

TABLE OF CONTENTS

Section I: International Affairs and European Integration

Subsection: International Affairs

1.	Batrinca Ghiorghe, Cojanu Gianina	- The Causality Relationship between the Dry Bulk Market and Worldwide Economic Growth	2
2.	Botescu Ion	- Aspects regarding Romania's Energy Policy in an European Context	7
3.	Botescu Ion	- The Global Dimension of Poverty	12
4.	Căzănel Maria	- The Common Historical Basis of the Exception for the Non-Performance and Termination of Contracts	17
5.	Căzănel Maria	- The Exception for the Non-performance of Contracts and the Exception for the Compensation of Claims and Related Liabilities	21
6.	Draniceanu Doina	- Sovereign Wealth Funds and the New Dynamics of Globalization in the Context of the Current Financial Crisis: International Competitiveness Through Outsourcing in Emerging Countries	25
7.	Grigorut Cornel, Nistor Filip, Popa Catalin	- Crisis Effects on Shipbuilding Market	31
8.	Grigorut Cornel, Popa Catalin, Nistor Filip	- Contemporary Trends within the International Financial Intermediation System Evolution	35
9.	Iordache Constantin, Jipa Vlad	- The Severe Consequences of Terrorist Acts and Organized Crime on the Security of the Citizens in the European Community	40
10.	Lăpăduși Mihaela Loredana, Căruntu Constantin	- Transport Efficiency through Multimodalism	45
11.	Nechita Daniela	- The Importance of Social Responsibility Programs in International Business Development	51
12.	Racoceanu Cristina, Stanciu Anca Cristina, Constandache Mihaela	- Critically Appraise of the Specific Aspects of the Strategy for International Market	56

13.	Rizea Raluca Daniela, Sârbu Roxana, Condrea Elena	- The Effects of the Global Economical Crisis on the Global Precious Metals Market	60
14.	Trandafirescu Bogdan Cristian	- Controversies Regarding the Internationality Element in International Trade Agreements	65
15.	Vechiu Camelia, Popa Lucia Ramona, Ciorășteanu Gianina	- The Analysis of the Effects of the Direct Foreign Investments upon the Restructuring of the Romanian Economy	68

Subsection: European Integration

1.	Anechitoae Constantin	- Copyright Protection in Romania and Italy	75
2.	Anechitoae Constantin	- Intellectual Property Rights in International Regulations	79
3.	Botina Madalina, Pangrate Alina Georgiana	- Some Problems of Jurisprudence concerning the Difference between Delictual Liability and Contractual Liability	83
4.	Brasoveanu Florica	- Environmental Protection and Sustainable Development Strategy	87
5.	Brasoveanu Florica	- Environmental Policy in the European Union and their Implementation in Romania	91
6.	Buzarna-Tihenea (Galbeaza) Alina	- Special Issues of Jurilinguistic Translation. Case Study: The Criminal Code	95
7.	Damean Doru Claudiu, Popovici Dumitru Dănuț	- Management of Risk Factors while Countering Terrorism	101
8.	Dobre Claudia	- Concentration of the Banking Market	105
9.	Ghita Simona, Titan Emilia, Boboc Cristina	- How Does the Economic-Financial Crisis Affect Our Education? Study on EU-28 Countries	112
10.	Marin Marilena	- The Notion of “Curator Litis” (Third Curator) in New Civil Legislation and Correspondence with Similar Notions in the EU Legislation	118

11.	Mititelu Catalina	- Europe and the Constitutionalization Process of EU Member States	122
12.	Mititelu Catalina	- The Right to Life. From the Torture and inhuman Punishment to the abolition of the Death Penalty	128
13.	Nadrag Lavinia, Buzarna-Tihenea (Galbeaza) Alina	- The Internationalization of the English Language and its Influence on the Romanian Economic	134
14.	Pandele Adina Laura	- Property Acquisition by Civil Contracts	140
15.	Radu (Mitra) Mariana	- Controversies on the Legal Nature of Extradition	144
16.	Radu (Mitra) Mariana	- The Implications of the Legal System on Human Cloning, in Vitro Fertilization and Embryo Transfer	149
17.	Rusu-Zagar Catalin, Georgian Corina, Anghel Sorin Ovidiu	- Occupational Safety and Health Within the European Strategy The Legal System for Occupational Safety and Health in Romania	154
18.	Staiculescu Ana Rodica, Gherasim Mircea	- Struggles in the Representations of Roma Immigrants: from Migration Management to Public Discourse	159
19.	Staiculescu Ana Rodica, Stan Alina	- Economic Implications of Violence and Discrimination in Public Administration	165
20.	Stoica- Constantin Adrian	- The Impact of the Treaty of Lisbon on the Most Important EU Institutions	170
21.	Stoica- Constantin Adrian	- The General Principles for the Profession of Judicial Executor in Romania	176
22.	Tucă Nicușor	- Globalization and the Church	182
<i>Subsection: Regional Development Strategies</i>			
1.	Brezeanu-Lisievi Alexandru P.	- The Development of Maritime Activities in the Light of Local Autonomy	188
2.	Cojanu Gianina	- Diversion Acts – The Antipode of Economic Stability	193

3.	Duduială Popescu Lorena	- Influence of Europeanisation in the Reform of Public Sector	197
4.	Enea Constanta, Enea Constantin	- Principles into Local Planning and Management of Tourism to Achieving Success in Promoting Sustainable Urban Development	201
5.	Gheorghe Lucian	- Corporate Contracts in the New Civil Code	206
6.	Gheorghe Lucian	- Theoretical Considerations and Practicla Town Planning Documentation	210
7.	Gherman Monica Gabriela	- Public Private Partnership (PPP): Comparative Analysis of the Legal and Institutional Framework in Romania, Greece, Italy and Portugal	214
8.	Grigorescu Adriana, Olteanu Luminița Mirela	- Landmarks of the Romanian Pre-university Education in the Context of European Policies Designed to Overcome the Economic Crisis	219
9.	Iftene Cristi	- Decentralizing Influence: How Can We Separate Political and Administrative or Administrative and Economical Entities?	225
10.	Jaliu Dumitru Dragos, Răvar Anamaria Sidonia	- The Relation between Local Development Strategies and Projects Implemented under ROP 2007-2013 – Axis 5. A Case Study of the Centre Region	230
11.	Popa Daniela, Dobrescu Georgeta	- Recommendations for the Insurance of Innovation Management	236
12.	Rusu-Zagar Catalin, Zagar Laurentiu, Mocanu Mihaela	- Environmental Management And Globalization	241
13.	Rusu-Zagar Gilda, Matorne Monica, Ionescu Claudia	- Health and Safety at Work in the Context of Globalization	245
14.	Șerban Monica Marcela	- Identity in the Economical Areal	250
15.	Ștreangă Constantin	- The Economic Development of the Settlements from Onești Depression. The Role of SMEs in the Region's Economy	256

16.	Ștreangă Constantin	- Economic Impact on the Development of a Locality. Case Study: Onești Town	262
17.	Turker Nuray	- Ecotourism as a Rural Development Tool in Western Black Sea Region, Turkey	268
18.	Yaremko Larysa, Poliakova Juliia	- The Ways of Counteraction to the Financial-Economic Crisis at the Regional Level	272

Section II: Business Economy and Administration

Subsection: Economy and Economic Informatics

1.	Aivaz Kamer -Ainur, Vlăducă Ion	- The Factorial Correspondences Analysis of School Population by the Level of Education, at Regional Level	277
2.	Constandache Mihaela, Condrea Elena, Stanciu Anca - Cristina	- Romanian's Food Consumption and its Implications on Health Condition and Quality of Life	283
3.	Cosma Sorinel	- Hayek's Economic Ideology	289
4.	Cosma Sorinel	- Bastiat: To See or Not to See	294
5.	Gheorghiu Gabriela	- Government Failures in Regulating Markets	299
6.	Grigore Ana-Maria, Toma Sorin-George, Grădinaru Cătălin	- European SMEs Facing Challenging Times	303
7.	Ionescu Dan Dumitru	- Motivations for Women to Get into Businesses: a Case Study on Female Entrepreneurs from the North-East Region of Romania	308
8.	Moise-Titei Adina	- The Extent of the Variation to Greenhouse Gas Emissions – GDP at EU Level	314
9.	Moise-Titei Adina	- Empirical Analysis to the Relationship between R&D Expenditures and Labour Productivity for EU Countries	318
10.	Moraru Camelia, Popovici Norina	- The Impact of Budgetary Revenues on Economic Growth. Study Case: Romania	322

11.	Necşulescu Consuela, Şerbănescu Luminița	- The Development of Earnings in Romania Before and After the Economic Crisis	327
12.	Oncioiu Ionica	- The Impact of Innovation on Business Growth: Romanian SME Sector	333
13.	Pivoda Roxana	- Unemployment, a Controversial, Hard to Diminish Phenomenon	337
14.	Popa Florina	- Crisis Impact on the Dynamics of Services Sector, Causes, Effects; Financial-Banking Sector	342
15.	Popovici Veronica	- The Rise of the Digital Currency and Its Implications. Bitcoin Between an Artificial Bubble and the Next Economic Revolution	348
16.	Rusu-Zagar Gilda, Iorga Ionel, Ionescu Claudia	- The Impact of Work Hazard and Occupational Diseases Cost on the Economy	354

Subsection: Marketing – Management

1.	Antohei Ionut	- Human Resources Management Practices in Europe between Convergence and Divergence Debates	360
2.	Balaceanu Valeria Arina, Sisea Dana Gabriela	- Directions and Ways of Improving the Quality Assurance System Banking in Romania	365
3.	Băltescu Codruța Adina, Boşcor Dana	- Customers' Opinions Regarding Eating-Out in a National Type Restaurants	370
4.	Boldureanu Daniel, Boldureanu Gabriela	- Analysis of Employee's Motivation in Health Institutions	375
5.	Boldureanu Daniel	- Employee Satisfaction in Health Institutions	379
6.	Căruntu Andreea Laura, Aldea Roxana Elena	- Positioning Strategies for a Tourist Destination	384
7.	Daneci-Patrau Daniel, Neacsu Gabriela	- Estimating the Duration of a Project Using PERT Technique	388

8.	Dragomir Cristina, Utureanu Simona	- International Maritime Organisation's Initiatives for Women Integration in the Maritime Sector	394
9.	Drumea Cristina	- Implementing a Staff Performance Appraisal System - Strives and Results	399
10.	Gonska Maria	- Human Resource Policy of Retail Companies – Managers Review	404
11.	Grigorescu Adriana, Lupu Maria-Magdalena, Mouhammad Toumeh	- The Messages in Managerial Communication	408
12.	Ionescu Alexandra, Horga Maria-Gabriela	- The Role of Communication and Job Satisfaction on Firm Financial Performance. Analysis on Romanian Tourism Sector.	413
13.	Ionescu Gr. Ion	- The Value Provided to Customers, Evaluating and Enhancing Their Satisfaction	419
14.	Juganaru Ion-Danut, Juganaru Mariana	- The Influence of Port Activity in the Cultural Life of Local Communities	423
15.	Juganaru Mariana, Juganaru Ion Danut	- Determination of the Influence of Port Activity on the Economic Activity and Business Environment by Using Marketing Research	429
16.	Micu Angela-Eliza, Capatina Alexandru	- Decision Analysis Regarding Business Development Strategic Options using WinQSB Software	435
17.	Moraru Andreea Daniela, Ghita Mitrescu Silvia, Duhnea Cristina	- An Overview of the Marketing Research Methods Appropriate for Tourism Industry in Romania	441
18.	Neacsu Nicoleta Andreea, Madar Anca	- Quality on Accomodation Services' Market Case Study: Classic Inn Hotel – Brasov	445
19.	Neacsu Nicoleta Andreea, Barbulescu Oana	- Consumer Behavior Analysis of Braşov Residents Regarding the Choice of Furniture Products Produced by Multinational Companies	449

20.	Nicodim Liliana, Tileaga Cosmin	- Benefits of Executing the Controlling Function Using Performance Management Systems	454
21.	Nitu Oana, Nitu Claudiu Valentin	- Advantages of Competitive Potential Strategies	460
22.	Platon Otilia-Elena	- The Role of Social Media Marketing in Strengthening the Brand Image	466
23.	Podasca Raluca	- Analytical Methods of Strategic Management	471
24.	Podasca Raluca	- Study of the Interdependence between Economic Indicators using Statistical Methods	475
25.	Popovici Norina, Moraru Camelia	- Modern Approach of a Company Strategy. Gazprom Strategic Challenges in Europe	479
26.	Romanescu Marcel- Laurențiu	- Strategies Adopted by the Company Leadership in Different Situations in Time	484
27.	Romanescu Marcel- Laurențiu	- The Analysis of the Benchmarking Method Specific to the Romanian Quality Assurance of Higher Education	489
28.	Rus Mihaela	- Dysfunctions in Organizational Communication	492
29.	Secară Carmen Gabriela	- Expat - a Challenge for Employers	496
30.	Secară Carmen Gabriela	- Romania's Country Brand as a Necessity	501
31.	Sisea Dana Gabriela, Balaceanu Valeria Arina	- Opinions Concerning the Regulation of the Banking System in Romania	505
32.	Skrypko Tatiana	- The Role of Entrepreneurship in the Economic Security of the State	509
33.	Sudacevschi Mihaela	- Operational Risk Management in Banking Industry	514
34.	Toma Sorin-George, Gradinaru Catalin, Papuc Razvan Mihail	- Corporate China is Going Global	520

35.	Trașcă Elisabeta	- The Principles and Conditions Necessary to the Development of the Romanian Tourism	524
36.	Utureanu Simona, Dragomir Cristina	- The Profile of the Maritime Leader	529

Subsection: Finance and Accounting

1.	Baba Mirela Camelia	- Accounting and Tax Regulations: The Impact on Economic Activity	534
2.	Bologa Gabriela	- Analysis and Assessment of an Organization's Risks in the Context of Economic Instability	538
3.	Burca Ana Maria, Batrinca Ghiorghe	- VLCC Ships Prices and their Influence on Maritime Insurance Market	542
4.	Butaci Casian	- Modeling the Risk in Agreement with the Solvency II Regulations and Possible Implications on the Romanian Insurance Market	548
5.	Caratas Maria Alina, Spatariu Elena Cerasela, Trandafir Raluca Andreea	- Internal Audit, Internal Control and Organizational Culture – Active Ingredients in Conquering the Crisis	553
6.	Căruntu Constantin, Lăpăduși Mihaela Loredana	- The Total Asset Efficiency Analysis Based on the Economic Rate of Return	558
7.	Dicu Roxana-Manuela, Mardiros Daniela-Neonila	- The Influence of the Inflationary Phenomenon on the Financial Reporting of an Entity	564
8.	Dobre Elena, Petrascu Daniela	- Fair Value Measurement of Financial Instruments in Romanian Accounting Banking System	569
9.	Enea Constantin, Enea Constanta	- Strengthening the Romanian Law Tax Harmonizing Union European Rules	574
10.	Georgescu Cristina Elena	- Why the Firm is the Source for Reducing Transaction Costs?	579
11.	Georgescu Cristina Elena	- Some Aspects of Measuring Transaction Costs in the BCR-Group	583

12.	Ghiță-Mitreșcu Silvia, Moraru Andreea-Daniela, Duhnea Cristina	- Possible Motivations for the Romanian Banking System to Intensify the Use of Financial Derivatives	589
13.	Guni Claudia Nicoleta, Munteanu Victor	- Considerations on the Need Consolidated Accounts, on Determining the Consolidations Perimeter and the Percentages of Control and Interest	594
14.	Guni Claudia Nicoleta, Munteanu Victor	- General Aspects concerning Groups of Companies	598
15.	Isai Violeta, Radu Riana Iren	- Modalities of Financing and Acknowledgement in Accounting for the Worship Entities of Romania	604
16.	Karpenko Olga, Karpenko Daria	- Responsibility Accounting as Strength of Management Accounting	610
17.	Kutsyk Petro	- Development of Internal Corporative Regulations and Accounting Standards	615
18.	Lenghel Radu Dorin	- Consideration on the Auditing of Tangible Assets	621
19.	Lupulescu-Caruntu Roxana Corina, Caruntu Andreea Laura, Vezure Oana Sabina	- Theoretical Aspects Regarding the Structural Deficit	627
20.	Mardiros Daniela- Neonila, Dicu Roxana- Manuela	- European Union - Manifestation and Supervisory Framework for Emerging Market Economies. Indicators of Public Sector in Emerging Economies.	630
21.	Morariu Ana, Petroianu Grazia-Oana, Dăucianu (Avram) Mihaela	- The Predictive Analysis of Going Concern Business at the Level of Economic Entities	636
22.	Morariu Ana, Dăucianu (Avram) Mihaela, Petroianu Grazia-Oana	- Historical and Cultural Accounting Dimension, References for Romania	642
23.	Negoescu Gheorghe	- Evaluation Model of a Team Performances of a Mixt Department Based on Chronic Dysfunctions Analysis	648

24.	Nicodim Liliana, Tileaga Cosmin	- Analysis of the Impacts of Foreign Currency Savings	653
25.	Nicolae Traian Cristin	- A Discussion of Fair Value Accounting and accounting measurement regimes	658
26.	Nitu Oana, Nitu Claudiu Valentin	- Financial Risk Management for the Enterprise L'Oreal Paris	663
27.	Pepi Mitica	- Evaluation of Knowledge-based Assets in the Modern Economy	667
28.	Popa George Dorel	- Taxation and Tax code in Romania	673
29.	Popa George Dorel	- Tax Fraud in Romania	677
30.	Radu Riana Iren, Isai Violeta	- The Interest of Shareholders in Terms of IFRS vs. U.S. GAAP	681
31.	Radulescu Magdalena, Stanciu Radu	- The Euro Changeover Monetary Strategies of the European States that Joined the European Union: Bulgaria, Romania, Hungary, Czech Republic and Poland	686
32.	Rus Mircea-Iosif	- The Impact of Research and Innovation Activity in a Knowledge Society	693
33.	Saveanu Cristina, Tofanica Ramona Ionela	- Specific Features of Bank Financing for Companies in Restructuring Procedures	697
34.	Shchurko Ulyana	- Financial Security of Ukraine in the Post- crisis World	703
35.	Sintea Lucica	- Economic Risks during the Current Economic Crisis	708
36.	Spatariu Elena Cerasela, Seria Crina, Caratas Maria Alina	- Internal Audit and Added Value for Companies	712
37.	Ștefan-Duicu Viorica Mirela, Ștefan-Duicu Adrian	- Economic and Financial Analysis – Integrated Part of the Economic and Social Dimension through the Specter of the Positive Theory of Accounting	716
38.	Tofănică Ramona-Ionela, Săveanu Cristina	- The Romanian Banking System Efficiency	720

39.	Vezure Oana Sabina, Lupulescu-Caruntu Roxana Corina	- Certain Aspects of Administrative and Financial Decentralization, Vital Condition of the Development of Public Administration	724
40.	Vlad Costica	- The Volatility of International Prices during the Crisis	728
