

TABLE OF CONTENTS:

TOWARDS ROMANIA'S MONETARY INTEGRATION - Ancuta Popa, West University of Timisoara	3
AGRICULTURE OF ROMANIA AND INTEGRATION IN THE EUROPEAN UNION - Stignei Veronica-Paşa,Spiru Haret University of Constanţa.....	10
CURRENT APPROACHES CONCERNING THE ADMINISTRATIVE REFORM ON A GLOBAL LEVEL AND IN ROMANIA- Agop Violeta, The National Agency For Integrity, Bucharest	15
ROMANIA'S CONCERN REGARDING THE IMPROVEMENT OF SERVICE QUALITY IN THE PUBLIC ADMINISTRATION - Agop Violeta , The National Agency For Integrity, Bucharest	20
THE OVERLOOKED ROLE OF TOURISM IN REGIONAL DEVELOPMENT. THE CASE OF REGION WEST - Monica Boldea, Grigore Silasi, West University of Timisoara	25
THE NECESSITY OF APPROACHING THE INDICATORS'PROBLEMS OF RURAL TOURIST SUPPLY - Rodica - Manuela Gogonea,Academy of Economic Sciences Bucharest, Marian Zaharia, Nicoleta- Rossela Dumitru, Romanian American University, Bucharest	31
THE PRINCIPLES OF REGIONAL DEVELOPMENT POLITICS AND THEIR REFORMS - Hurjui Marcela Cristina, Ştefan cel Mare University of Suceava.....	37
ROMANIA'S REGIONAL COMPETITIVITY IN EUROPEAN CONTEXT - Kardos Mihaela, Petru Maior University of Targu Mures.....	43
REGIONAL DEVELOPMENT AND SPECIFIC RURAL DEVELOPMENT ISSUES - Mirela Minică, Florin Franț, Eftimie Murgu University of Reşiţa.....	49
WHY ARE WE TALKING ABOUT THE RELATIONSHIP BETWEEN OPPORTUNITY COSTS AND REGIONAL DEVELOPMENT? - Nela Șteliac, Diana Moisuc, Babeş-Bolyai University of Cluj-Napoca	55

THE LABOUR MARKET PROGRESS AND THE EMPLOYMENT IN DOBROGEA COUNTY - Laura Patache, Spiru Haret University of Constantza.....	61
PROTECTION OF THE COMMUNITAIRE TRADEMARK - Constantin Anechitoae, Ovidius University of Constanta	65
EFFECTS OF GLOBALIZATION UPON MARITIME ACTIVITIES - Constantin Anechitoae, Ovidius University of Constanta.....	70
HISTORICAL PREMISES OF GLOBALIZATION – POSSIBLE EXPLANATIONS FOR CONTEMPORARY EVOLUTIONS - Florina Bran, Daniela Hincu, Academy of Economic Sciences, Bucharest.....	76
EDUCATION AND THE LONG-RUN ECONOMIC AND SOCIAL WELLBEING OF INDIVIDUALS - Bundă Nicoleta Ramona,Ovidius University of Constanta, Baciu Livia Loredana, Al. I. Cuza University of Iasi	81
SMES IN FRONT OF INTERNATIONALIZATION - THE SKILLS DEVELOPMENT - AN OBJECTIVE NEED - Norina POPOVICI, Irena MUNTEANU, Margareta UDRESCU, Ovidius University of Constanta	87