effectiveness</i>	557
13.	Alin GOGLEA	<i>Role of Leadership in Modern International Organizations</i>	562
14.	Alin GOGLEA	<i>Understanding the Effects of Leadership within the 2030 UN Agenda</i>	568
15.	Ioan GRAPINI, Cristina Maria ALBESCU (SANDA), Flaviu Casian FAUR	<i>Models of Participative Management that Can Be Applied in Romanian Public Institutions</i>	574
16.	Alexandru GRIGORAS	<i>Helpful or not? A Review about the Role of Social Media in Higher Education Admission Campaigns.</i>	583
17.	Constantin ILIE, Margareta ILIE	<i>Brief Analysis of the Evolution of Female Employees in Recent Years. Research Using Mathematical Modelling</i>	591

18.	Margareta ILIE, Constantin ILIE	<i>Brief Analysis of the Evolution of Female Employees in Recent Years. Research Using Visual Representation</i>	598
19.	Mariana JUGANARU	<i>Concerns Regarding the Orientation of Higher Education in Romania. Flexibility - A Current Requirement</i>	603
20.	Mariana JUGANARU, Andreea Alina SOLTANIUC	<i>The Importance of Marketing Research in Shaping the Entrepreneurial Culture</i>	613
21.	Adriana MANOLICA, Andreea-Maria SORODOC, Beniamin-Vladut FARAONEL	<i>The Consumer of Social Media. An Intergenerational Approach</i>	624
22.	Dragos Florentin MARICIUC	<i>Using Virtual Assistants as Relationship Marketing Instruments</i>	634
23.	Constantina-Alina MILOȘ (ILIE)	<i>Behavior of the Tourist Services Consumer. Specific and Perspective Elements in the Context of the Coronavirus Pandemic</i>	642
24.	Andra MODREANU, Gabriela Nicoleta ANDRISAN	<i>Strategic Corporate Social Responsibility and Employees: An analysis of Romanian Post-Millennials' Perceptions</i>	651
25.	Ana-Maria NECULAI, Alexandra POPA, Luiza-Madalina CIMA	<i>Analyzing Consumer Behavior towards Purchasing Pharmaceutical Products Online</i>	659
26.	Irina Andreea PEGULESCU, Denisa Maria COJOACA (ALNITI), Ana Maria PREDILA	<i>European Projects and Programs in Romania and in the South-West Oltenia Region</i>	667
27.	Elisa PIRLEA, Mihai ANGHEL-BADESCU	<i>Difficulties and Opportunities Encountered in Promoting and Selling Agri-Food Products Online</i>	676
28.	Alexandra POPA, Elena Cerasela SPATARIU, Gabriela GHEORGHIU	<i>Changes and Trends in Consumers' Behaviour and Online Purchasing: A Post-COVID-19 Analysis</i>	685
29.	Ionut-Claudiu POPA, Raluca-Giorgiana CHIVU (POPA), Florina FLOROIU (MIHAI)	<i>Human Resources Management - A Process Adapted to 2022</i>	693
30.	Norina POPOVICI, Laurențiu-Mihai TANASE	<i>Taxpayer Satisfaction in the Municipality Constanta and Its Perception of Integrity of Public Functionaries</i>	702
31.	Cosmina Laura RAT, Maria METZ, Cristina TOADERE	<i>The Role of Service Quality in Ensuring Customer Satisfaction in the Airline Industry</i>	708
32.	Nurit ROZOLYO – BEN HAMOZEG, Adriana MANOLICA	<i>Leaders Leading Networked Mentoring: A New Language of Leadership in the Era of Knowledge</i>	716
33.	Adriana SCRIOSTEANU, Maria Magdalena CRIVEANU	<i>The Service Sector in the Post - Pandemic Era</i>	726
34.	Carmen-Gabriela SECARA, Alina-Stefania STROE	<i>Leadership Styles and Organizational Behavior</i>	732
35.	Ionela STANCA PETRUTA, Mariana Paraschiva OLARU (STAIUC), Costinel Cristian MILITARU	<i>The Influence of Management and Leadership on Performance at the Level of the School Organization</i>	741

---

36.	Anca-Cristina STANCIU	<i>The Role of Standards in Company Management</i>	749
37.	Dimitrie STOICA, Angela-Eliza MICU, Maricica STOICA	<i>The Impact of Economic Drivers on Food Loss Management</i>	753
38.	Sorin-George TOMA, Stefan CATANA, Catalin GRADINARU	<i>Decoding the Lean Enterprise</i>	762
39.	Raluca ZOLTAN, Romulus VANCEA	<i>Taylorism and Ambidexterity – A Systemic Perspective on Integrating Exploration and Exploitation in Organizations</i>	768

---

## Section V: Finance and Accounting

1.	Maria-Madalina BOGEANU-POPA, Mariana MAN	<i>Research regarding the Integration of the Sustainable Development's Requirements within the Accounting Model at a Microeconomic Level</i>	777
2.	Marius BOITA, Gheorghe PRIBEANU, Ionela Mihaela MILUTIN	<i>Fiscal Optimization through the Acquisition of Intra Group Services</i>	788
3.	Patricia BOSTAN, Nicoleta ASALOS, Ionel BOSTAN	<i>Funding Public Health Action Programs: Allocations, Budget Execution and Post-Audit Results at the Level of the First Pandemic Year</i>	793
4.	Nina Adriana BUICA, Costin Daniel AVRAM, Magdalena MIHAI	<i>Approaching the Risk of Fraud in the Audit of European Projects</i>	803
5.	Alina Elena CERCHIA (IONASCU), Elena Cerasela SPATARIU, Gabriela GHEORGHIU	<i>Financial Inclusion in Romania - A New Perspective</i>	809
6.	Ionela Cornelia CIOCA, Oana Raluca IVAN, Elena Daniela CRISAN	<i>Non-Financial Reporting of Information within Companies. Case Study OMV Petrom</i>	815
7.	Marian CIONTESCU	<i>Budget of Revenues and Expenditures in Public Institutions</i>	825
8.	Narcis-Alexandru CORMAN, Carina-Bianca PATRINJAN	<i>Exercising Own Preventive Financial Control in Military Organizations</i>	832
9.	Corina Georgiana COSTEA (CIOROIU)	<i>Early Warning Tools for Insolvency Prevention: Implementation in the Romanian Legal Framework</i>	837
10.	Florin COSTEA, Alexandra-Mădălina TARAN, Oana-Ramona LOBONT	<i>Scientific Contextualization of the Public Policy and Entrepreneurship Nexus</i>	844
11.	Andreea-Florentina CRACIUN, Raluca-Ioana RACATAIAN, Nicoleta-Claudia MOLDOVAN	<i>Radiography of the Tax Inspection Activity in the Context of Contemporary Challenges</i>	854
12.	Catalin DRAGOI	<i>External Debt of Romania</i>	863
13.	Gabriel DRUTA, Laura Raisa MILOS	<i>Importance of Fundamental Analysis in the Market Valuation of the Medical Sector. Evidence from a Developed Stock Market</i>	873
14.	Klejda GABESHI	<i>The Impact of Bank Credit to the Public and Private Sector on the Economic Growth in Albania</i>	882
15.	Teodor HADA, Iulia Cristina IUGA, Dorin WAINBERG	<i>Recovery of Recyclable Waste - Taxation and Accounting Monograph in Romania</i>	889
16.	Iulia LUPU, Adina CRISTE	<i>Challenges and Opportunities for Green Finance</i>	895
17.	Madalin-Mihai MOTOC	<i>The Liquidity and Indebtness Indicators in Evaluating Bankruptcy Risk Assessment and Insolvency Risk</i>	902
18.	Madalin Mihai MOTOC	<i>Structural and Profitability Indicators in Assessing the Risk of Bankruptcy</i>	912



19.	Irena MUNTEANU, Amelia Elena PETRICA	<i>Study on Bank Interest Rates in the European Union</i>	921
20.	Traian Cristin NICOLAE	<i>Aspects regarding the Instrumentalization of the Financing Systems in Accounting</i>	928
21.	Traian Cristin NICOLAE	<i>Trends in the Development of Digitalized Paradigms of Accounting De-Construction</i>	936
22.	Beatrice Patricia OBERKNER, Marius Cristian MILOS	<i>Analysis of Linkage Between Health Public Expenditures and Health Outcomes at the European Union Level</i>	943
23.	Oana OPRISAN, Maria DUMITRACHE - ȘERBANESCU, Remus SPINU	<i>Crypto Currencies and Blockchain System</i>	948
24.	Oana OPRISAN, Maria DUMITRACHE - ȘERBANESCU, Remus SPINU	<i>Evolutions and Trends on the Romanian Capital Market in the Post-Covid-19 Period</i>	952
25.	Carina-Bianca PATRINJAN, Narcis-Alexandru CORMAN	<i>Study on the Organization and Implementation of the Internal Managerial Control System at the Level of Public Institutions</i>	957
26.	Mitica PEPI	<i>The Impact of the Global Pandemic Crisis on East and Central EU Stock Markets</i>	963
27.	Andrei-Dragos POPESCU, Cristi Marcel SPULBAR	<i>The Impact of Returns and Influence of Crypto Assets on Different Asset Classes</i>	969
28.	Tatiana RAILEAN	<i>Modernization of Public Financial Reporting in the Republic of Moldova in Accordance with IPSAS</i>	981
29.	Adrian Ioan TIRAU, Ion COZMA, Andreea MARIN PANTELESCU	<i>Transfer Pricing Rules: National and International Approach</i>	993
30.	Anca Ioana TROTO (IACOB)	<i>Study on the Correlation of Capital Market and Macroeconomic Indicators of Romania</i>	1002